

CEAL Committee on Chinese Materials Annual Report 2015-2016

Summary of Activities

Prepared by Hong Cheng (Chair)

Approved by CCM

March 9, 2016

I. Introduction

This report covers activities of the CEAL Committee on Chinese Materials (CCM) from March 2015 to March 2016. In its second year of the committee cycle, the CCM has prepared the annual sessions, and organized several programs such as the workshop in China.

II. CCM Annual Programs

The CCM program during the CEAL annual conference is the priority of the Committee. Echoing to CEAL's theme for the 2016 annual conference in Seattle, CCM has well planned and organized two events during the annual conference, and sponsored a panel as well.

- CCM Special Session, titled *Librarian-Led Review of Chinese Online Resources, with response from the vendors*, on March 30, 2016, at 8:10 – 9:40 PM.
- CCM Regular Session, titled *Librarianship: in Building Unique Online Resources through Institutional Collaboration*, on March 31, 2016, at 2:00 – 3:00 PM.
- CCM sponsored AAS Panel, titled *Chinese Christianity Revisited: the John Sung Papers and Chinese Evangelistic Materials*, organized by Tang Li of Yale University.

III. CCM Workshops

In response to the needs of professional development, CCM initiated and planned on a series of workshops in 2015 – 2016.

- The 2015 Workshop on Chinese Film, Television and Documentary, co-sponsored by the Central News and Documentary Film Studios and CCTV, Beijing Academy of Film, the National Archive of Film, the Communication University of China, the Center for Documentary Film of Beijing Normal University, and the Film Press of China, was held in Beijing on June 2 – 5, 2015. Hsi-chu Bolick, Hong Cheng, Ye (Dianna) Xu, Susan Xue and Haihui Zhang coordinated the workshop on behalf of CCM. A report of the workshop (attached as appendix) was submitted to CEAL Executive Board on July 30, 2015.
- The 2015 Workshop on Ancient Chinese Books and Contemporary Chinese Digital Resources (International Workshop for Professional Librarians: From ancient times to the present: Preservation of ancient Chinese books and development of contemporary Chinese digital resources), organized by the National Central Library of China in Taiwan, was held in Taipei on August 4 – 9, 2015. Hsi-chu Bolick, Liangyu Fu and Xiaohe Ma coordinated the workshop on behalf of CCM.
- The 2016 Workshop on Chinese Contemporary and Local Resources, co-sponsored by Shanghai Library, East China Normal University, Fudan University and Shanghai Academy of Social Sciences, will be held on July 4 – 6, 2016. The workshop is currently in the

stage of registration. Hsi-chu Bolick, Hong Cheng, Xiaohe Ma and Susan Xue is coordinating the workshop on behalf of CCM.

IV. Other CCM Activities

Major CCM activities during March 2015 – March 2016:

- Update CCM website. CCM appointed Liangyu Fu (University of Michigan) for maintaining the CCM website, with Hsi-chu Bolick (University of North Carolina) as backup.
- Concluded the CTP/CCM Joint Working Group on ISO 7098 Romanization of Chinese, and reported to CEAL Executive Board for discharging the Work Group on January 26, 2016. The Work Group was discharged on January 30, 2016.
- Jointly with CTP, CCM is initiating a CTP/CCM Work Group on Taiwanese Access Points. The initiation is under preparing and organizing stages as of the end of February 2016.

V. Conclusion

The Committee on Chinese Materials was active in 2015-2016. Through productive brainstorm and discussions, a series of programs are in place or in process. We are looking forward to a successful annual meeting in Seattle in March 2016, and a workshop in Shanghai in June 2015.

Appendix

Report on the 2015 CCM Workshop on Chinese Film, Television and Documentary in Beijing

Prepared by Hong Cheng (Chair)

Approved by CCM

July 30, 2015

The CEAL Committee on Chinese Materials (CCM) organized a workshop on Chinese film, television and documentary in Beijing on June 2-5, 2015. The purpose of the workshop is exploring new audio-visual resources in order to meet the changing trends of the Chinese studies in North America, and promoting academic cooperation and international collaboration in the field of film, television and documentary with Chinese film institutions and industry. The workshop achieved a very positive outcome, and was highly evaluated by the participants.

I. Summary of the Workshop

A total of 30 North American librarians attended the workshop. The attendees reported to the workshop on June 1 (Monday), at the Guest House of the National Library of China.

The workshop officially started at the Central News and Documentary Film Studios and the Central TV Archive on June 2 (Tuesday), with remarks and presentation of Mr. Gao Feng, Vice Director of CCTV & President of CNDFS, which briefed the history of Chinese documentary and television programs. The workshop screened three rare documentary films of the 1960s –

1970s, the Interview with Premier Zhou Enlai by Edgar Snow in 1964, which signaled the initial Sino-American contact before China's Cultural Revolution, President Richard Nixon's China Trip in 1972, in which Jiang Qing, Mao's wife who was denounced and purged after the Cultural Revolution, appeared, and a documentary of Chinese custom in spring. The studios gave sample documentary DVDs to the workshop attendees as gifts. After a work lunch at the studio, the workshop moved to the CCTV Archive for observing the digitizing project of Chinese film and television. The entire workshop was coordinated by Director Gu Jun of CNDFS. The first work day was concluded by a welcome dinner hosted by China International Book Trading Company.

