INSTITUTE of Museum and Library SERVICES

Increasing the Value of East Asian Library Collections: Differences are a Strength

Anthony D Smith, Associate Deputy Director, Office of Library Services

2023 Council on East Asian Libraries

March 15, 2023

Institute of Museum and Library Services (IMLS)

IMLS Mission

The mission of IMLS is to advance, support, and empower America's museums, libraries, and related organizations through grantmaking, research, and policy development.

The agency carries out its charge as it adapts to meet the changing needs of our nation's museums and libraries and their communities. IMLS's mission is essential to helping these institutions navigate change and continue to improve their services

IMLS Vision

IMLS envisions a nation where individuals and communities have access to museums and libraries to learn from and be inspired by the trusted information, ideas, and stories they contain about our diverse natural and cultural heritage.

IMLS Agency History

- 1956 – Library Services Act
- 1964 – Library Services an Construction Act
- 1976 – Museum Services Act and IMS
- 1996 – Museum and Library Services Act – Institute of Museum and Library Services

IMLS Director Lois Burke Shepard is pictured with C. Douglas Dillon, who is considered instrumental in the founding of the Institute of Museum Services. (undated)

IMLS Agency History

“This nation needs a larger and more diversified collection of books. We need better housing for these books. We sorely need libraries closer to the people, whether through more centrally located libraries or through bookmobiles and branch locations. The central fact of our times is this: Books and ideas are the most effective weapons against intolerance and ignorance.”

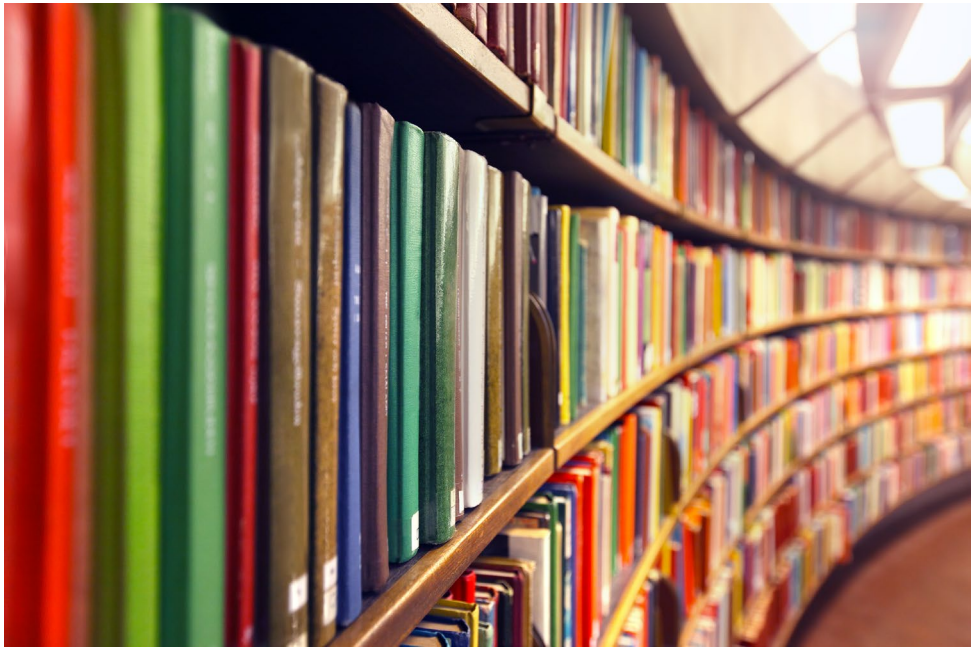
President Johnson

Museum and Library Services Act (MLSA) - 1996

- National Foundation on the Arts and the Humanities
- Library Services Technology Act (LSTA)
- Reauthorization
- National Commission on Libraries and Information Science (NCLIS) – 2008

Former IMLS Director, Diane Frankel (1993-1999) - right, led the agency during the merger of museum and library services

