

KOREAN EBOOK  
ADAPTATIONS IN  
NORTH AMERICA:  
BIG PICTURE,  
CURRENT STATUS &  
REAL TAKEAWAYS

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BIG PICTURE



# March 2020

Temporary and permanent changes brought on by  
the pandemic

## Collecting Korean eBooks in North America

- Availability
- Accessibility
- Budget
- Set-up

# OPEN ACCESS (OA)/ CONTROLLED DIGITAL LENDING (CDL) EBOOKS

## INTERNET ARCHIVE archive.org

- 3,500+ Korean titles and growing
- Open Access in combination with Controlled Digital Lending
- Freely available /some available with a free personal account
- May be limited access
- Many records already in OCLC
- Abundant primary sources but lack current academic works
- Ongoing debate with publishers

## HATHI TRUST hathitrust.org

- ~1,000 Korean titles and growing
- Open Access in combination with Controlled Digital Lending
- Membership required for many resources; access may be of an issue
- Many records already in OCLC
- Abundant primary sources but lack current academic works

## NATIONAL LIBRARY OF KOREA nl.go.kr

- 1,500,000+ Korean titles and growing
- Open Access with requirements
- Institutional access free upon the completion of application process
- Need special viewer installed - maintenance required
- Access granted only on specific computers in the library
- May lack current academic works



# MAJOR INTERNATIONAL EBOOK VENDORS

## EBSCO EBOOKS

- 1,000+ titles
- Institutional purchase possible
- Unlimited access available
- Chapter download available
- Easy setup
- Gentle learning curve
- Limited subject specific titles
- Language expertise not necessary
- Many records already in OCLC

## PROQUEST EBOOK CENTRAL

- ~70 titles
- Institutional purchase possible
- Unlimited access available
- Chapter download available
- Easy setup
- Gentle learning curve
- Limited subject specific titles
- Language expertise not necessary
- Many records already in OCLC

## OVERDRIVE

- ~300 titles
- Institutional purchase possible
- Single user (per copy) access
- Easy setup
- Scarce subject specific / academic titles
- language expertise not necessary
- Many records already in OCLC



# KOREAN EBOOK VENDORS: TITLE-BY-TITLE PURCHASE PLATFORM

## YES 24

- PC/Tablet/Mobile/MacOS not available (viewer installation required to use on PC)
- Overseas presence
- Single user (per copy) access
- Abundant subjects available but lacks academic titles
- Lacks OCLC/MARC records
- Language expertise needed



## KYOBO EBOOK

- PC/Tablet/Mobile/MacOS not available (viewer installation required to use on PC)
- Overseas presence
- Single user (per copy) access
- Abundant subjects available but lacks academic titles
- Lacks OCLC/MARC records
- Language expertise needed





# KOREAN STUDIES COLLECTION AT THE DAVID ALLAN HUBBARD LIBRARY

- Hough and Hazel Darling Pacific Rim Collection
- Top language used other than English
- Patrons of Korean collection are mostly fluent in Korean
- Print collection - 20,000+ titles
- eBooks - ~800 titles
- Database - 8 subscribed databases

# KOREAN EBOOK VENDOR FOR DAVID ALLAN HUBBARD LIBRARY

## KYOBO EBOOK

- Availability of resources
- User preference

The screenshot displays the website for Fuller David Allan Hubbard Library. At the top, the logo 'FULLER DAVID ALLAN HUBBARD LIBRARY' is on the left, a search bar with '통합검색' (Integrated Search) is in the center, and icons for '희망도서' (Hope Books) and '내서재' (My Bookshelf) are on the right. Below the header, there are navigation links for '전체메뉴' (Full Menu) and '전자책' (E-books). A banner with the text '행복한 도서관, 편리한 도서관 사람은 책을 만들고 책은 사람을 만듭니다' (Happy library, convenient library, people create books and books create people) is followed by a row of icons representing library services. The main content area is titled '신착자료' (New Arrivals) and features a grid of ten book covers. A '더보기 +' (View More) button is located to the right of the grid. On the far right, there is a vertical sidebar with icons for '대출현황' (Loan Status), '예약현황' (Reservation Status), and '이용안내' (Usage Guide).

행복한 도서관, 편리한 도서관 사람은 책을 만들고 책은 사람을 만듭니다

신착자료

Book Title	Author
한밤을 걷는 기도	필립 안시
강원국의 어른답게 말합니다	강원국
상황에 끌려다니...	켄 시게마츠
거대한 가속	스콧 갤러웨이
나는 왜 믿는가	김영봉
예수를 읽는 시간	켄 시게마츠
트렌드 코리아 2022	김난도
게더타운 사용법	노진경



# KOREAN EBOOK VENDOR FOR DAVID ALLAN HUBBARD LIBRARY

## KYOBO EBOOK

### • Easy acquisition process

The screenshot shows the Kyobo EBOOK acquisition interface. At the top, there's a '상품추가' (Add Product) button. Below it, there are search filters for '상품종류' (Product Type), '대분류' (Main Category), and '신상일자' (New Arrival Date). A table lists 8 books with columns for 'No.', '대분류', '중분류', '표지이미지', '상품명', '저자명', '출판사', and '출간일'. The books are: 1. 경제경영 (태데크전략), 2. 소설 (한국소설일반), 3. 장르소설 (정통판타지), 4. 경제경영 (경제이야기/경제상식), 5. 인문 (인문교양), 6. 경제경영 (경영일반), 7. 경제경영 (주식/증권), 8. 종교 (기독교). A '상품추가' button is visible at the bottom right of the table.

