New Publishing Trends and the Impacts on Collection Development and Library Services

2022 CEAL Committee on Chinese Materials Pre-Conference Session

March 17, 2022 1:00–3:00 PM (Hawaii Time)
Housekeeping

• Microphone: Attendees shall be muted by the host
• Name Displaying: You’re expected to display your full name
• Video Off and Speaker View: Attendees are recommended to turn off video during presentations, use Speaker View
• Recording: This session is NOT being recorded; presentation PPT files will be posted in CEAL CCM website
• Q & A: Please post questions/comments in chat box ONLY and include the name(s) of speaker(s); we select and read questions/comments from chat first, and then recognize hand-raise questions afterwards.
CEAL Committee on Chinese Materials

Yurong Y. Atwill  
(Pennsylvania State University)

Yao Chen  
(University of California, Santa Barbara)

Ying Liu  
(University of Victoria)

Wen-ling Liu  
(Indiana University)

Stephen Qiao  
(University of Toronto)

Brian T. Vivier  
(University of Pennsylvania)

Chengzhi Wang, Chair  
(Columbia University)

Julie Wang  
(Binghamton University)

Jiaxun Benjamin Wu  
(University of Chicago)
• The Covid-19 pandemic and the government publishing policy changes significantly impacted scholarly publishing, which in turn impacted library collections and services

• The program today is to provide insightful updates and analysis on new publishing realities and trends in the Greater China Area and on collaborative publishing across the Pacific

• Our four speakers will respectively cover publishing in mainland China, Taiwan and Hong Kong, and trans-Pacific collaboration
• Dr. Weihua Zhou 周蔚华: Publishing Industry in China since 2012: Major Changes and Trends
• Dr. Shu-hsien Tseng 曾淑賢: New Changes and Trends of Printed and Electronic Publishing in Taiwan
• Ms. Angela Ko 高玉華: An Overview of Publishing in Hong Kong
• Dr. Brigitta van Rheinberg: Scholarly Publishing as a Global Marketplace of Ideas: Princeton University Press’s China Office as an Example of Fruitful East/West Collaboration
Publishing Industry in China Since 2012: Major Changes and Trends

Dr. Weihua Zhou 周蔚华
Professor, School of Journalism and Communication, Renmin University of China
New Changes and Trends of Printed and Electronic Publishing in Taiwan

Dr. Shu-hsien Tseng 曾淑賢

Director-General National Central Library and Director of Center for Chinese Studies, Taiwan
An Overview of Publishing in Hong Kong

Ms. Angela Ko 高玉華
Acquisitions Librarian and Assistant Fung Ping Shan Librarian, the University of Hong Kong Libraries
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Back in 5 minutes

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Scholarly Publishing as a Global Marketplace of Ideas: Princeton University Press’s China Office as an Example of Fruitful East/West Collaboration

Dr. Brigitta van Rheinberg
Associate Director & Director of Global Development, Princeton University Press