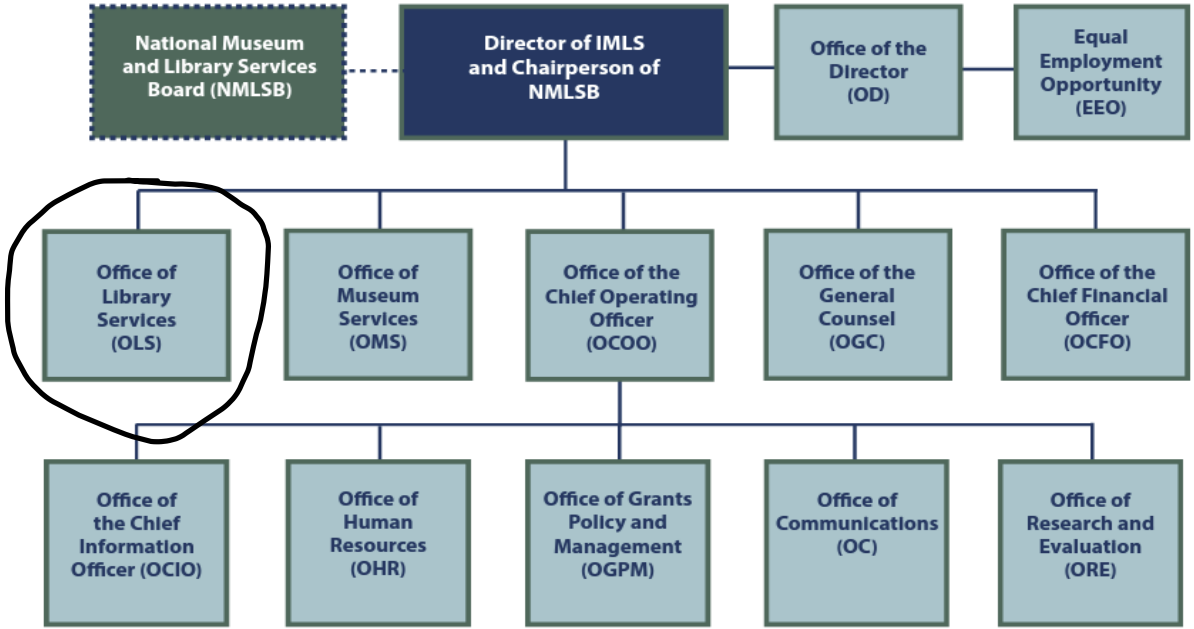
Library Appropriations FY23 vs FY22



https://imls.gov/about/mission/legislation-budget/imls-budget

- Grants to States
  - $180,000,000, +$11,197,000
- Native American and Native Hawaiian Library Services (3 programs)
  - $5,763,000, even
- National Leadership Grants: Libraries
  - $15,287,000, +$1,881,000
- Laura Bush 21st Century Librarian
  - $10,000,000, even

IMLS Organization



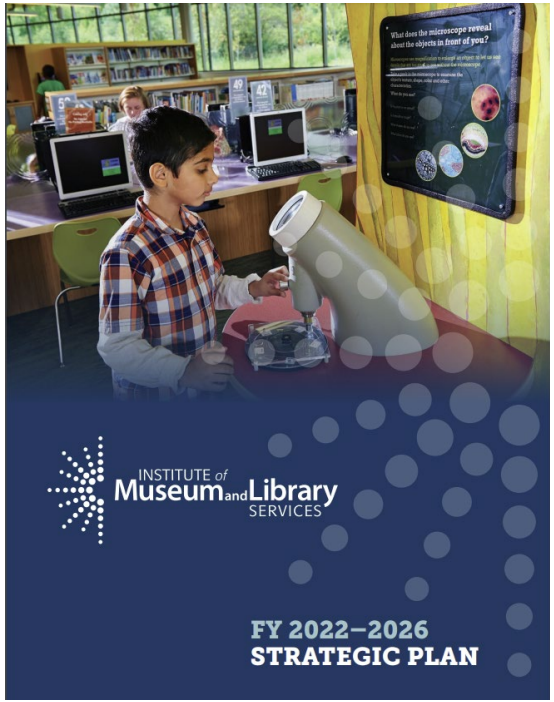
Sec. 9103. Director of Institute
(a) Appointment

(1) In general
The Institute shall be headed by a Director, appointed by the President, by and with the advice and consent of the Senate.