## 수서목록 신청하신 상품의 견적을 미리 확인하실 수 있습니다.

홈 > 수서 > 수서목록

### • 견적 미리보기

견적 내용			총 금액
eBook	7종	8권	총 7종 / 8권 / 금액 204,950원

### • 수서목록 전체 '7'종의 수서목록이 있습니다.

양식 다운로드 엑셀 업로드 상품추가

상품종류  전체  eBook

대분류  스마트폰가능  태블릿가능  19금컨텐츠 제외  웹뷰어가능

출간일자 [ ] ~ [ ] 등록일자 [ ] ~ [ ]

상세검색 [ ]

검색

전체 eBook

전체삭제 선택삭제 수서목록 다운로드 주문요청

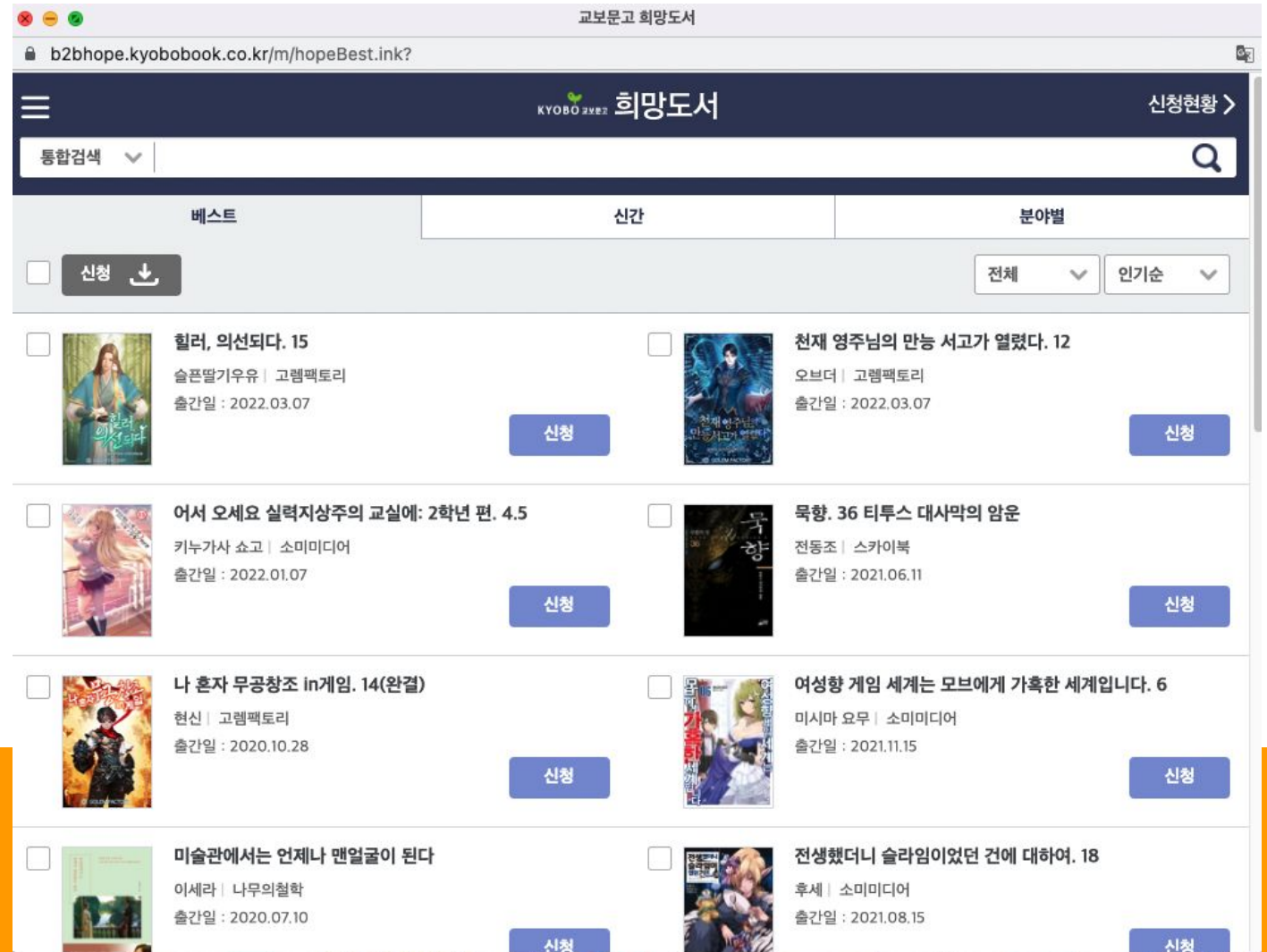
50개씩

<input type="checkbox"/>	NO.	대분류	중분류	상품명	저자명	출판사	출간일	COPY	납품단가	금액	구성	서비스유형	비고
<input type="checkbox"/>	1	경제경영	태데크전략	돈의 심리학	모건 하우절	인플루엔셜	2021-01-13	1	26,640	26,640	EPUB	Y	
<input type="checkbox"/>	2	소설	한국소설일반	불편한 편의점	김호연	나무옆의자	2021-04-20	1	17,640	17,640	EPUB	Y	
<input type="checkbox"/>	3	경제경영	경제이야기/경제상식	메타버스 새로운 기회	김상균 외 1명	베가박스	2021-06-08	1	23,690	23,690	EPUB	Y	
<input type="checkbox"/>	4	인문	인문교양	이어령의 마지막 수업	김지수 외 1명	열림원	2021-10-28	1	20,700	20,700	EPUB	Y	
<input type="checkbox"/>	5	경제경영	경영일반	일의 격	신수정	턴어라운드	2021-07-01	1	22,680	22,680	EPUB	Y	
<input type="checkbox"/>	6	경제경영	주식/증권	존리의 왜 주식인가	존 리	한국경제신문	2022-02-07	2	28,800	57,600	EPUB	Y	
<input type="checkbox"/>	7	종교	기독교	모던 워십	가진수	워십리더미디어	2022-03-14	1	36,000	36,000	PDF	Y	

# KOREAN EBOOK VENDOR FOR DAVID ALLAN HUBBARD LIBRARY

## KYOBO EBOOK

- Users can request titles through “Suggest a Title”



The screenshot displays the Kyobo EBOOK website interface. The browser address bar shows the URL [b2bhope.kyobobook.co.kr/m/hopeBest.ink?](http://b2bhope.kyobobook.co.kr/m/hopeBest.ink?). The page title is "교보문고 희망도서" (Kyobobook Hope Books). The main navigation bar includes a search bar with "통합검색" (Integrated Search) and a search icon. Below the navigation bar, there are tabs for "베스트" (Best), "신간" (New), and "분야별" (By Category). A "신청" (Request) button with a download icon is visible. The page displays a list of books with their covers, titles, authors, and publishers. Each book entry includes a "신청" (Request) button.

베스트	신간	분야별
