



Digital Resources for Learning and Teaching about U.S.-China Relations

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 [@claydube](https://twitter.com/claydube)

Committee on Chinese Materials

Association for Asian Studies Conference

March 29, 2019



#MillennialMinds

APR
06TH
2018

TUTOR CAMPUS CENTER
GRAND BALLROOM
USC CAMPUS



USC U.S.-China Institute – resources

china.usc.edu

DOCUMENTS

The USC U.S.-China Institute documents archive includes a wide variety of speeches, treaties, reports, and other materials. They are organized according to their main topics (e.g., U.S.-China affairs) and are then available according to the date they were made public. It's possible to use the institute's search tool and then choose to display just documents. Where possible, we credit the original source of these materials, which are mostly in the public domain. If you know of appropriate materials we should include, please write to us at uschina@usc.edu.

US-China



Contemporary China



Pre-1949 China



US-Taiwan



Contemporary Taiwan



US-Asia





ASSIGNMENT:

CHINA


USC US-China Institute
南加州大学美中研究中心
china.usc.edu

Assignment: China

“The Week That Changed the World” -- Stanley Karnow



Stream at
china.usc.edu/assignmentchina

A still from the TV show 'The Office' showing Michael Scott in a dark suit and tie, looking down at a pink piggy bank he is holding in his hands. He is standing behind a desk in an office setting. On the desk, there is a potted plant in a red pot, a computer mouse, and some papers. In the background, there is a framed picture of a building on the wall and a window with blinds. The back of a person's head is visible in the foreground on the right side.

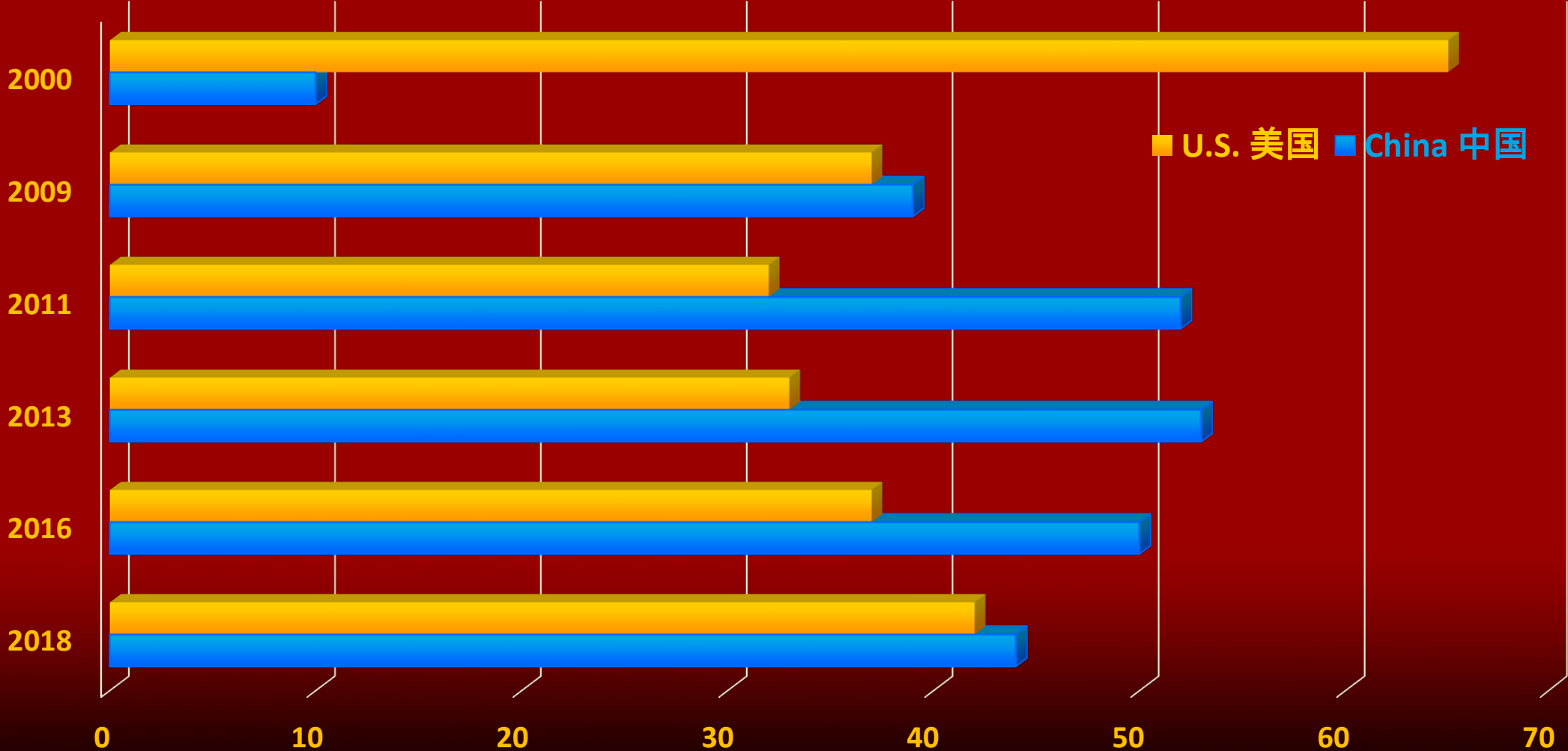
- MM-HMM. CHINA.
CHINA.

Stream at Netflix

Surveys

Americans: What country is the leading economic power in the world today?

主导经济实力

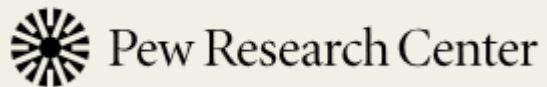




Trade is good for....

	US Economy	Consumers	Jobs
2016	59%	70%	40%
2018	82%	85%	67%

July 20-31, 2018



49% - increased tariffs will be bad for the US

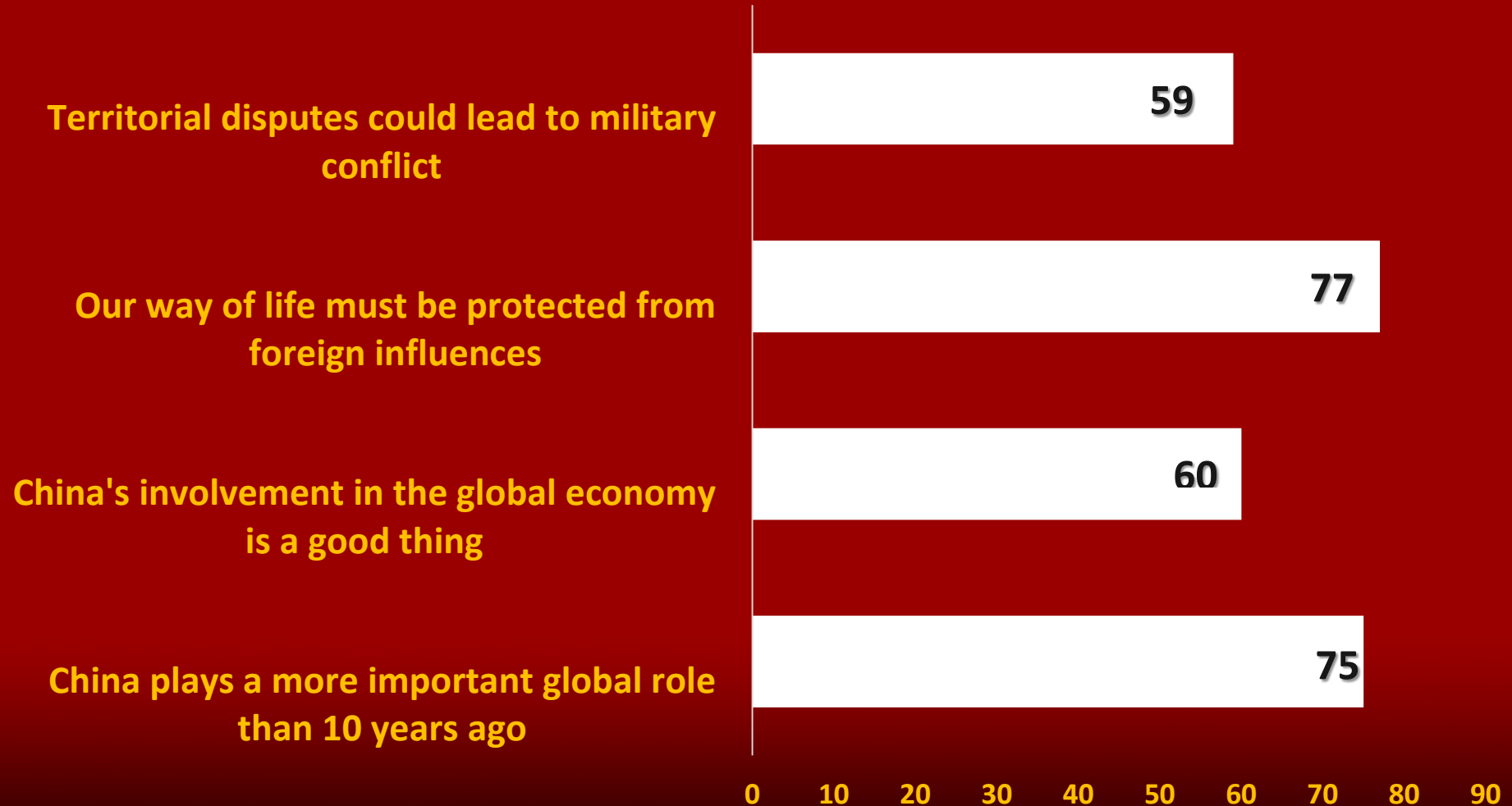
40% - increased tariffs will be good for the US