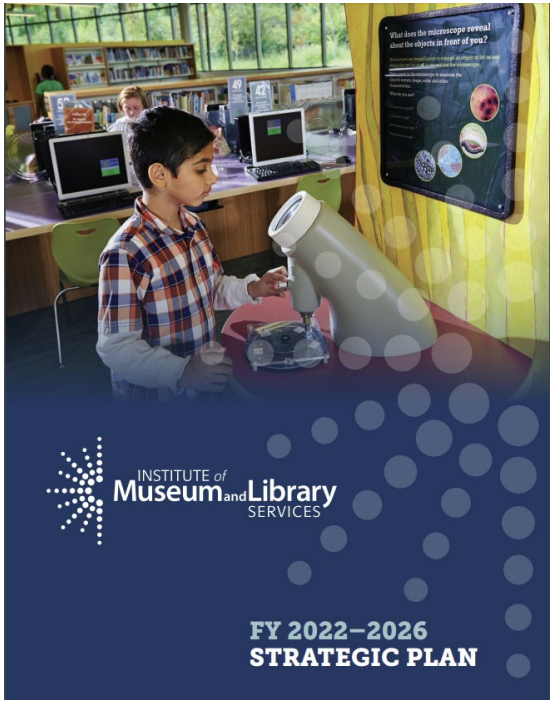
(2) Term The Director shall serve for a term of 4 years

GOAL 1: Champion Lifelong Learning

- Advance shared knowledge and learning opportunities for all.
- Support the training and professional development of the museum and library workforce.



GOAL 2: Strengthen Community Engagement

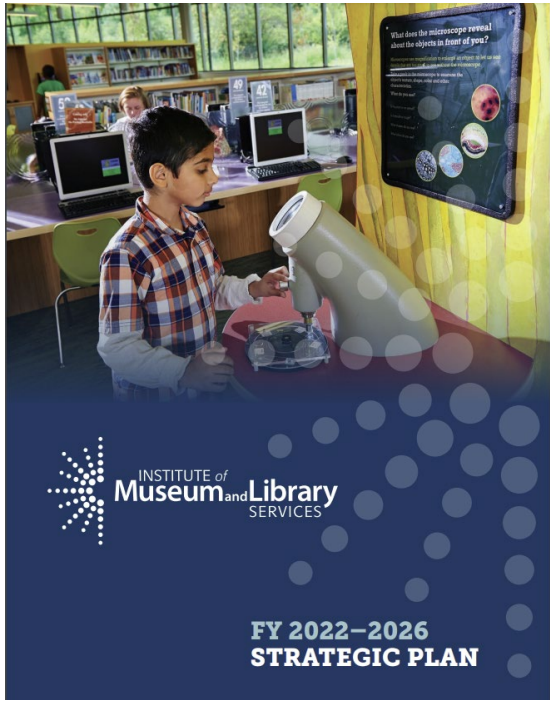


- Promote inclusive engagement across diverse audiences.
- Support community collaboration and foster civic discourse

GOAL 3: Advance Collections Stewardship and Access

- Support collections care and management.
- Promote access to museum and library collections.

https://imls.gov/about-us/strategic-plan



Office of Library Services

- Deputy Director's Office
- Grants to States
- Discretionary Grants

https://imls.gov/contact/staff-directory

IMLS Grant Programs for Libraries

- **Formula-based**

  Grants to State Library Administrative Agencies

- **Discretionary**

  National Leadership Grants for Libraries

  Laura Bush 21st Century Librarian Program

  Native American Library Services: Basic Grants

  Native American Library Services: Enhancement Grants

  Native Hawaiian Library Services

Nooksack Tribal Library

Grants to State Library Administrative Agencies

- Using a population-based formula, funds are distributed among the State Library Administrative Agencies (SLAAs) every year.
- Charged by law with the extension and development of library services, located in:
  - Each of the 50 states and the District of Columbia;
  - The Territories (Guam, American Samoa, the Commonwealth of Puerto Rico, the Commonwealth of the Northern Mariana Islands, and the U.S. Virgin Islands); and
  - The Freely Associated States (Federated States of Micronesia, Republic of Palau, and the Republic of the Marshall Islands).