<input type="checkbox"/> <b>힐러, 의선되다. 15</b> 슬픈딸기우유   고렘팩토리 출간일 : 2022.03.07	<input type="checkbox"/> <b>천재 영주님의 만능 서고가 열렸다. 12</b> 오브더   고렘팩토리 출간일 : 2022.03.07	
<input type="checkbox"/> <b>어서 오세요 실력지상주의 교실에: 2학년 편. 4.5</b> 키누가사 쇼고   소미미디어 출간일 : 2022.01.07	<input type="checkbox"/> <b>묵향. 36 티투스 대사막의 암운</b> 전동조   스카이북 출간일 : 2021.06.11	
<input type="checkbox"/> <b>나 혼자 무공창조 in게임. 14(완결)</b> 현신   고렘팩토리 출간일 : 2020.10.28	<input type="checkbox"/> <b>여성향 게임 세계는 모브에게 가혹한 세계입니다. 6</b> 미시마 요무   소미미디어 출간일 : 2021.11.15	
<input type="checkbox"/> <b>미술관에서는 언제나 맨얼굴이 된다</b> 이세라   나무의철학 출간일 : 2020.07.10	<input type="checkbox"/> <b>전생했더니 슬라임이었던 건에 대하여. 18</b> 후세   소미미디어 출간일 : 2021.08.15	

# KOREAN EBOOK VENDOR FOR DAVID ALLAN HUBBARD LIBRARY

## KYOBO EBOOK

- Customized eBook library for your institution

The screenshot shows the website for Fuller David Allan Hubbard Library. At the top left is the logo for Fuller David Allan Hubbard Library. To its right is a search bar with the text '통합검색' and a magnifying glass icon. Further right are icons for '신청' (Request) and '내서재' (My Bookshelf), with '희망도서' (Wish Book) and '내서재' (My Bookshelf) text below them. Below the search bar is a navigation menu with '전체메뉴' (Full Menu) and '전자책' (E-books). The main banner features the text '행복한 도서관, 편리한 도서관 사람은 책을 만들고 책은 사람을 만듭니다' (Happy library, convenient library, people make books and books make people) above a row of icons representing books, buildings, and a person. Below the banner is a section titled '신착자료' (New Arrivals) with a '더보기 +' (More +) button. This section displays a grid of eBook covers with their titles and authors:

Book Title	Author
한밤을 걷는 기도	필립 안시
강원국의 어른답게 말합니다	강원국
상황에 끌려다니...	켄 시게마츠
거대한 가속	스콧 갤러웨이
나는 왜 믿는가	김영봉
예수를 읽는 시간	켄 시게마츠
트렌드 코리아 2022	김난도
게더타운 사용법	노진경

On the right side of the page, there is a vertical sidebar with icons and text for '대출현황' (Loan Status), '예약현황' (Reservation Status), and '이용안내' (Usage Guide).