July 11-15, 2018

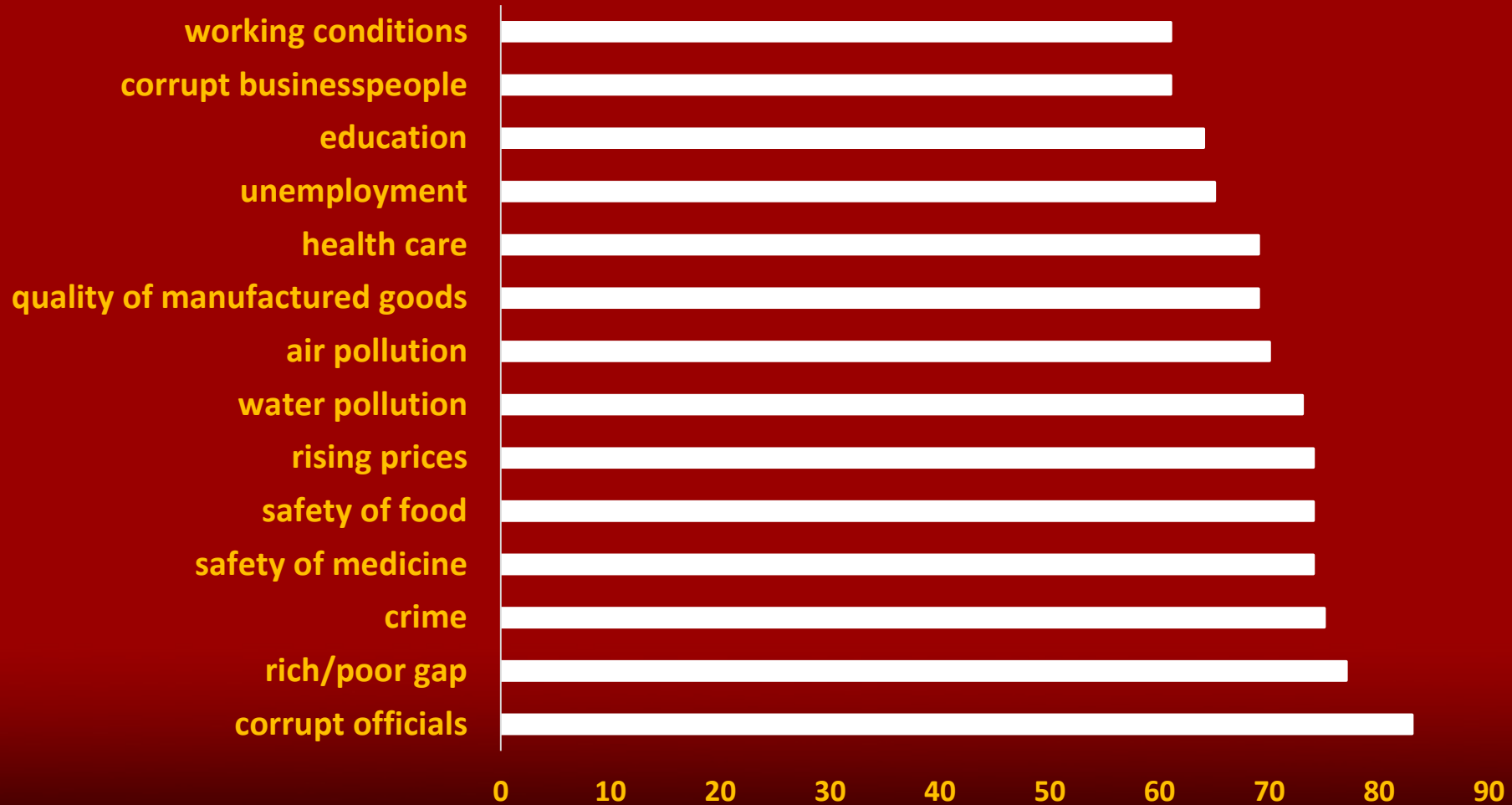
% having positive views toward the U.S./China

	Chinese 中国人 > US 美国			Americans 美国人 > China 中国			
Age Group 年龄	2013	2015		2013	2015	2017	2018
Under 30	50%	59%	?	57%	55%	51%	49%
30-49	41%	45%	?	35%	41%	47%	37%
50 and older	27%	29%	?	27%	27%	36%	34%

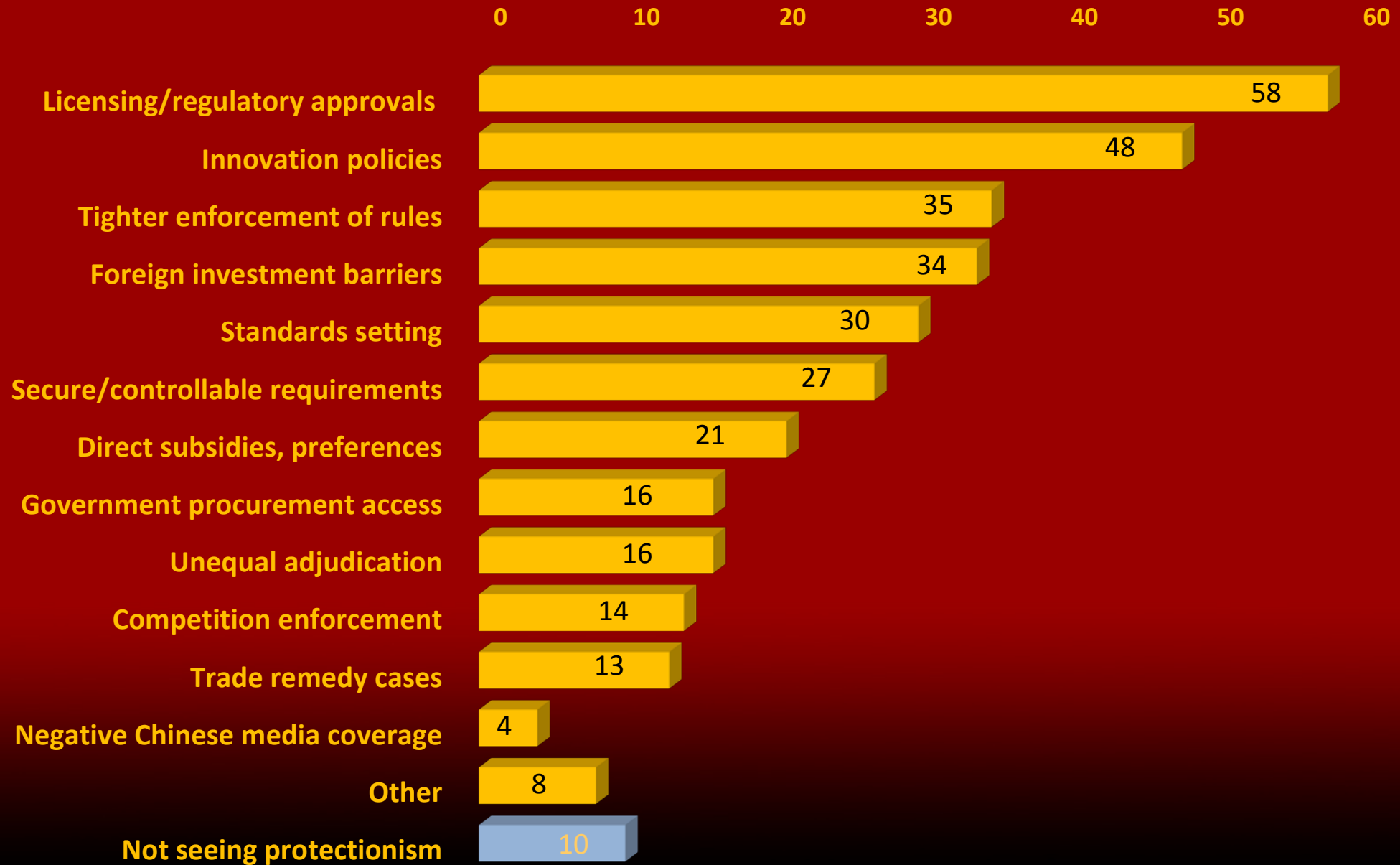
Chinese: Worries and Assessments



Chinese: Very big or moderately big problems



US Companies Complaining of Protectionism, 2018



Economics/Trade

The Wasp,
1896

Wasp



SOME NOT NEEDED.

An timely political suggestion with regard to the Trade Coat worked by several manufacturers.

CHUCK BAW—By gods! them ole oriental fellows are using my back yere as a regular safe deposit for their rabsbits. I'll have to raise the fence higher and keep the pesky critters out.

Entered under Act of Congress, 1879.

OECD Index on FDI Openness

1. Luxembourg

2. Portugal

...

44. United States

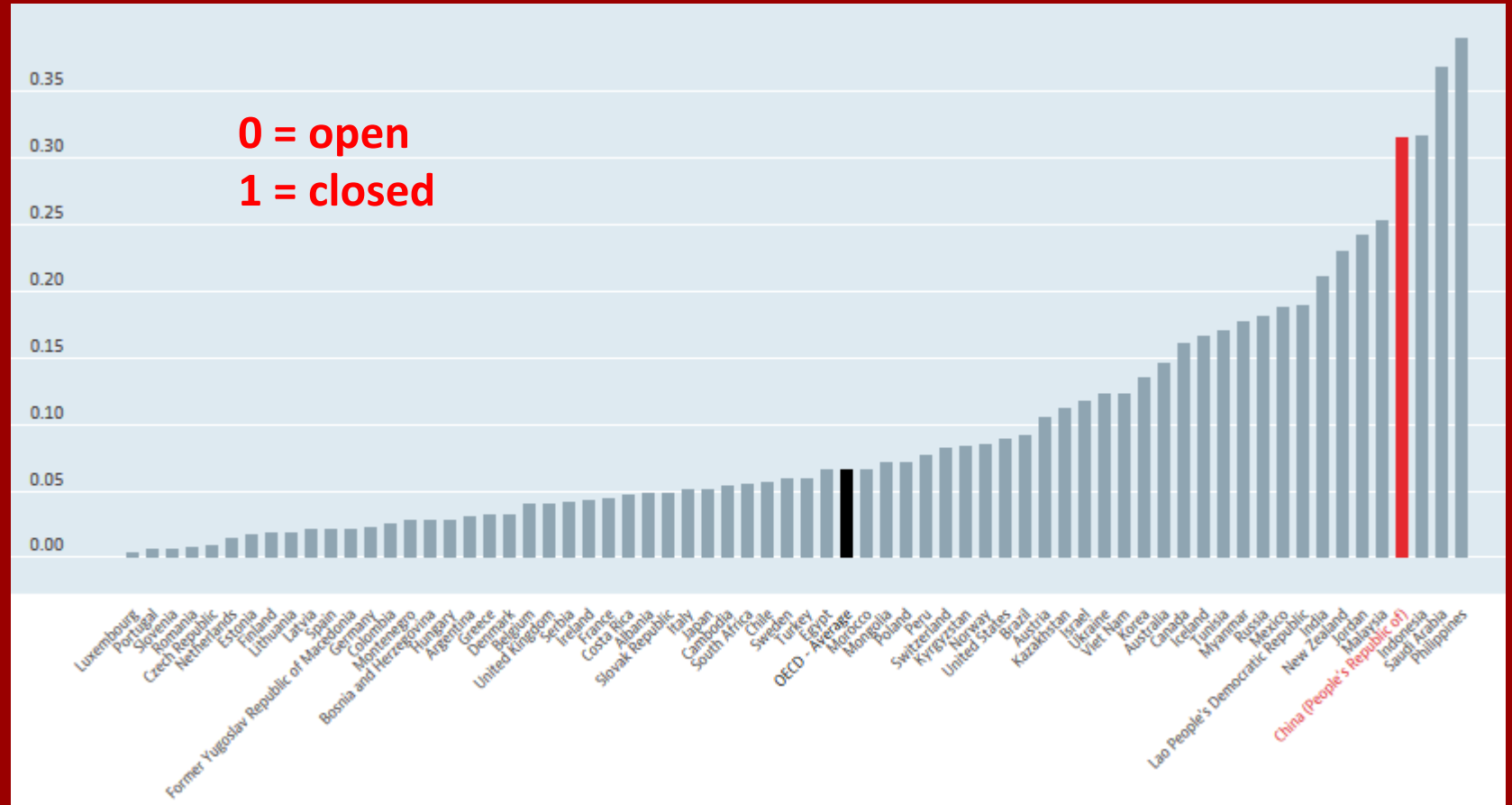
...