LSTA outlines purpose and priorities of funds — $180 million in FY23

Learn more at: https://imls.gov/grants/grant-programs/grants-states

Discretionary Grant Programs

Sec. 9161. Services for Native Americans

Sec. 9162. National leadership grants, contracts, or cooperative agreements

Sec. 9131. Reservations and allotments

(a) Reservations

(1) In general

From the amount appropriated under the authority of section 9123 of this title for any fiscal year, the Director –

(A) shall reserve 2.25 percent to award grants in accordance with section 9161 of this title; and

(B) shall reserve 3.75 percent to award national leadership grants or contracts in accordance with section 9162 of this title.

Discretionary Grant Programs

Sec. 9165 Laura Bush 21st Century Librarian Program

a) Purpose

It is the purpose of this chapter to develop a diverse workforce of librarians…

National Leadership Grants for Libraries (NLG)

Program Goal	**Supports projects with broad impact that *address critical needs* of the library and archives fields, have the *potential to advance practice* nationally in these professions, and strengthen library and archival services for the American public.**
Anticipated Deadline	September 2023 for preliminary proposal
Duration	1-3 years, depending on funding category
Funding	$50,000 to $1,000,000

https://imls.gov/grants/available/national-leadership-grants-libraries

Laura Bush 21st Century Librarian (LB21)

Program Goal	**Support the development of a diverse workforce of librarians and archivists in order to meet the information needs of their communities.**
Anticipated Deadline	**September 2023 for preliminary proposal**
Duration	**1-3 years, depending on funding category**
Funding	**$50,000 to $1,000,000**

https://imls.gov/grants/available/laura-bush-21st-century-librarian-program

NLG/LB21 Recent Awards

Purdue University (2021)

- Howard University and DePaul University
- Investigate the health information-seeking behaviors and needs of Black Americans
- https://www.imls.gov/grants/awarded/re-250161-ols-21

American Library Association (2021)

- In partnership with nine LIS degree doctoral programs
- Develop future LIS faculty committed to fostering racial equity through teaching and research
- https://www.imls.gov/grants/awarded/re-250137-ols-21

New York University (2020)

- Penobscot Nation in Maine, University of Arizona
- Enhanced education and professional training on intellectual property and Indigenous data sovereignty
- https://www.imls.gov/grants/awarded/re-246475-ols-20

Old Dominion University, Slover Library, RE-252368-OLS-22

Native American Library Services: Enhancement Grants

Program Goal	To assist Native American tribes in improving core library services for their communities.
Project Goals	▪ Digital Services ▪ Educational Programming ▪ Preservation and Revitalization
Deadline	April 1, 2023
Duration	Up to 2 years
Funding	$10,000-$150,000

https://www.imls.gov/grants/available/native-american-library-services-enhancement-grants

Native Hawaiian Library Services Grants

Program Goal	**To assist Native Hawaiian libraries in improving core library services for their communities.**
Project Goals	▪ Digital Services ▪ Educational Programming ▪ Preservation and Revitalization
Deadline	April 1, 2023
Duration	Up to 2 years
Funding	$10,000-$150,000
Cost Share	None required

https://www.imls.gov/grants/available/native-hawaiian-library-services

Native American Recent Awards

San Pasqual Band of Mission Indians - 2022

- Working with Kumeyaay Community College and the local school district
- Enhance library resources and services and expand educational materials focusing on Kumeyaay language and culture
- https://www.imls.gov/grants/awarded/nae-252435-ols-22

The Huna Totem Corporation

- Local Elders
- Produce short films, lesson plans, and educational programming on Hoonah Tlingit traditions, history, and culture to share via an online digital archive.
- https://www.imls.gov/grants/awarded/nae-252286-ols-22

Other Recent Library Funding Opportunities

Accelerating Promising Practices – 2019/2020
https://www.imls.gov/programs/accelerating-promising-practices-small-libraries

CARES Act – 2020
https://www.imls.gov/programs/imls-cares-act-grants-museums-and-libraries

American Rescue Plan – 2021
https://www.imls.gov/grants/available/imls-american-rescue-plan

