

East Asian Language Print and Electronic Monographs: Challenges and Opportunities



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● OVERVIEW

- Introduction
- Literature review
- CJK monograph publishing
- CJK e-book issues and deficiencies
- Conclusion

● INTRODUCTION

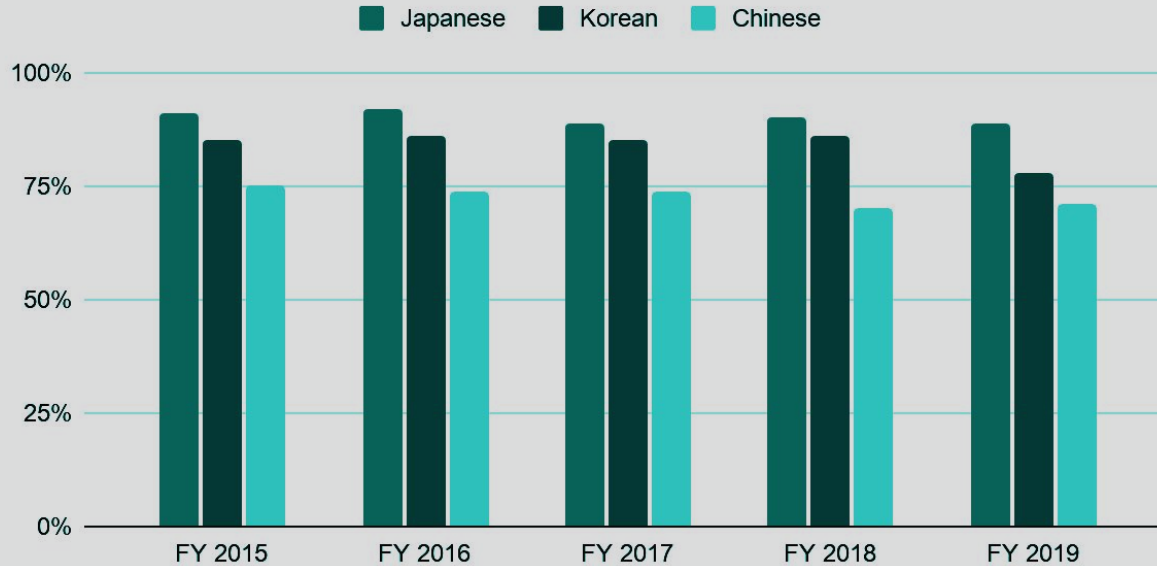
Steady budget decrease for print resources

- 22% budget spent on print books (Library Journal, 2018)
- Budget on print books is projected to drop to 16% in five years (Library Journal, 2018)
- Less than 20% spent on print books and journals (Frederick & Wolff-Eisenberg, 2020)

Limited literature on East Asian print and e-monograph publishing

LITERATURE REVIEW

Average percentage of total CJK budget spent on non-electronic resources (CEAL data)



● LITERATURE REVIEW

- **User preference for print materials**

(Boustany, 2016; Mizrachi, 2014; Mizrachi et al., 2016; Murray, 2018)

- **User preference for books and book chapters**

(Chi, 2016; Graziano, 2018; Li, 2019; Ostos, 2017; Rosenberg, 2015)

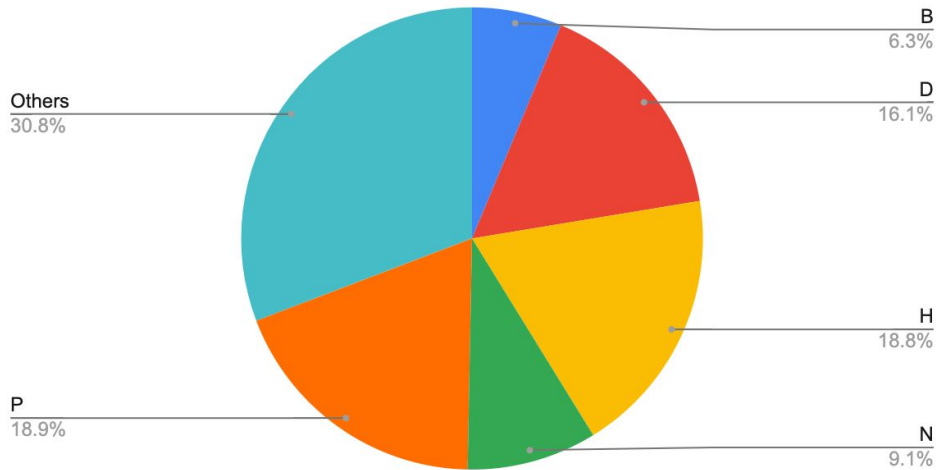
- **Citing non-English sources**

(Kellsey and Knievel, 2012; Li, 2019; Ostos, 2017; Rosenberg, 2015)

MONOGRAPH PUBLISHING

2,960 monographs published

English language monographs about East Asia available in GOBI in 2017 and 2018.



- B (Philosophy, Psychology, Religion)
- D (World History)
- H (Social Science)
- N (Fine Arts)
- P (Language & Literature)

MONOGRAPH PUBLISHING

Number of new monograph titles published in 2017-2018

LC Class \ # of titles	ENG titles in GOBI	CHN titles in PRC	CHN titles in Taiwan	JPN titles in Japan	KOR titles in Korea
B	186	12,402	7,367	7,887	2,917
D	476	26,042	6,004	6,934	4,419
H	557	6,130	12,520	30,642	23,555
N	269	34,502	11,661	24,532	4,712
P	559	109,224	17,933	29,538	30,585
Others	913	332,411	24,039	45,185	99,462
SUM	2,960	520,711	79,524	144,718	165,650

● ISSUES AND DEFICIENCIES OF E-BOOKS

- Availability
- Discoverability
- Accessibility
- ILL-ability

● AVAILABILITY

Issues

- More popular content than scholarly content
- Publishing is unpredictable

What we can do

- Include more scholarly content
- Include independent and small publishers
- Simultaneous print and electronic publication

● DISCOVERABILITY

○ Issues

- Local cataloging capacity and practices

What we can do

- Vendor education
- Better item records

● ACCESSIBILITY

Issues

- Digital rights management (DRM)
- ADA
- Uncommunicated content removal

What we can do

- User reporting
- Librarian/vendors/publisher education
- Perpetual access

● ILL-ABILITY

Issues

- Can't share externally
- Controlled Digital Lending (CDL)

What we can do

- Negotiate ILL and scholarly sharing terms
- Advocate for copyright law revision



CONCLUSION/NEXT STEPS

危机 危機 위기와 기회



COLLABORATIVE COLLECTION



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THANK YOU

ANY QUESTIONS?