59. China

60. Indonesia

61. Saudi Arabia

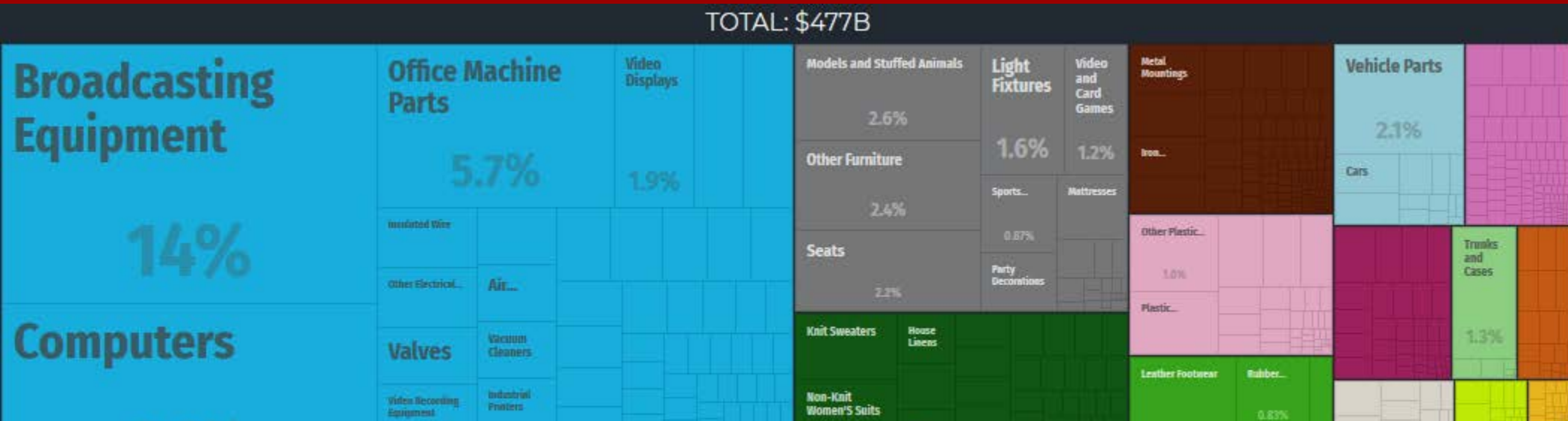
62. Philippines



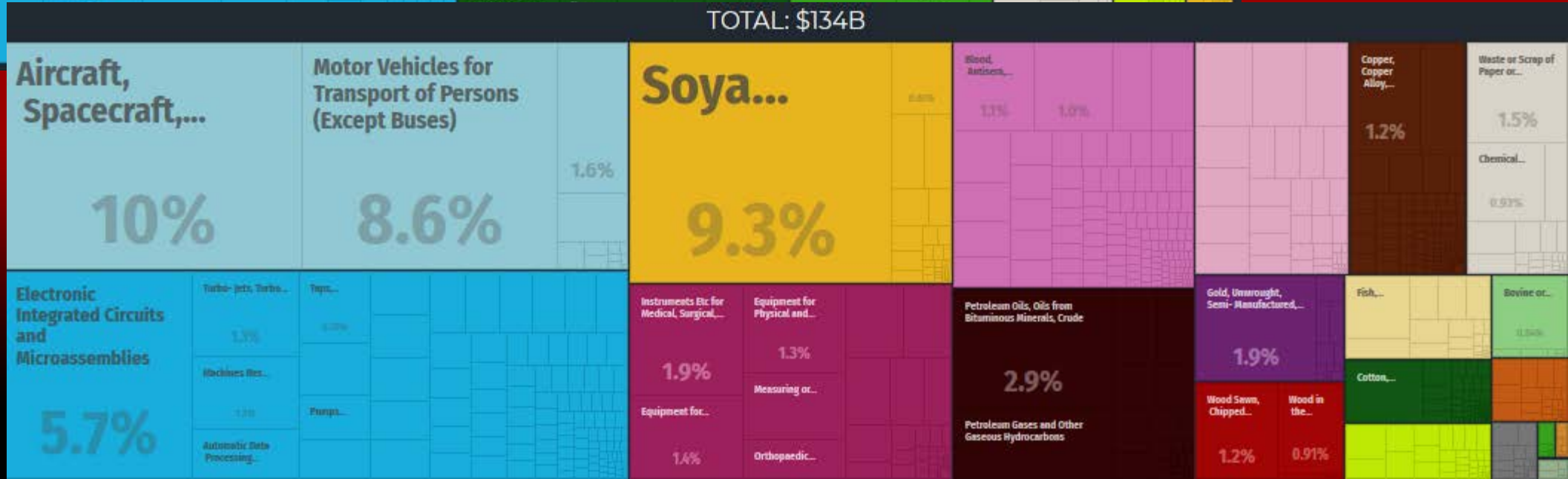
China	2017	0.316
	2016	0.328
	2015	0.386
	2014	0.422
	2013	0.422
	2012	0.422
	2011	0.427

2017 Sectors

business services	0.225	distribution	0.118
financial services	0.490	electricity	0.440
telecommunications	0.750	manufacturing	0.100
media	1.000	primary sector	0.375
transport	0.492		



2017
 China
 exports to
 the US



2017
 China imports
 from the US



首页 | 工作动态 | 文件发布 | 政策解读 | 重点聚焦 | 信息动态 | 媒体链接

文件发布

当前位置：首页 > 专题专栏 > 中国制造2025 > 文件发布

公开征求对《智能制造系统解决方案供应商规范条件（征求意见稿）》的意见

[2018-07-19]

Concern about future opportunities

“Made in China 2025” policy announced by the State Council
May 8, 2015

Outline,
Oct. 2015

国发〔2015〕28号

各省、自治区、直辖市人民政府，国务院各部委、各直属机构：
现将《中国制造2025》印发给你们，请认真贯彻执行。

国务院

2015年5月8日

（本文有删减）

中国制造2025

制造业是国民经济的主体，是立国之本、兴国之器、强国之基。十八世纪中叶开启工业文明以来，世界强国的兴衰史和中华民族的奋斗史一再证明，没有强大的制造业，就没有国家和民族的强盛。打造具有国际竞争力的制造业，是我国提升综合国力、保障国家安全、建设世界强国的必由之路。

新中国成立尤其是改革开放以来，我国制造业持续快速发展，建成了门类齐全、独立完整的产业体系，有力推动工业化和现代化进程，显著增强综合国力，支撑我世界大国地位。然而，与世界先进水平相比，我国制造业仍然大而不强，在自主创新能力、资源利用效率、产业结构水平、信息化程度、质量效益等方面差距明显，转型升级和跨越发展的任务紧迫而艰巨。

《中国制造 2025》重点领域技术路线图



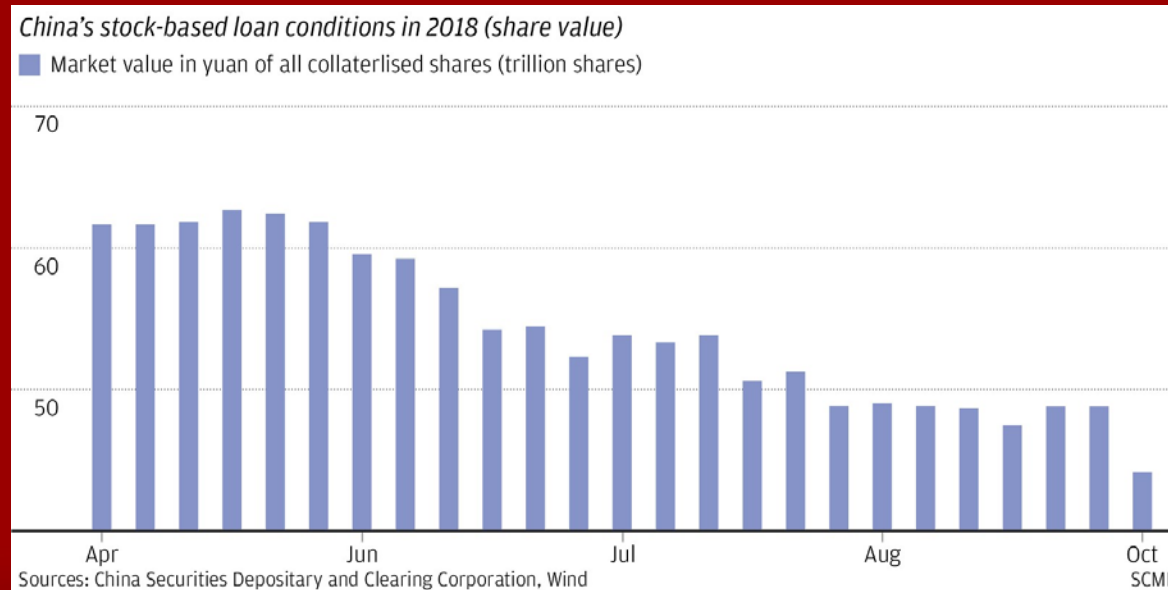
Hey, have you guys heard what's going on in China?

**13th Five Year Plan,
October 2015
复兴路上**

国进民退 Guó jìn mín tuì
State advances, private sector retreats.

