Engagement & Outreach: Changing Roles of EAS Librarians

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March 21, 2019 | Denver, CO
The University of Arizona
(U of A)
New & expanded roles

Subject Specialist ➔ Liaison Librarian

Traditional & digital library services

Work independently & collaboratively

Continuous learning
Challenges (for both U of A and ASU)

- High Demand for new subject expertise/language skills
- Limited resources and assistance for long-term and/or high impact projects
- Diverse instructional/research needs
- High demand for leadership, collaboration, and communication skills
- Transition to Digital Content
Next Steps

- Collaborative initiatives between the two state universities
- Seeking creative approaches at librarian level & at library level
- Sharing state universities’ language/subject expertise to better support library users
Arizona State University (ASU)
New & Expanded Roles

- East Asian Studies Librarian
- Knowledge Team Leader of Humanities fields
- Liaison Librarian/Generalist at Social Science Division
- Curator for both print and digital resources
- Affiliated Faculty of interdisciplinary schools
Total visitors to the collection since Sept. 2013 is 5,215.

<table>
<thead>
<tr>
<th>Top Ten Location of Visitors by Country</th>
<th>Top Ten Location of Visitors by City</th>
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</thead>
<tbody>
<tr>
<td>1. United States</td>
<td>1. Tempe AZ, USA</td>
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<tr>
<td>2. Hong Kong</td>
<td>2. Catalina Foothills AZ, USA</td>
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<tr>
<td>3. Canada</td>
<td>3. Phoenix AZ, USA</td>
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<tr>
<td>4. Spain</td>
<td>4. Hong Kong China</td>
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<tr>
<td>5. Australia</td>
<td>5. Middletown CT, USA</td>
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<tr>
<td>6. United Kingdom</td>
<td>6. Chandler AZ, USA</td>
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<tr>
<td>7. Cuba</td>
<td>7. New York NY, USA</td>
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<td>9. Germany</td>
<td>9. Albuquerque NM, USA</td>
</tr>
<tr>
<td>10. Peru</td>
<td>10. Lafayette LA, USA</td>
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</tbody>
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“Chinese Immigrants in Cuba” Digital Database

- Items downloaded the most since Sept. 2013
  - Chinese Lottery Case Proceedings 12,686
  - Exhibition book 10,133
  - Application Documents for Naturalization 5,784
Collaborative Endeavors at Various Levels

- Organizing Workshops for Interdisciplinary schools
- Hosting personal exhibit and lecture of famous photographic artist
- Participating the international exhibition and digital project on "Angnes Smedley Collection"
Thank you!

Any questions or comments?