# KOREAN EBOOK VENDOR FOR DAVID ALLAN HUBBARD LIBRARY

## KYOBO EBOOK

### Administrator page

- Customize look and feel
- Set circulation policy
- Statistics
- Manage membership

The screenshot displays the Administrator interface for a library system. At the top, there is a navigation bar with the title 'ADMINISTRATOR 전자도서관 관리도구' and several utility links: '전자도서관', '이용안내', '관리자 | 재학생/교수진', and '로그아웃'. Below this is a main menu with tabs for '화면설정', '도서회원', '콘텐츠', '커뮤니티', '통계' (selected), and '기타관리'. The '통계' section is active, showing a sidebar with options: '통계', '기간별 통계' (selected), '회원별 통계', '분류별 통계', '콘텐츠별 통계', and '예약/대출현황통계'. The main content area is titled '기간별 통계' and includes a search filter section with fields for '콘텐츠/카테고리', '회원그룹', '회원상태', '업체', '회원아이디', and '기간'. The search criteria are set to '전체' for most fields and '월간' for the period, with dates from 2022-02-20 to 2022-03-22. A table below the search section is titled '기간별 통계' and has columns for '날짜', '가입', '탈퇴', '누적회원', '방문', '로그인', and '대출' (subdivided into 'PC' and 'MOBILE'). The table is currently empty, with a message at the bottom stating '조회된 결과가 없습니다.' (No search results found).

# KOREAN EBOOK VENDOR FOR DAVID ALLAN HUBBARD LIBRARY

## KYOBO EBOOK

- Once users log in, they can view and check out the titles available (loan period and number of titles allowed to check-out can be set by the librarian)

로그인 회원가입 알림 (2)

통합검색

신경 회망도서 내서재

전체분야 전자책 오디오북 동영상북 키즈북 e-Learning 웹DB 학술논문

HOME > 회원 > 로그인

회원

로그인 >

회원가입 >

이용약관 >

개인정보처리방침 >

로그인

전자도서관 방문을 환영합니다. 다양한 도서를 이용하기 위해서는 로그인이 필요합니다.

LOGIN

아이디

비밀번호

로그인

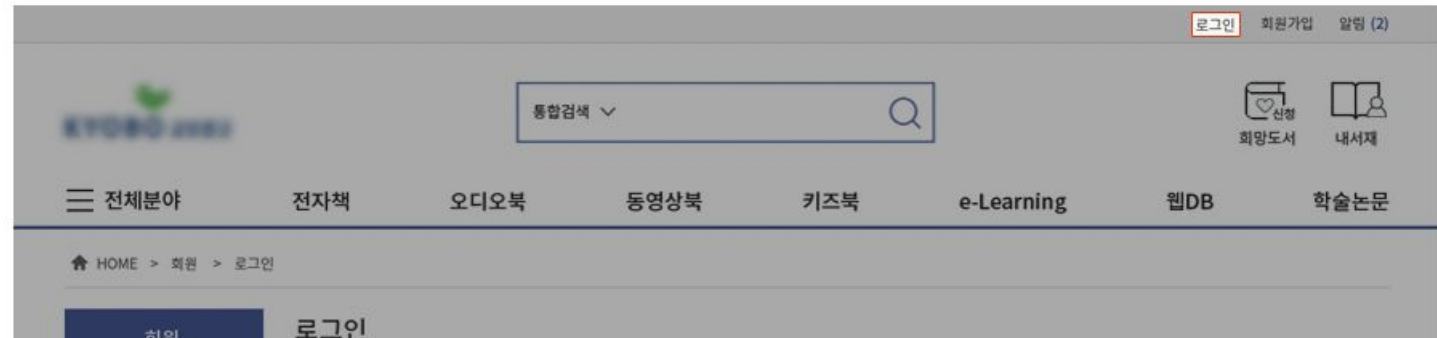
아이디 저장

로그인 상세 이용안내 더보기

# KOREAN EBOOK VENDOR FOR DAVID ALLAN HUBBARD LIBRARY

## KYOBO EBOOK

- Once users log in, they can view and check out the titles



The screenshot displays the details for the e-book '세계미래보고서 2050' (World Future Report 2050). On the left is the book cover, which features a globe and the text 'STATE OF THE FUTURE' and '세계미래보고서 2050'. Below the cover is a '미리보기' (Preview) button. To the right of the cover, the title '[전자책] 세계미래보고서 2050' is displayed, along with the author '박명숙, 제롬 글렌' and publisher '교보문고'. Below this, a table provides details about the book:

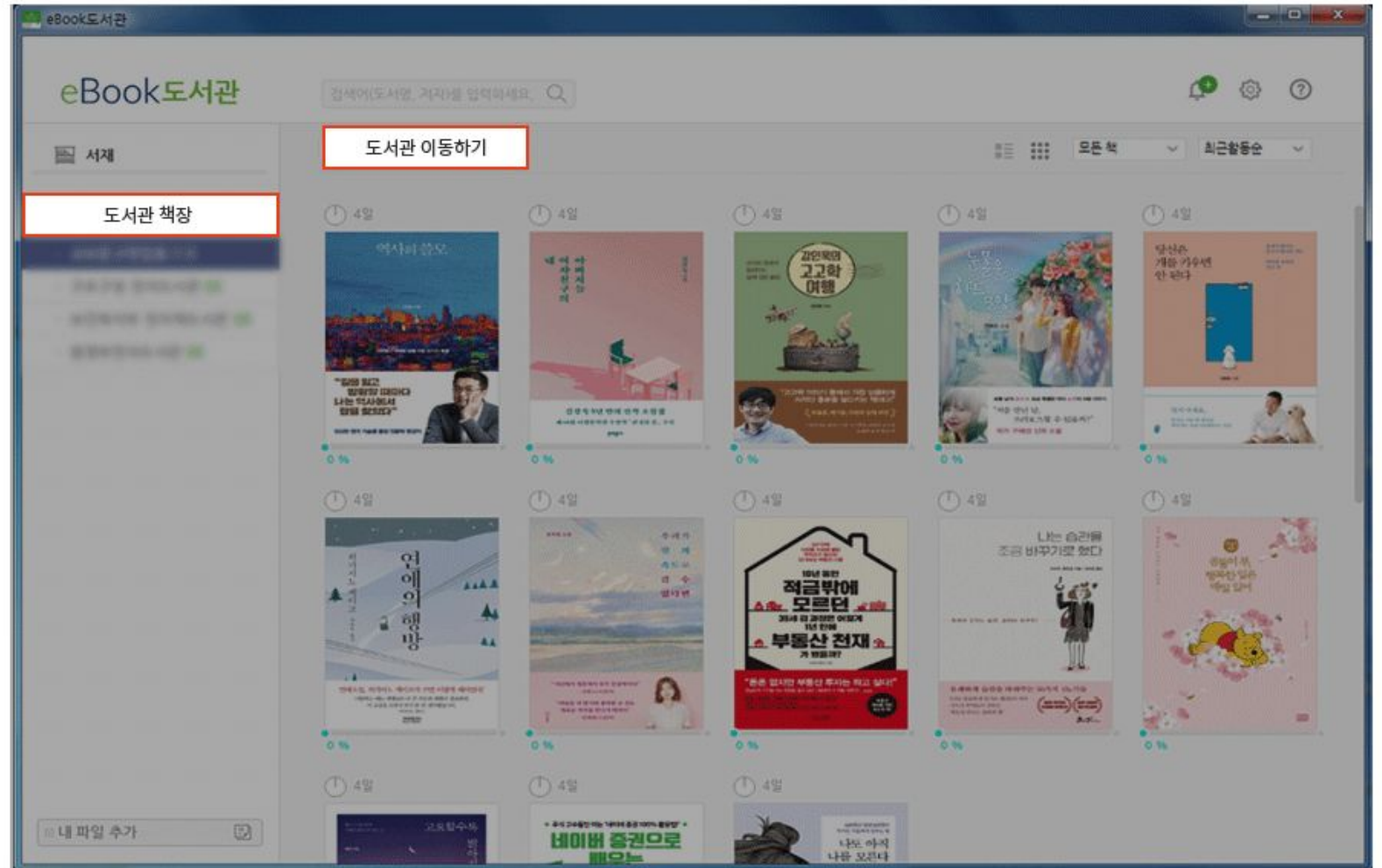
· 페이지	376 Page (PDF 기준)	· 제공처	교보문고
· 서비스형태	ePUB, PDF	· 파일크기	7.70MB, 20.96MB
· 평점	☆☆☆☆☆ (참여 3명)	· 부록	있음

At the bottom of the page, there is a status bar showing '[대출: 2/20 | 예약: 0]' and two buttons: '대출' (Check Out) and '♥ 찜' (Bookmark).

# KOREAN EBOOK VENDOR FOR DAVID ALLAN HUBBARD LIBRARY

## KYOBO EBOOK

- Users can also see other titles they've checked out



# KOREAN EBOOK VENDOR FOR DAVID ALLAN HUBBARD LIBRARY

## KYOBO EBOOK

- Before viewing the checked out titles, users will need to download and install the specific software provided on the website

### PC에서 이용하기

#### eBook도서관 다운로드

도서관에 있는 모든 콘텐츠는 eBook도서관을 이용하여 열람이 가능합니다.

eBook도서관은 Windows7/8/10에서 이용 가능하나

그 외 Windows 버전 및 일부 가상화시스템(VDI)에서는 지원이 불가할 수 있으며 MAC OS에서는 이용할 수 없습니다.

