Print view of 'CEAL Logo Vote'

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Choose a New CEAL Logo, or Keep the Current Logo?

The CEAL Logo Committee selected the design below. Please vote on whether to accept the new CEAL logo, or keep the current CEAL logo.

New Logo



Designer's Statement:

The logo I have created is a play on the name "ceal". I have tried to make this look like an East Asian seal both in color and shape. I have also attempted to make it look similar to an "@" mark. The purpose of this is to demonstrate how our libraries and our work incoporate the print and paper-based knowledge where seals and books (書) are the foundation, while still moving ahead to the digital.

Current CEAL Logo



council on case asian instances

The current CEAL logo has been used since the mid-1990's.

Please vote for one of the choices below

O I vote to adopt the new CEAL logo

O I vote to keep the current CEAL logo