De-privatization:
 as of 10/17 32 listed companies sold controlling shares to the state

Why?
 Access to capital



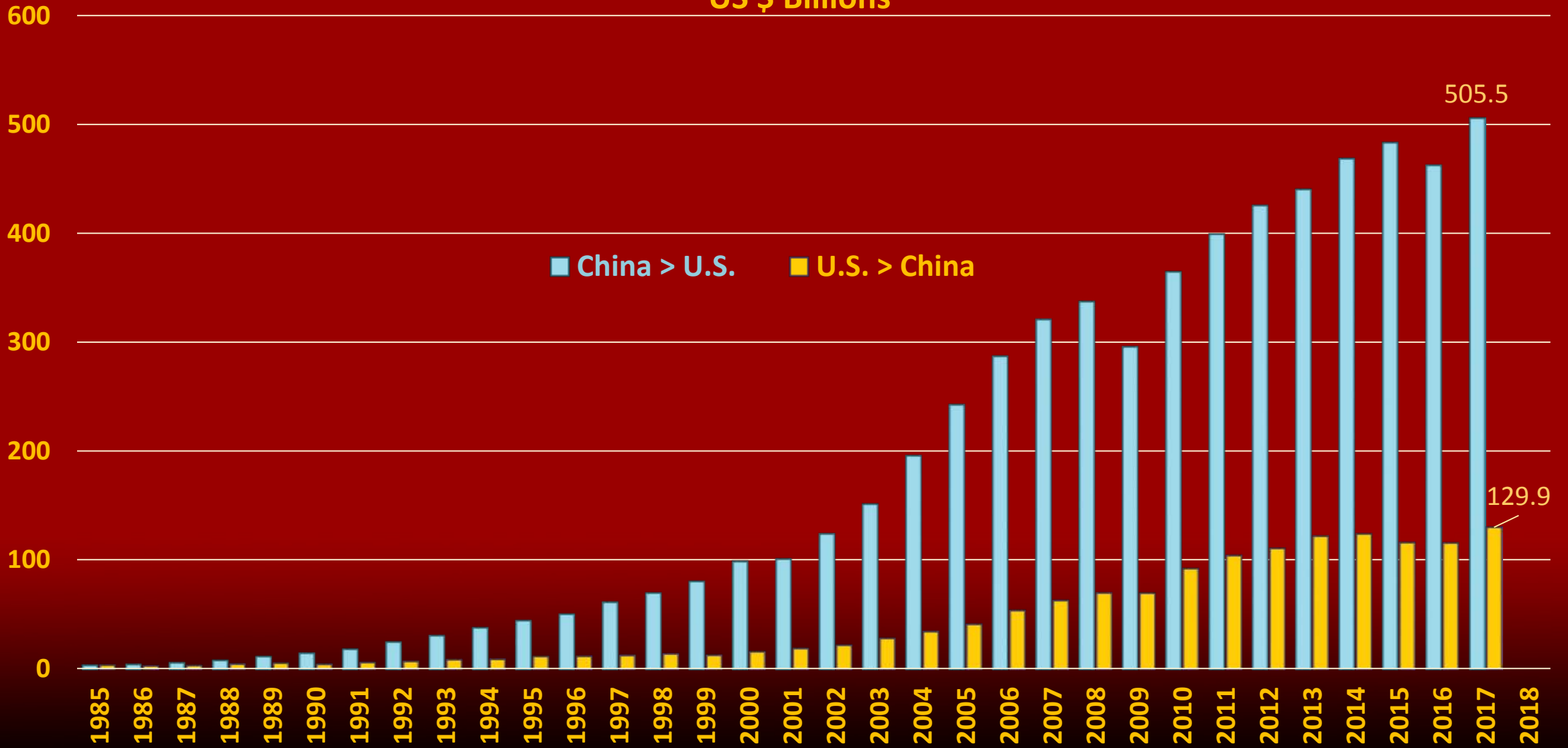
2016 – state companies received 78% of all loans
 2013 – private companies received 60% of all loans