Office of Research and Evaluation Team

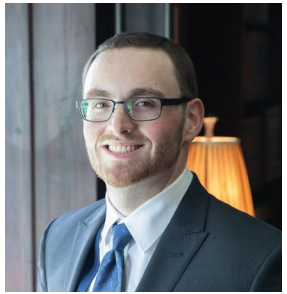
Marisa Pelczar, PhD

Emily Plagman, MPA

Jake Soffronoff, MSR, MPA

Matt Birnbaum, PhD

Matt Sweeney (AIR), PhD

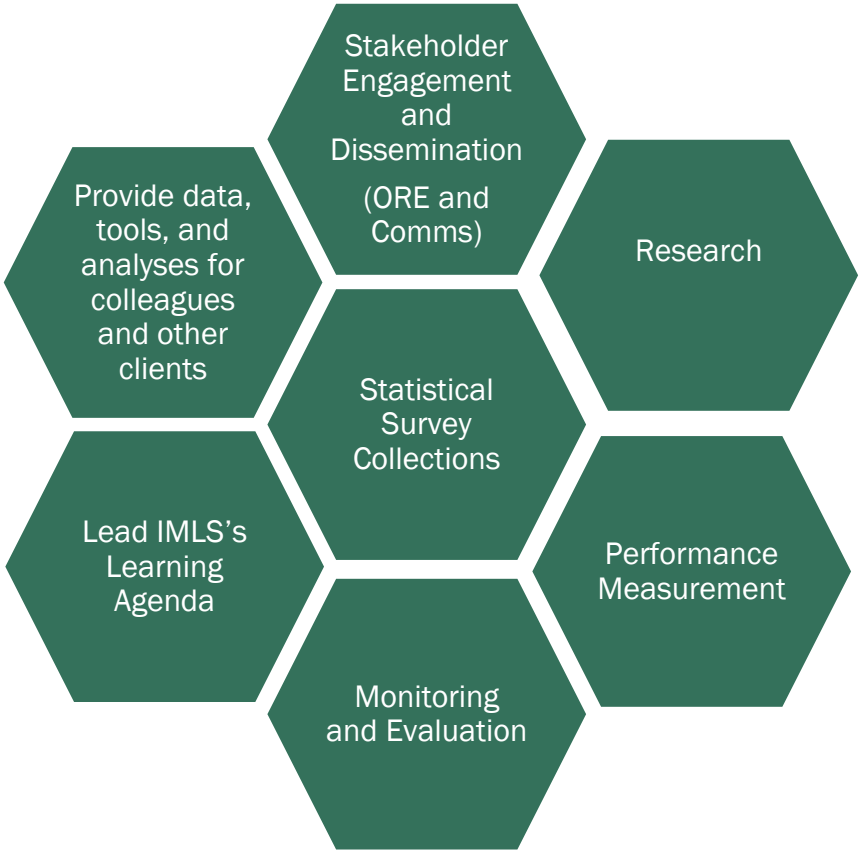


Taletha Derrington (AIR), PhD

Mahi Megra (AIR), MS

ORE's Mission

The Office of Research and Evaluation provides scientifically credible and administratively feasible analysis and advice through surveying, evaluation, monitoring, and research. These activities are intended to offer meaningful and timely evidence to enable others to understand and enhance the contributions of museums, archives, and libraries that in turn further the wellbeing across American communities.



R&E Portfolio

Ongoing Activities	FY22 New Activities	FY23 Emerging New Efforts
<u>Statistical Program Surveys</u> • PLS • SLAA • Data visualization enhancements <u>Monitoring, Performance, Evaluation</u> • Data warehouse support • Annual performance monitoring, management, and reporting • G2S/LSTA Support • Community Catalyst Grant Program evaluation <u>Research Studies</u> • COVID: REALM • Social Well-Being Investigation • Public Libraries & Economic Development	<u>Statistical Program Surveys</u> • National Museum Survey • Special COVID analyses of public libraries and SLAAs. <u>Monitoring, Performance, Evaluation</u> • NA/NH Grant Program Evaluation • Initial equity assessment of IMLS grantmaking • Customer surveys • G2S: Five-Year SLAA Evaluations <u>Research Studies</u> • Citizen Reader Initiative	<u>Statistical Program Surveys</u> • Academic Library Survey, acquisition <u>Monitoring, Performance, Evaluation</u> • Applicant and grantee customer satisfaction assessments • Portfolio monitoring: trend analyses and visualizations of grantmaking • Expanded equity assessment of IMLS grantmaking <u>Research Studies</u> • Future of Museums <u>Planning:</u> • Learning Agenda