On June 3 (Wednesday), the workshop visited the Communication University of China (CUC) in the morning. After welcome remarks by Prof. Wu Jianyang, Associate Director of the Arts Division, the workshop attendees visited the University Library, University Museum and Cui Yongyuan Oral History Museum, and then listened to a presentation, *the Construction and Development of China's Film Education*, by Prof. Zhou Yong, Associate Director of the Arts Division. Prof. Guan Ling, Associate Dean of the School of Television and Film Art, organized the visit, and gave each attendee a sample of student film works. After a work lunch at CUC, the workshop moved to China Film Archive in the afternoon. Welcome remarks and introduction of the Archive was made by Director Sun Xianghui, followed by an introduction of the oral history program of Chinese film makers by Prof. Chen Mo. The attendees participated in the discussion of the oral history program, and then screened a 1941 documentary of China's War of Northern Expedition, in which shows rare images of Sun Yat-sen and Chiang Kai-shek. The program at the Archive was organized by Prof. Li Xun. The workshop was concluded with a work dinner hosted by Beauty Media, at a historical imperial style restaurant.

The workshop visited Beijing Film Academy in the morning of June 4 (Thursday). President Zhang Huijun met the group and made welcome remarks. Prof. Liu Jun, Director of the Academy Library and a faculty in film studies, had a presentation introducing the unique film institution in China that offers education only in film production. The group visited campus library and museums, and had a work lunch at the International School. The program at BFA was organized by Prof. Sun Xin of the BFA International School. The workshop went to the Documentary Center of Beijing Normal University in the afternoon, with a theme of the independent films. Prof. Zhang Tongdao, Director of the Center, Prof. Fan Qipeng and Independent Director Xu Tong gave presentations to the group, outlining the situation of Chinese independent films. The workshop screened some footages of independent films. In the evening, the workshop attended a work dinner hosted by Apabi Electronic Resources.

On the last day of the workshop, June 5 (Friday), the workshop attendees visited China Film Association and China Film Press. The director of the Film Press Song Dai had a presentation, which review the current distribution of Chinese film products, and discussed with the group on the approaches that make Chinese film, television and documentary available and accessible to overseas libraries and researchers. The workshop was concluded after the visit at noon of the day.

The workshop was on-site managed by CCM members of Hong Cheng, Dianna Xu, Susan Xue and Haihui Zhang, as well as Hsi-chu Bolick who was unable to attend in person. Other CCM members, Liangyu Fu, Xiaohe Ma and Luo Zhou also contributed to the workshop.

II. Feature of the Workshop

The workshop on Chinese film, television and documentary have some distinguish feature in comparing to previous workshops and meetings organized by CCM.

- The workshop brought some first time experiences to CCM. For example, it was the first time for CCM to
 - Operate a workshop in other country as the main organizer;
 - Organize a workshop on a subject field other than library & information services;
 - Run a workshop in other country with non-library partners;
 - Manage a workshop based on its own funding efforts.
- The workshop was fully emphasized and supported by the institutions it visited. The leaders and senior professionals made presentations and joined discussion with the group, including the president of the Central News and Documentary Film Studios and the Vice President of the Central TV Station, the President of Beijing Film Academy, the Vice Chair of the China Film Association, the Director of the Film Press, and many directors, deans, and senior professors, which offered excellent opportunity for the attendees to get in touch with the highly ranked professional and administrators in China's film field.
- The workshop got crucial support from Chinese business, especially China International Book Trading Company (CIBTC), which provided all the local transportation and daily arrangement. Other supporting companies included SuperStar, Apabi and Beauty Media.

III. Outcome of the Workshop

The workshop on Chinese film, television and documentary have achieved some positive outcome that will benefit library collections and service related to Chinese audio-visual resources.

- The workshop built direct contact between the North American East Asian libraries and China's film industry and film education.
- The workshop engaged vendors for the Chinese audio-visual resources, which will help establishing a reliable channel in acquiring Chinese resources.
- The workshop helped Chinese partners to better understand the need of the libraries and researchers in North America. And some institutions are willing to work with the libraries to let their professional and student film works be better understood by the outside world.

III. Future Steps after the Workshop

Based on request and feedback from the workshop attendees and partners, CCM will further consider future steps.

- Strengthen the contact with China film industry and education, and the option could be from building platform, starting listserv, to helping individual contacts.
- Encourage the Chinese partners to open more audio-visual resources to libraries and researchers.
- Summarize the experience from the workshop, and extend the efforts to other fields in Chinese studies.