vulnerability: all pledge stock as collateral



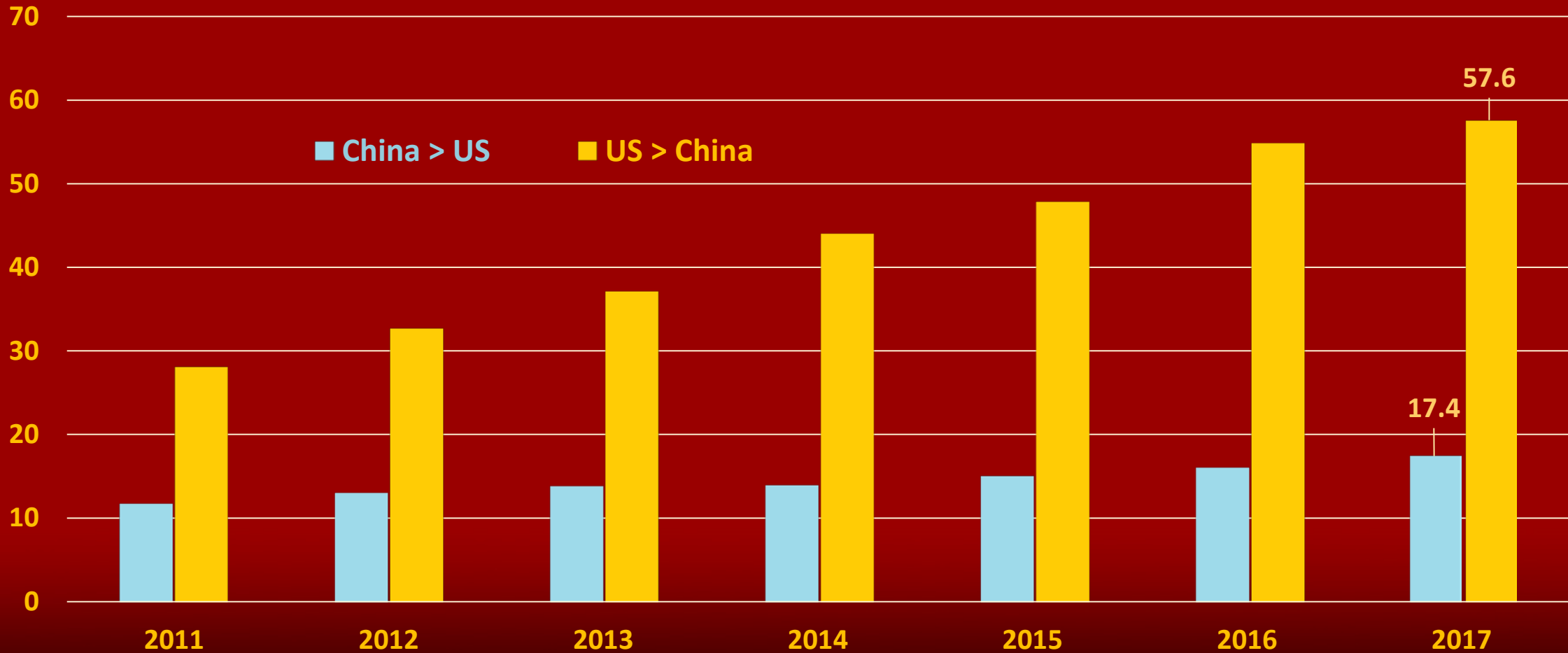
U.S.-China Trade in Goods, 1985-2017

US \$ Billions



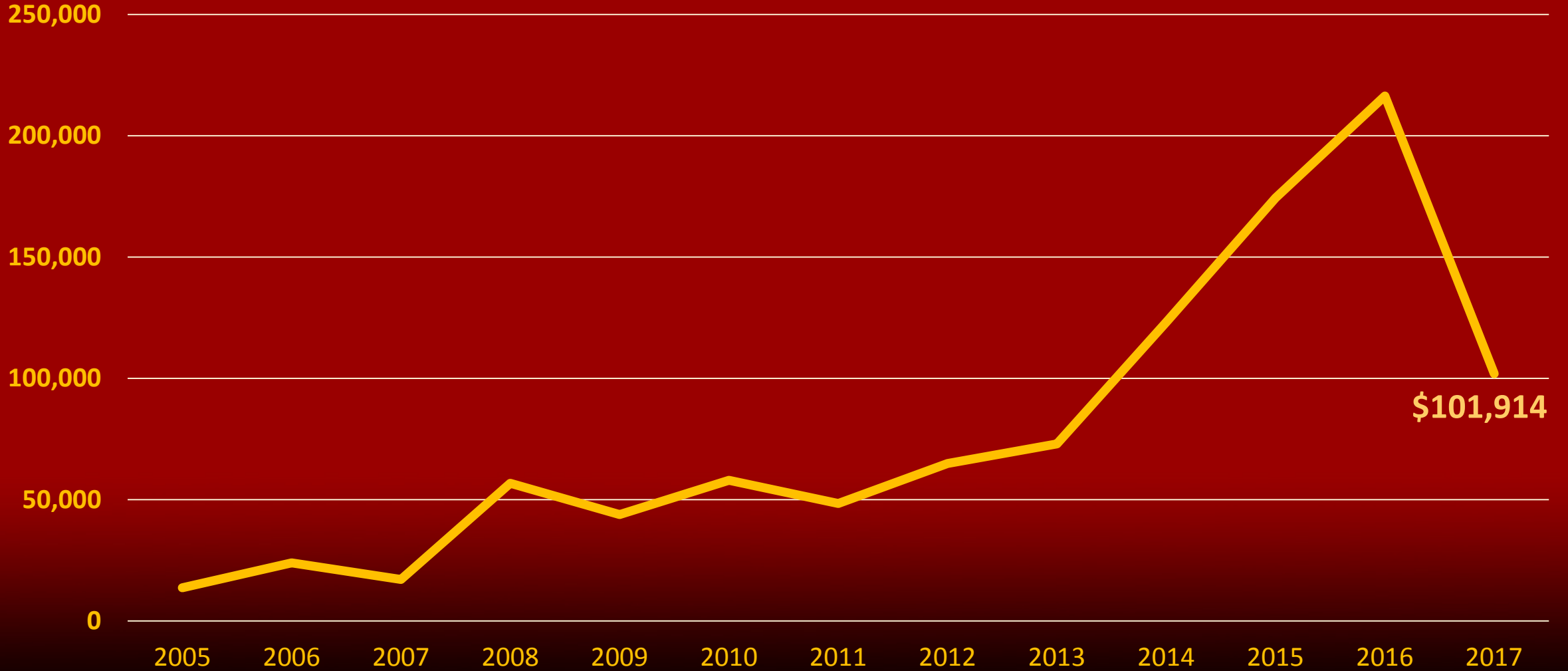
U.S.-China Trade in Services

US \$ billions



Foreign Direct Investment into China, 2005-2017 US \$ Millions

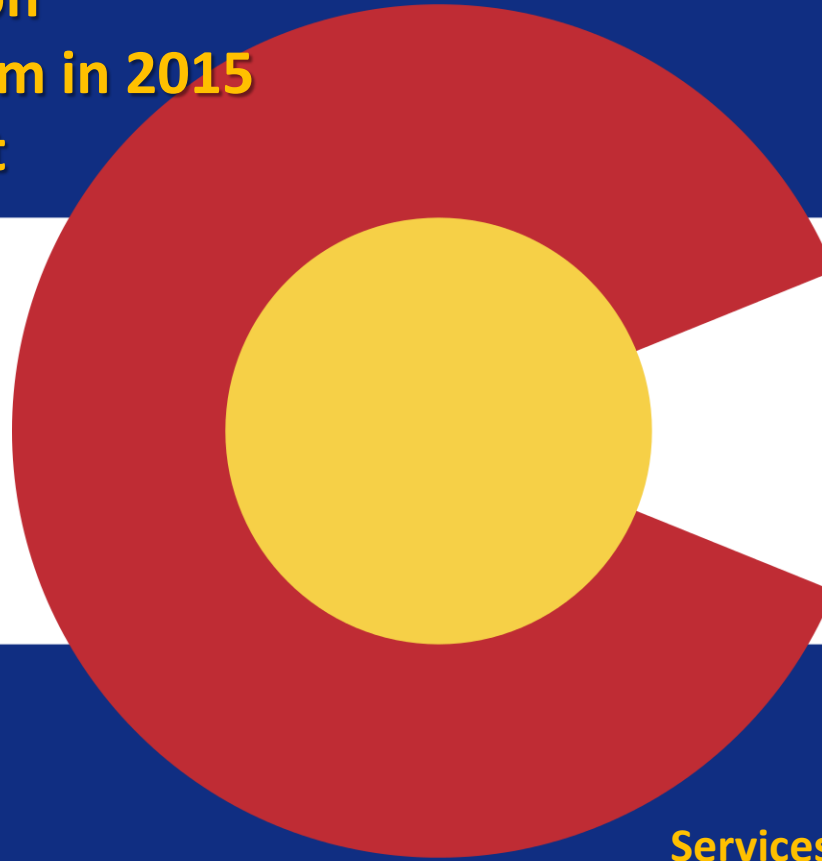
2017 Into the
U.S.: \$316,469



Colorado Exports to China

Goods, 2017: \$647 million
down from \$755 m in 2015
3rd largest export market

Services, 2016: 952 million
up from \$887 m in 2015
4th largest export market



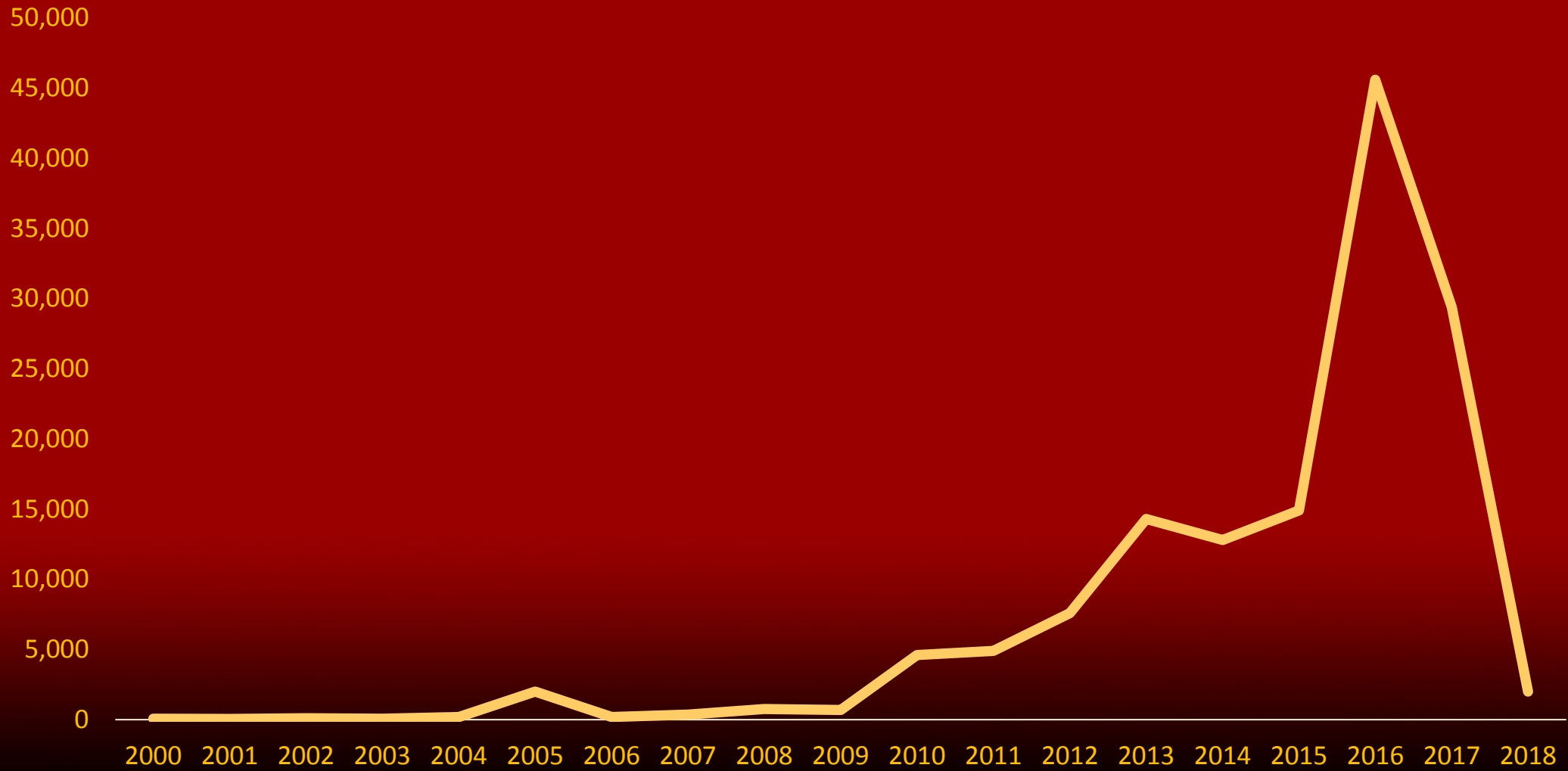
Goods, 2017

1. meat products	\$111 m
2. navigational / measuring instruments	\$101 m
3. miscellaneous chemicals	\$ 72 m
4. scrap products	\$ 62 m
5. oil seeds and grains	\$ 43 m

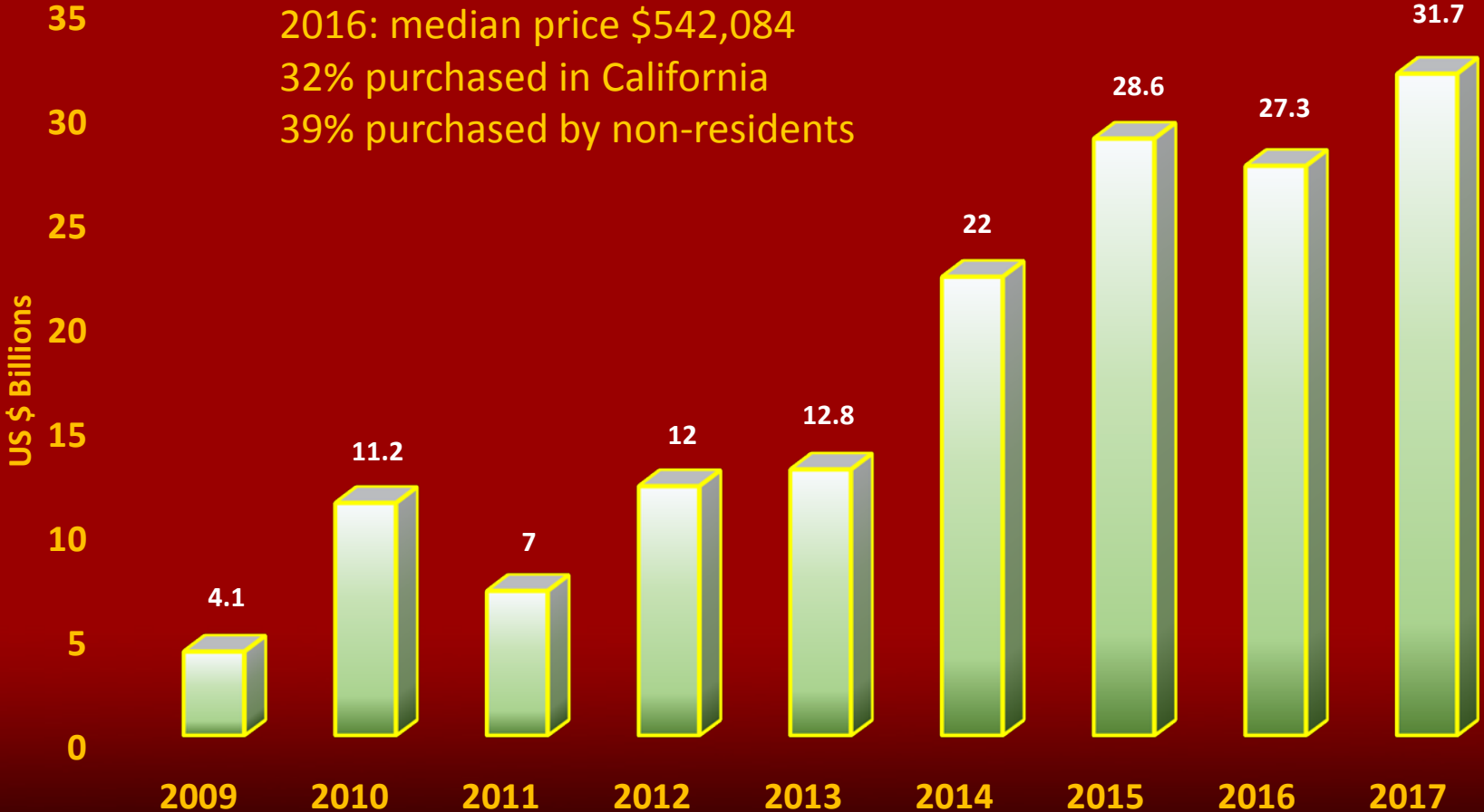
Services, 2016

1. travel	\$395 m
2. education	\$137 m
3. passenger fares	\$ 82 m
4. industrial processes royalties	\$ 44 m
5. computer software	\$ 42 m

