East Asian Language Print and Electronic Monographs: Challenges and Opportunities
OVERVIEW

- Introduction
- Literature review
- CJK monograph publishing
- CJK e-book issues and deficiencies
- Conclusion
INTRODUCTION

Steady budget decrease for print resources

- 22% budget spent on print books (Library Journal, 2018)
- Budget on print books is projected to drop to 16% in five years (Library Journal, 2018)
- Less than 20% spent on print books and journals (Frederick & Wolff-Eisenberg, 2020)

Limited literature on East Asian print and e-monograph publishing
Average percentage of total CJK budget spent on non-electronic resources (CEAL data)

- Japanese
- Korean
- Chinese

<table>
<thead>
<tr>
<th>Year</th>
<th>Japanese</th>
<th>Korean</th>
<th>Chinese</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2015</td>
<td>100%</td>
<td>95%</td>
<td>5%</td>
</tr>
<tr>
<td>FY 2016</td>
<td>95%</td>
<td>90%</td>
<td>5%</td>
</tr>
<tr>
<td>FY 2017</td>
<td>90%</td>
<td>85%</td>
<td>5%</td>
</tr>
<tr>
<td>FY 2018</td>
<td>85%</td>
<td>80%</td>
<td>5%</td>
</tr>
<tr>
<td>FY 2019</td>
<td>80%</td>
<td>75%</td>
<td>5%</td>
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</tbody>
</table>
LITERATURE REVIEW

- User preference for print materials
  (Boustany, 2016; Mizrachi, 2014; Mizrachi et al., 2016; Murray, 2018)

- User preference for books and book chapters
  (Chi, 2016; Graziano, 2018; Li, 2019; Ostos, 2017; Rosenberg, 2015)

- Citing non-English sources
  (Kellsey and Knievel, 2012; Li, 2019; Ostos, 2017; Rosenberg, 2015)
MONOGRAPH PUBLISHING

2,960 monographs published

- B (Philosophy, Psychology, Religion)
- D (World History)
- H (Social Science)
- N (Fine Arts)
- P (Language & Literature)

English language monographs about East Asia available in GOBI in 2017 and 2018.
## Number of new monograph titles published in 2017-2018

<table>
<thead>
<tr>
<th>LC Class</th>
<th>Titles</th>
<th>ENG titles in GOBI</th>
<th>CHN titles in PRC</th>
<th>CHN titles in Taiwan</th>
<th>JPN titles in Japan</th>
<th>KOR titles in Korea</th>
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</thead>
<tbody>
<tr>
<td>B</td>
<td>186</td>
<td>12,402</td>
<td>7,367</td>
<td>7,887</td>
<td>2,917</td>
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<tr>
<td>D</td>
<td>476</td>
<td>26,042</td>
<td>6,004</td>
<td>6,934</td>
<td>4,419</td>
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<tr>
<td>H</td>
<td>557</td>
<td>6,130</td>
<td>12,520</td>
<td>30,642</td>
<td>23,555</td>
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<tr>
<td>N</td>
<td>269</td>
<td>34,502</td>
<td>11,661</td>
<td>24,532</td>
<td>4,712</td>
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<tr>
<td>P</td>
<td>559</td>
<td>109,224</td>
<td>17,933</td>
<td>29,538</td>
<td>30,585</td>
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<tr>
<td>Others</td>
<td>913</td>
<td>332,411</td>
<td>24,039</td>
<td>45,185</td>
<td>99,462</td>
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</tr>
<tr>
<td>SUM</td>
<td>2,960</td>
<td>520,711</td>
<td>79,524</td>
<td>144,718</td>
<td>165,650</td>
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</table>
ISSUES AND DEFICIENCIES OF E-BOOKS

- Availability
- Discoverability
- Accessibility
- ILL-ability
AVAILABILITY

Issues

◦ More popular content than scholarly content
◦ Publishing is unpredictable

What we can do

◦ Include more scholarly content
◦ Include independent and small publishers
◦ Simultaneous print and electronic publication
DISCOVERABILITY

Issues
- Local cataloging capacity and practices

What we can do
- Vendor education
- Better item records
ACCESSIBILITY

Issues

- Digital rights management (DRM)
- ADA
- Uncommunicated content removal

What we can do

- User reporting
- Librarian/vendors/publisher education
- Perpetual access
<table>
<thead>
<tr>
<th>Issues</th>
<th>What we can do</th>
</tr>
</thead>
<tbody>
<tr>
<td>Can’t share externally</td>
<td>Negotiate ILL and scholarly sharing terms</td>
</tr>
<tr>
<td>Controlled Digital Lending (CDL)</td>
<td>Advocate for copyright law revision</td>
</tr>
</tbody>
</table>
CONCLUSION/NEXT STEPS
危机，危機，危機和機會

E-preferred
COLLABORATIVE COLLECTION
REFERENCES

- All Japan Magazine and Book Publisher’s and Editor’s Association, & Research Institute for Publications. (2019). Annual report on the publication market 2019. All Japan Magazine and Book Publisher’s and Editor’s Association; Research Institute for Publications.
THANK YOU
ANY QUESTIONS?