현재 시각장애인분들은 PC를 통해 대출/반납/연장/검색 등의 웹 기능만 이용이 가능하며 대출한 콘텐츠는 모바일을 이용해서 열람해 주시기 바  
향후 PC에서 교보문고 eBook도서관 뷰어를 이용하실 수 있도록 준비하여 불편함이 없도록 하겠습니다.

eBook도서관

서재 설치 파일을 이용하여 설치하시면 필수 설치 프로그램을 별도로 설치하지 않으셔도 자동으로 설치됩니다.

만약, eBook도서관 설치 중 프로그램이 정상적으로 설치되지 않는다면 수동으로 설치 파일을 다운로드 하여 설치가 가능합니다.

· 필수 설치 프로그램은 eBook도서관을 실행하는데 반드시 필요한 프로그램입니다.

#### 필수 설치 프로그램

DRM 클라이언트

다운로드

닷넷 프레임워크 4.0

바로가기

(닷넷 프레임 워크 : Windows 10에는 4.5 버전이 설치되어 있습니다.)

#### eBook도서관 설치

다운로드 받은 파일을 이용하여 eBook도서관을 설치할 수 있습니다.

eBook도서관은 뷰어 기능 외에도 콘텐츠를 보호하는 역할도 진행하기 때문에 설치 과정에서 일부 프로그램이 종료되기도 합니다.

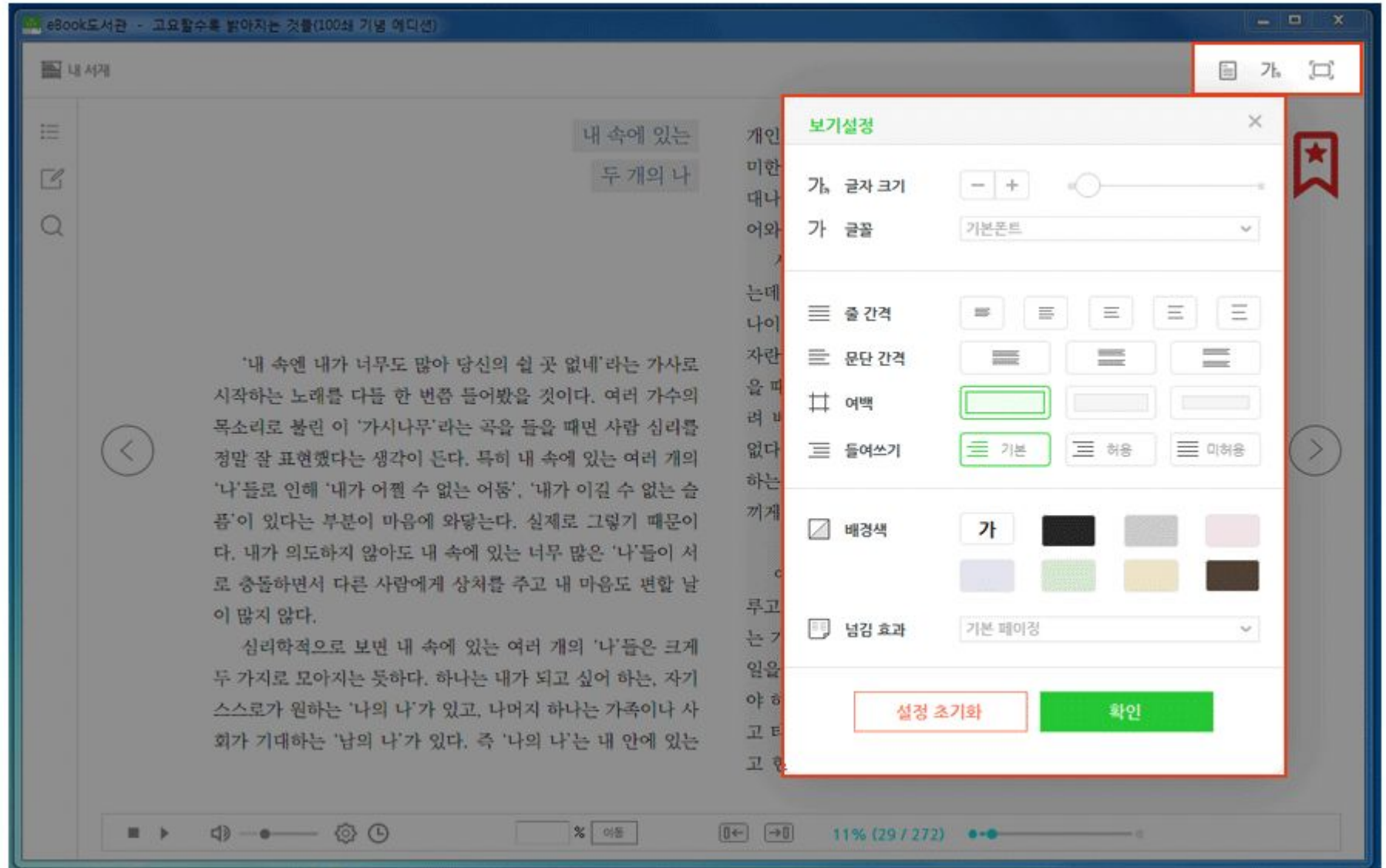
전자도서관 창 외에 실행된 프로그램이 있다면 종료해 주시고 작업 중인 문서가 있다면 설치 전 반드시 저장해 주시기 바랍니다.