Chinese Investment in the U.S. \$US millions

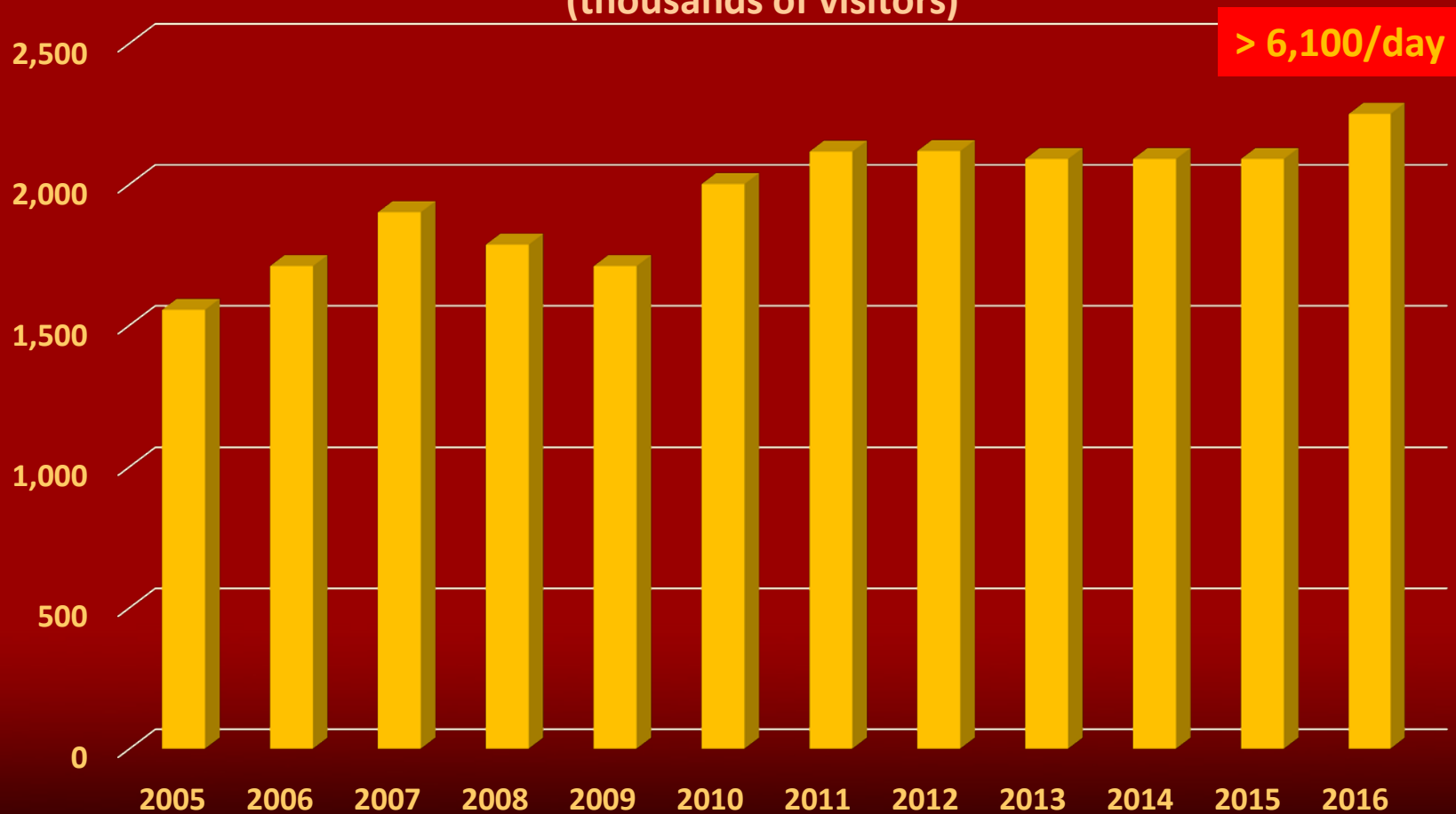


Chinese Home-Buying in the US, 2009-2017



U.S. Visitors to China

(thousands of visitors)

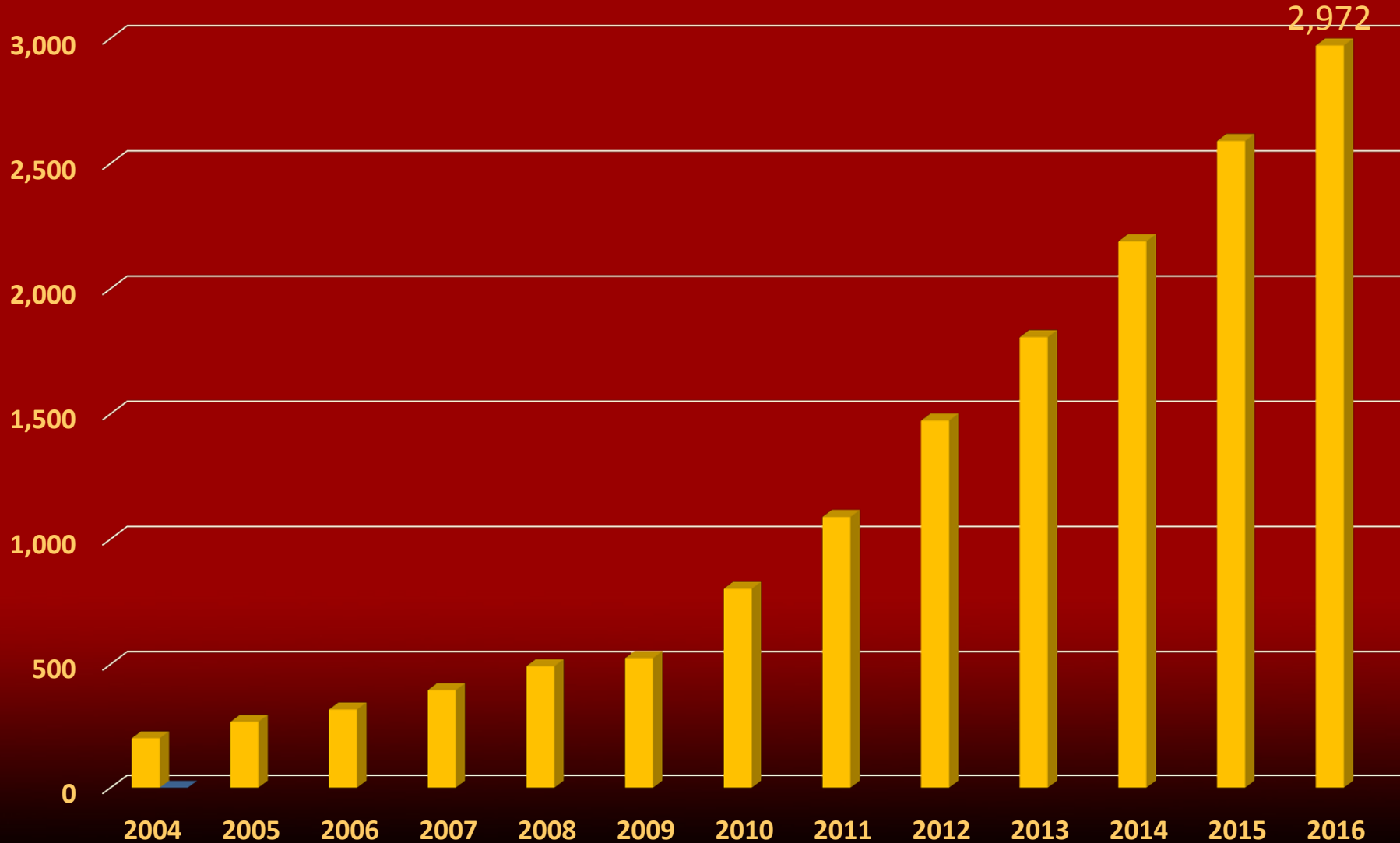


China National Tourism Administration
PRC Ministry of Public Security

Chinese Visitors to the United States

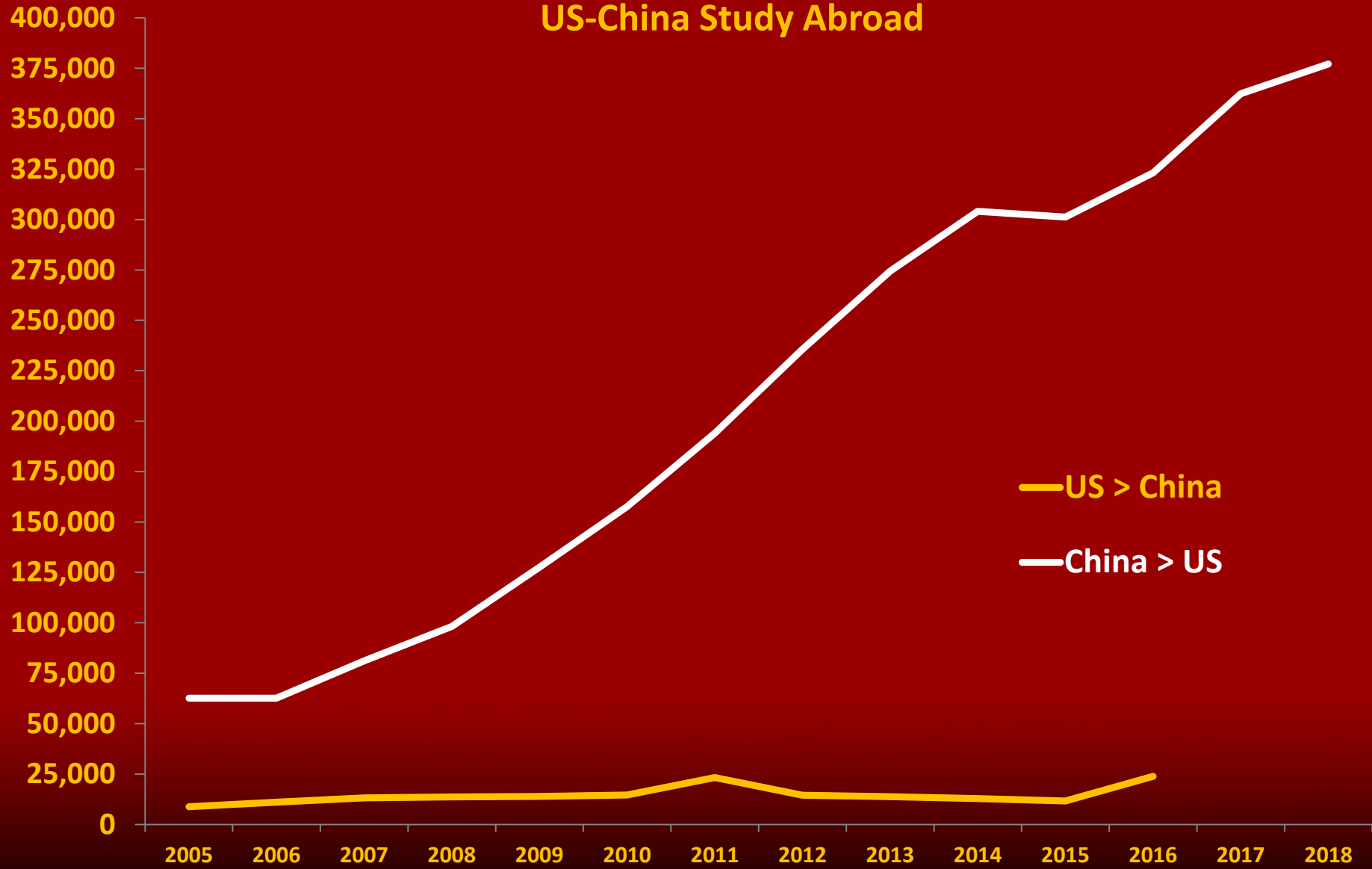
(thousands of visitors)

