

# **New Publishing Trends and the Impacts on Collection Development and Library Services**

2022 CEAL Committee on Chinese Materials  
Pre-Conference Session

March 17, 2022 1:00–3:00 PM (Hawaii Time)

# Housekeeping

- Microphone: Attendees shall be muted by the host
- Name Displaying: You're expected to display your full name
- Video Off and Speaker View: Attendees are recommended to turn off video during presentations, use Speaker View
- Recording: This session is NOT being recorded; presentation PPT files will be posted in CEAL CCM website
- Q & A: Please post questions/comments in chat box ONLY and include the name(s) of speaker(s); we select and read questions/comments from chat first, and then recognize hand-raise questions afterwards.

# CEAL Committee on Chinese Materials



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Jiaxun Benjamin  
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- The Covid-19 pandemic and the government publishing policy changes significantly impacted scholarly publishing, which in turn impacted library collections and services
- The program today is to provide insightful updates and analysis on new publishing realities and trends in the Greater China Area and on collaborative publishing across the Pacific
- Our four speakers will respectively cover publishing in mainland China, Taiwan and Hong Kong, and trans-Pacific collaboration



- Dr. Weihua Zhou 周蔚华: Publishing Industry in China since 2012: Major Changes and Trends
- Dr. Shu-hsien Tseng 曾淑賢: New Changes and Trends of Printed and Electronic Publishing in Taiwan
- Ms. Angela Ko 高玉華: An Overview of Publishing in Hong Kong
- Dr. Brigitta van Rheinberg: Scholarly Publishing as a Global Marketplace of Ideas: Princeton University Press's China Office as an Example of Fruitful East/West Collaboration

# Publishing Industry in China Since 2012: Major Changes and Trends



Dr. Weihua Zhou 周蔚华

Professor, School of Journalism and  
Communication, Renmin University of  
China

# New Changes and Trends of Printed and Electronic Publishing in Taiwan



Dr. Shu-hsien Tseng 曾淑賢

Director-General National Central Library and Director of Center for Chinese Studies, Taiwan



# An Overview of Publishing in Hong Kong



Ms. Angela Ko 高玉華

Acquisitions Librarian and  
Assistant Fung Ping Shan Librarian,  
the University of Hong Kong  
Libraries

# **New Publishing Trends and the Impacts on Collection Development and Library Services**

**Back in 5 minutes**

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# Scholarly Publishing as a Global Marketplace of Ideas: Princeton University Press's China Office as an Example of Fruitful East/West Collaboration



Dr. Brigitta van Rheinberg  
Associate Director & Director of  
Global Development, Princeton  
University Press