# KOREAN EBOOK VENDOR FOR DAVID ALLAN HUBBARD LIBRARY

## KYOBO EBOOK

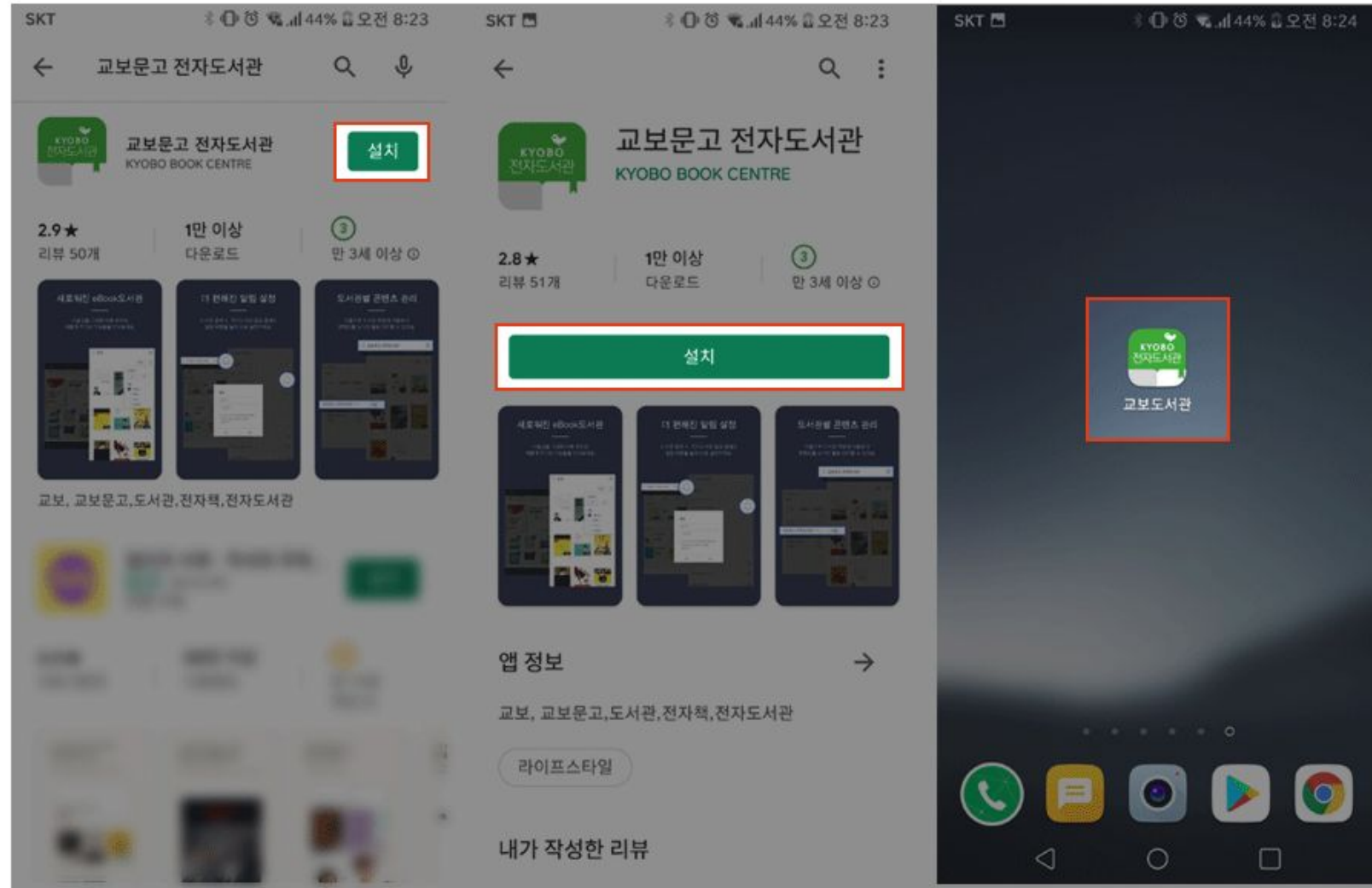
- Before viewing checked out titles, users will need to download and install the specific software provided on the website.