>8,100/day



U.S. Dept. of Commerce
International Trade Administration

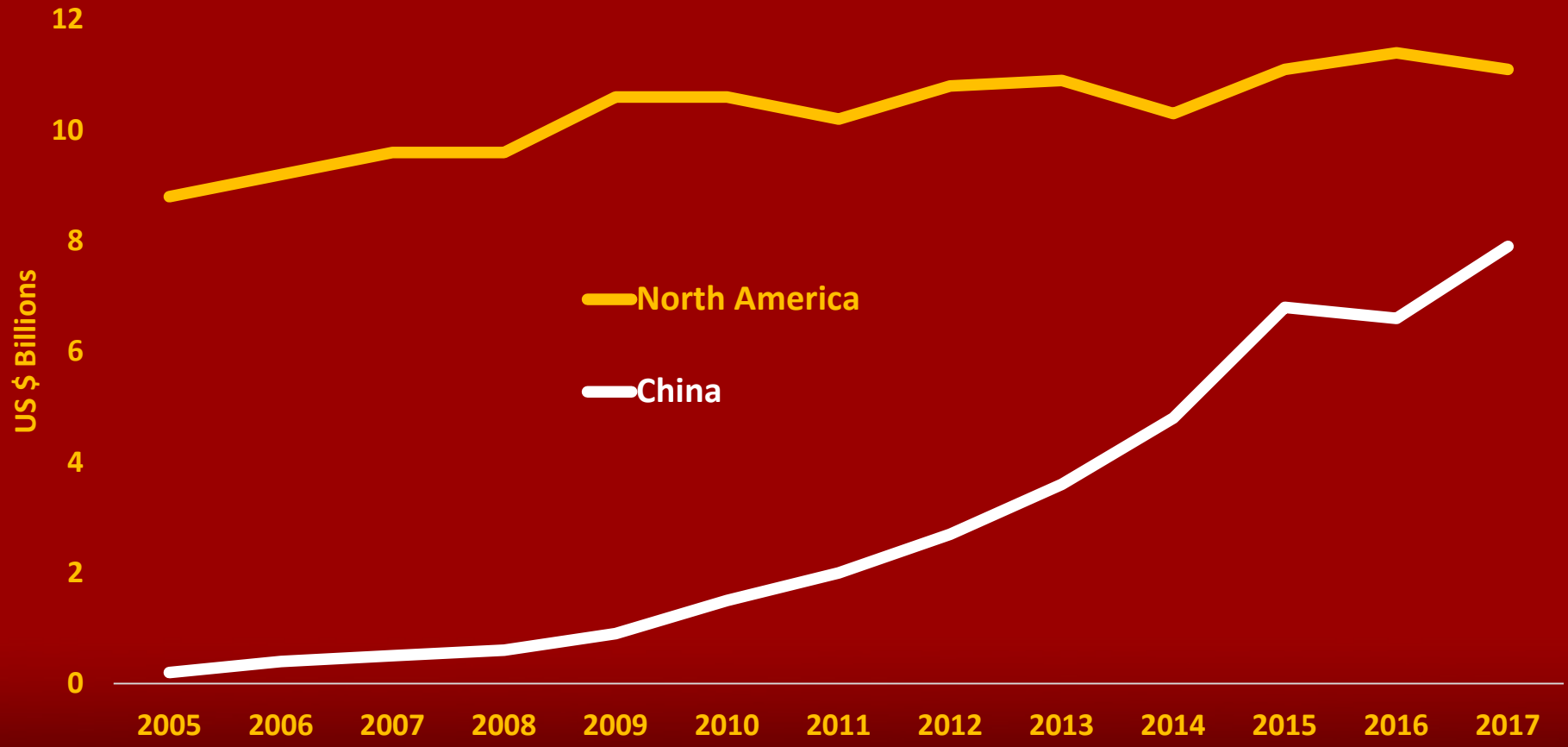
US-China Study Abroad



Data: Institute of International Education,
U.S. Immigration and Customs Enforcement,
PRC Ministry of Education

Box Office Revenues, 2005-2017

票房收入



Data: Motion Picture Association of America

Global Issues

Graphic:
Nikkei Asian Review, March 28, 2018

Data:
 CSIS Reconnecting Asia
reconnectingasia.csis.org



Source: CSIS Reconnecting Asia Project (reconnectingasia.csis.org)

China's Global Energy Finance

Chinese Development Bank (CDB) and Export-Import Bank of China (Ex-Im)

YEARS: 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 **2016** ALL



LOCATIONS

ENERGY SOURCES

ENERGY SUB-SECTORS

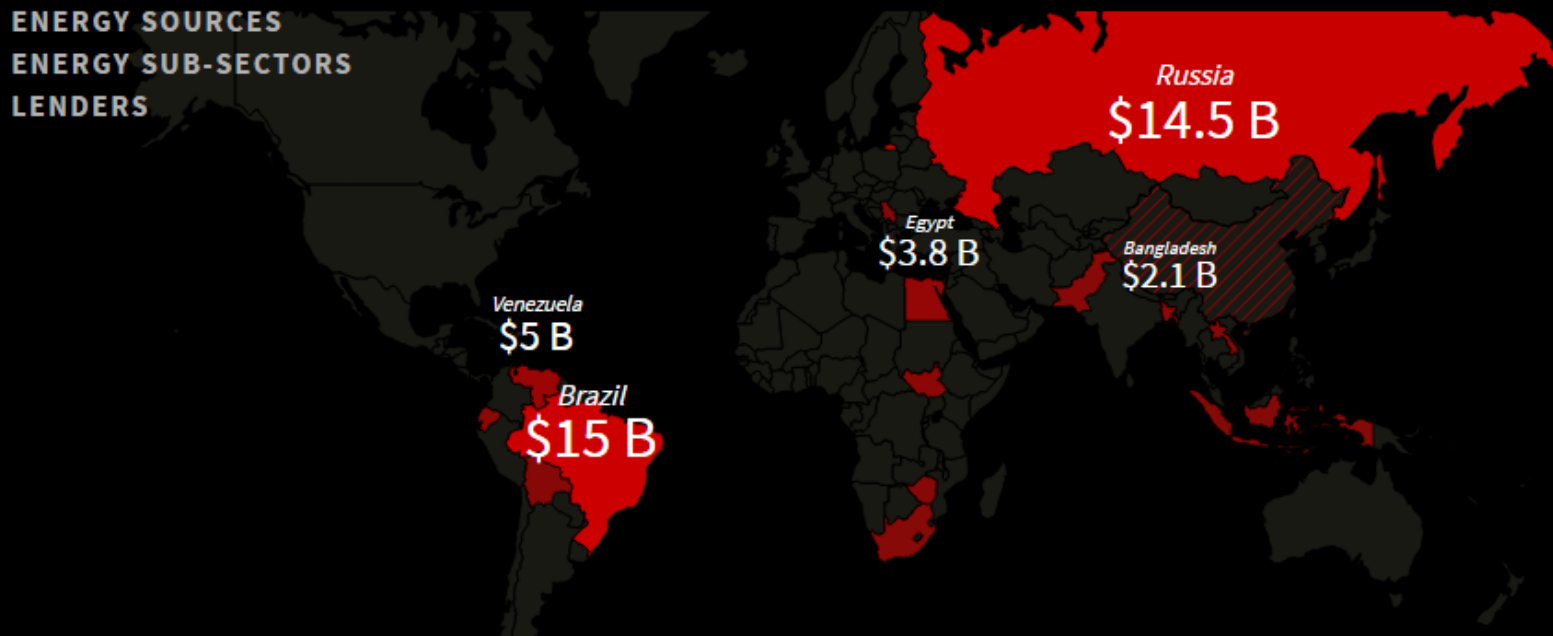
LENDERS

ABOUT

ENERGY SOURCES

ENERGY SUB-SECTORS

LENDERS



CDB: \$23.2 billion

China Ex-Im Co-Financing: \$14.2 b

China Ex-Im: \$11 b

Boston University

Global Economic Governance Initiative

www.bu.edu/cgef

Historical Materials

U.S. State Department, Office of the Historian
history.state.gov

July 29, 1971

**Kissinger, State,
Defense, Joint Chiefs
of Staff, CIA and
others**

“On the issue of a strategic deterrent, there are two problems. The first is should we plan to attack China after we have a large-scale nuclear conflict with the Soviet Union? If we decide to do so this, do we do it with reconstituted forces, or do we establish a specialized Chinese deterrent in the Pacific? The other problem is what strategy do we propose to pursue vis-à-vis the Chinese? What capability do we think we need in order to deter them? (to Gen. Westmoreland) Westy, what do you think? Can we depend on residual forces after a large-scale nuclear conflict with the Soviet Union or should we earmark special forces?”

Woodrow Wilson Center Digital Archive

digitalarchive.wilsoncenter.org

МАО ЦЗЕ-ДУН считает, что для разгрома одного американского корпуса китайцы должны иметь четырехкратное превосходство в живой силе и двойное превосходство (см. сл. лист)

October 7, 1950

Amb. Roshchin on conversation with Mao

in battles with U.S., Mao wants 4 to 1 superiority in troops, 3 to 1 superiority in weaponry (needs USSR help)

КОПИЯ ИСХ. ТЕЛЕГРАММЫ

СОВЕРШЕННО СЕКРЕТНО

Экз. № 2

ШИФРТЕЛЕГРАММА № 3172

ПОДАЕТСЯ ВОЗВРАТУ
в IV часть ЦК ВКП(б)
Вх. № 2212 от 6 VII 1950 г.

П Е К И Н, -СОВПОСОЛ

ЛИФРОМ
ТОЛЬКО ПО ПРОВОДУ.

Поступила: 23.45 5.7.50г.
Передана:

На Ваш № 1112-1126.
Передайте Чжоу Эн-лао:
1. Согласно с мнением китайских товарищей насчет посредничества Индии по вопросу приема народного Китая в со-

July 5, 1950

Stalin to Mao

Station volunteers on the border

National Security Archive, George Washington University
nsarchive.gwu.edu

1965 – State Dept. noting Pakistan-China cooperation,
including sharing of information on US aircraft

DECLASSIFIED
Authority NND 918 000
By SP NARA Date 1/26/04

SECRET/NO FOREIGN DISSEM/CONTROLLED DISSEM
NO DISSEM ABROAD/BACKGROUND USE ONLY

U.S. DEPARTMENT OF STATE
DIRECTOR OF INTELLIGENCE AND RESEARCH

Intelligence
Vote - 944

December 4, 1968

To : The Secretary
Through: S/S
From : INR - George C. Denney, Jr. *h.c.d.l.*
Subject: Pakistan and Communist China Strengthen Cooperation

Recent evidence indicates that Peking and Rawalpindi are consolidating the friendly ties which they have maintained throughout the Cultural Revolution. Chinese actions demonstrate Peking's continued willingness to overlook ideological factors in dealing with Pakistan. In return, Pakistan has shown a willingness to cooperate with China by passing on information concerning aircraft obtained from the US.

INR-944
PO

1981 – talking points for Sec. of State Haig in advance of meeting with Deng, views on arms sales and worries about nuclear proliferation

3 1 0 3 6 U 0 5 7 0

MILITARY EXPORTS

-- OUR COOPERATION IN THE SECURITY FIELD CAN HELP TO MAINTAIN PEACE AND STABILITY IN ASIA.

-- I WOULD LIKE TO TELL YOU THAT PRESIDENT REAGAN INTENDS TO SUSPEND THE PROHIBITION ON ARMS SALES TO CHINA EMBODIED IN OUR ARMS CONTROL LEGISLATION AND CONSIDER ON A CASE-BY-CASE BASIS REQUESTS TO EXPORT MUNITIONS LIST ARTICLES TO CHINA. THIS IS THE PROCEDURE WE FOLLOW WITH ALL FRIENDLY COUNTRIES.

-- DEFENSE SECRETARY WEINBERGER HAS ASKED ME TO INVITE YOU TO SEND A REPRESENTATIVE, PERHAPS VICE CHIEF OF THE PLA GENERAL STAFF LIU HUAQING, TO THE US LATER THIS SUMMER TO DISCUSS IN GREATER DETAIL EXACTLY WHAT TYPES OF EQUIPMENT AND TECHNOLOGY YOU NEED IN THE NEAR FUTURE TO IMPROVE YOUR DEFENSES AGAINST THE SOVIET THREAT.

-- WE WOULD INTEND THIS ASPECT OF OUR RELATIONSHIP TO BEGIN SLOWLY AND EXPAND GRADUALLY AS WE PURSUE OUR LONG-TERM STRATEGIC ASSOCIATION.

-- I AM SURE YOU UNDERSTAND HOW SENSITIVE THIS ISSUE IS IN THE US AND AMONG OUR ALLIES AND FRIENDS. IT IS ESSENTIAL THAT OUR DISCUSSIONS ON THIS SUBJECT REMAIN PRIVATE FOR THE TIME BEING. WE WILL NEED TIME TO CONSULT FULLY WITH THE CONGRESS

Rapprochement – two USC U.S.-China Institute essays, with materials china.usc.edu

Getting To Beijing: Henry Kissinger's Secret 1971 Trip

A documentary history of US efforts under Richard Nixon to open discussions with Chinese leaders, an effort that yielded Kissinger's trip forty years ago this month.

July 21, 2011



As a candidate and in press conferences as president, Richard Nixon argued that the United States and the world would benefit from

White House tapes, memos, State Dept. cables

observes that if this is so, a further liberalization of U.S. travel regulations might serve to encourage Sino-U.S. contacts at commercial levels. (The remaining U.S. restrictions on travel to China expire September 15 unless renewed.)

TOP SECRET-SENSITIVE
CONTAINS CODEWORD

Nixon,
9/1970

*K - should you not try again
on your Walter contact with
Chiang in Paris?
do we have an offer
we could make?*

MEMORANDUM

Kissinger,
1/1971

SECRET/SENSITIVE/EYES ONLY

MEMORANDUM FOR:

FROM:

SUBJECT:

*Sealed
By [Signature]
& [Signature]*

*Demid. This
would have been
sanctioned to me.
is an
important as anything
we might
de.*

HENRY A. KISSINGER
W. RICHARD SMYSER

Message from Sainteny

White House recordings, memos, home movies

Getting To Know You -- The US And China Shake The World, 1971-1972

What US documents reveal about the uncertain path to rapprochement.

February 21, 2012



On July 15, 1971 in Burbank, California U.S. President Richard M. Nixon announced that he was going to China (text, video). Few statements have raised as many questions as that one. Nixon, the stern cold warrior, was reaching out to the largest communist country. Those who had been listening carefully to Nixon, however, knew that he had long wanted to forge ties with China. Even before he became president he had written of this and from the first days of his presidency he had sought to establish contact with Beijing's

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

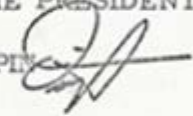
February 4, 1972

6:30 p. m.

MEMORANDUM FOR:

MEMBERS OF THE PRESIDENT'S PARTY

FROM:

DWIGHT L. CHAPIN 

SUBJECT:

China -- 1972

Throughout China you will find sayings from Chairman Mao. Many of the Chairman's sayings center around "practice".

Borrowing from the Chairman the old "Practice makes perfect", I suggest you become acquainted with using the enclosed chopsticks.

How?

H

USC East Asian Library, Digital Library

libraries.usc.edu/locations/east-asian-library

digitallibrary.usc.edu/

TOP SECRET
For President Nixon
and Dr. Kissinger

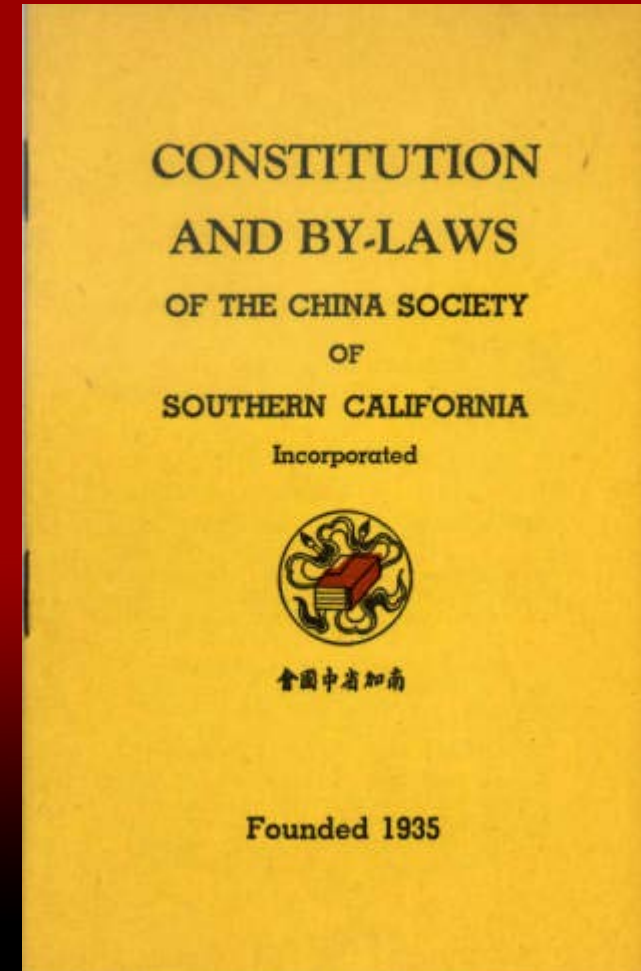
By H. P. Hoose
Los Angeles, Calif.
(213)
(213)

PRESIDENT'S MANUAL FOR CHINA TRIP

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Harned Pettus Hoose briefing book for Nixon,
1971



China Society of
Southern California,
1935

US Politics and China

China's state-run media favors Clinton over Trump

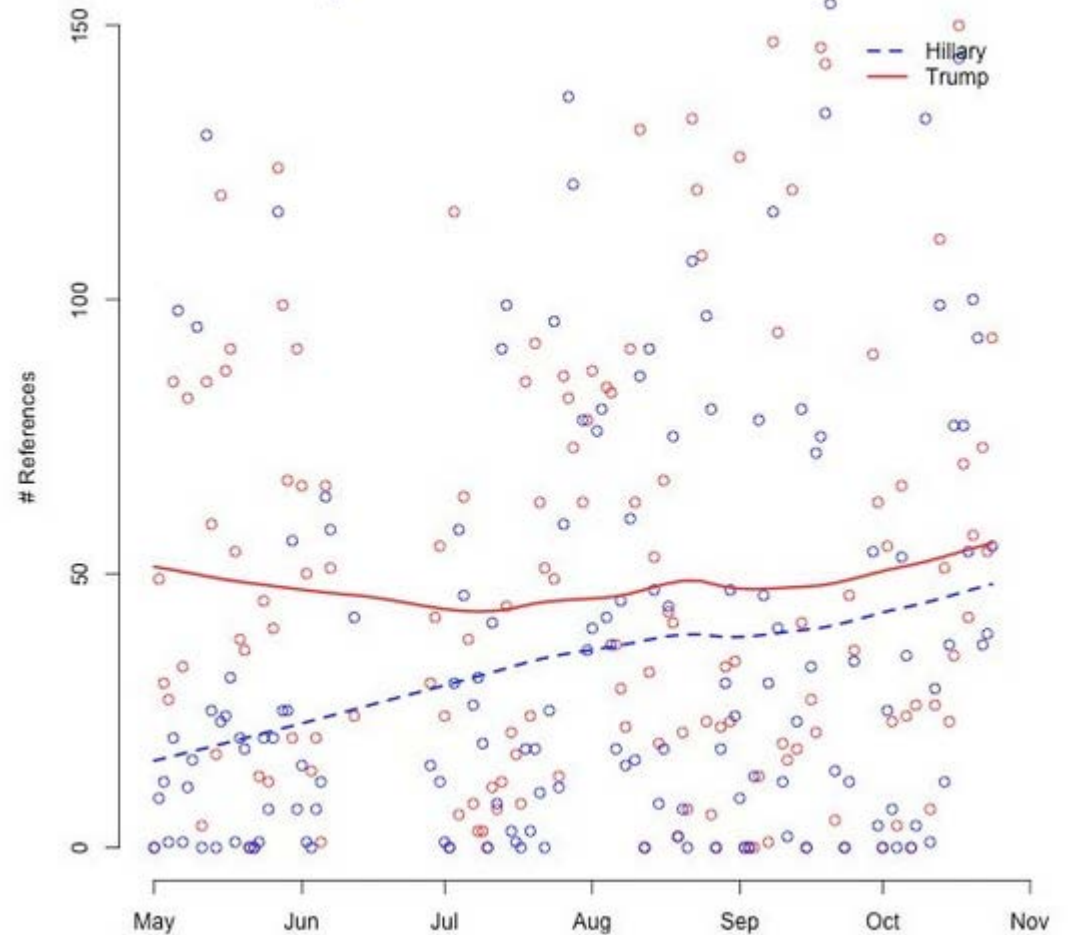
By Erin Baggott Carter

October 27, 2016

“scraping” state media websites
use artificial intelligence to code articles as
positive/negative towards candidates

Useful explainer:

datajournalismhandbook.org



Thanks! 谢谢

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