# KOREAN EBOOK VENDOR FOR DAVID ALLAN HUBBARD LIBRARY

## KYOBO EBOOK

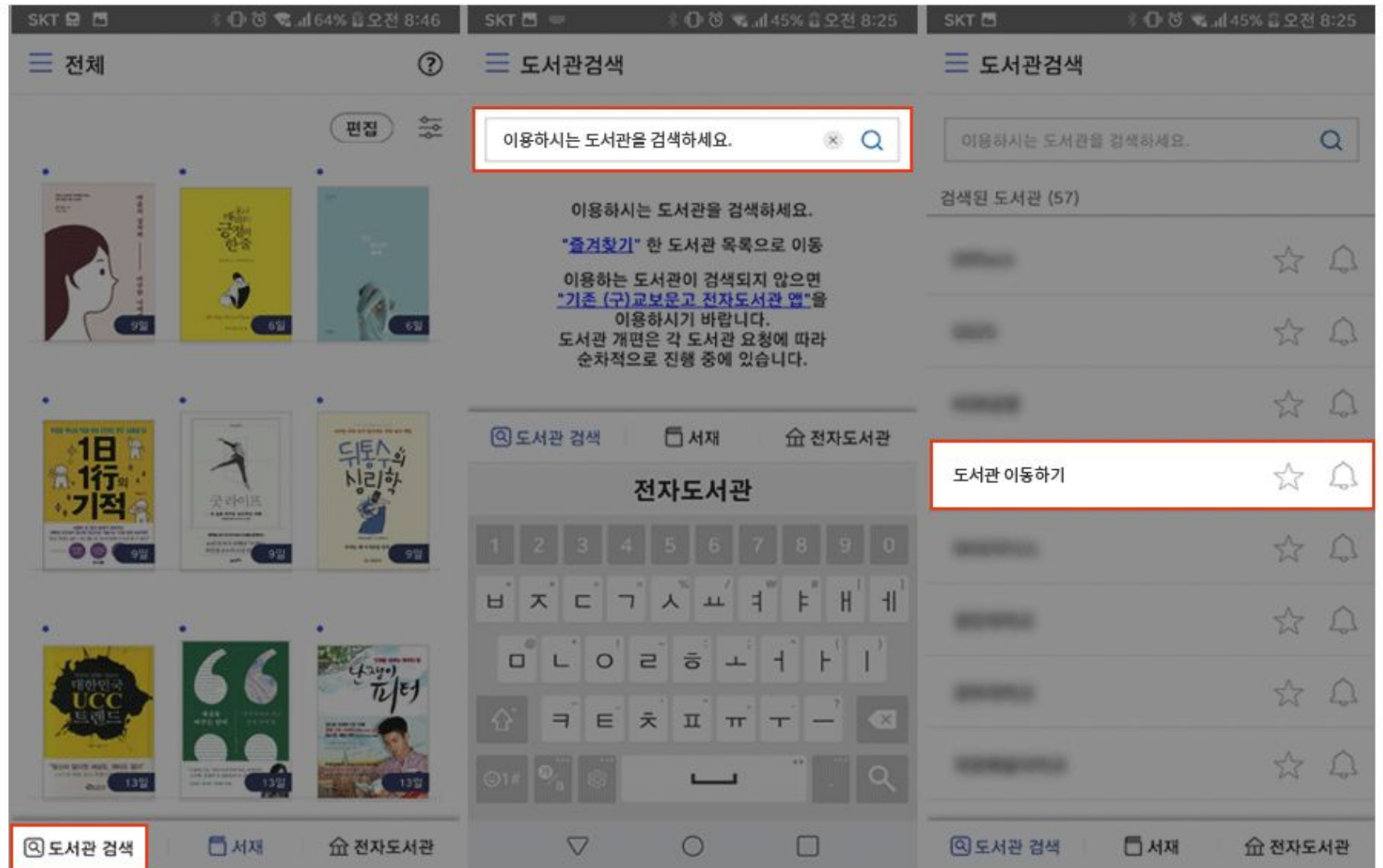
- On tablets and smartphones, users will need to download the Kyobo eLibrary application and find the institution's library to check out a title



# KOREAN EBOOK VENDOR FOR DAVID ALLAN HUBBARD LIBRARY

## KYOBO EBOOK

- On tablets and smartphones, user will need to download the Kyobo eLibrary application and find the institution library to check a title



# KYOBO EBOOK - PROS & CONS

- Content availability
  - Current popular works
  - Good for Korean language programs and current studies
  - Scarcity of academic works
- Authentication
  - SAML and/or IP Authentication not allowed
  - Patrons must create their own account within the designated institutional digital library
  - Users must log-in with their own ID/PW to get access
  - Librarian/ person in charge needs to approve/ deny user account; limited customization of required information.
  - Can manage patron access

# KYOBO EBOOK - PROS & CONS

- Access to contents
  - Requires specific viewer on PC (Windows)
  - Service not available on Mac OS
  - Requires specific application on tablet/ smartphone
    - Once set up, more convenient than going through library gateway
- Content download (partial/ whole) or annotation not available
- Steep learning curve compare to other platforms
  - Additional downloads and installation required
  - Language expertise required
    - Acquisition portal/Admin page / User guide/ User Interface in Korean
- Discoverability
  - OCLC records are hard to find

## TAKEAWAYS

- No one size fits all solution
- North American eBook market vs. Korean eBook market
- Learning curves for both users and librarians
- Various eBook platforms = opportunity for education
- Increased interest and availability of ebooks

THANKS!

**Any questions?**

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