IMLS's Statistical Programs

National Museum Survey (NMS)

Public Libraries Survey (PLS)

State Library Administrative Agency (SLAA) Survey

(Academic Library Survey)

Public Libraries Survey: Some Context

Annual survey of the nation's 9,200+ public library systems, 17,000+ branches and bookmobiles

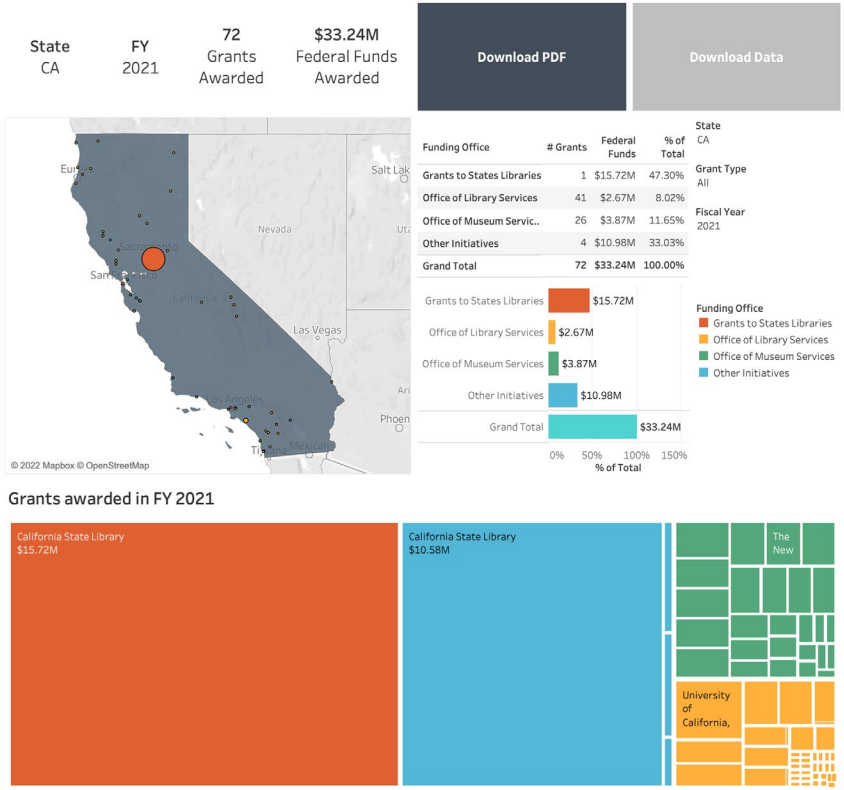
Fourth decade of existence, ~98% response rate

Oversight: Federal statistical system, federal-state cooperation, Library Statistics Working Group (LSWG)

Concurrent management: At any single point in time, 4-5 annual PLS collections are at different points of their lifecycles (2019-2022 currently)

Portfolio Analyses with Trend Analyses and Data Visualizations

- ORE, OLS and OMS collaboration for develop and refining portfolio analyses
  - Longitudinal Analyses
  - Cross-Sectional Analyses
  - Mapping and Geographic Analyses
  - Fiscal Analyses
  - Forecasting
- The analyses are intended to improve the ability of program staff to work with grantees and to better monitor portfolio strength and development.
- Utilizing power of Tableau software



The data on this slide originates from IMLS' public data repository for an example of a data visualization depicting a cross-sectional analysis of the distribution of grant funds across California, Program Office, and Grant Recipient.

Monitoring: Customer Surveys

Studied Groups	Approach	Timing
IMLS Staff	• Annual survey of all IMLS staff involved with grant management. • Evidence to understand which management tools work well and which can be improved to enable IMLS staff to administer grants efficiently and effectively	• Implemented in Summer 2022
Panelists & Reviewers	• Short surveys • "Point of service" timed with activities wishing to monitor and continuously improve	• Anticipated first surveys: Spring 2023
Applicants	• Understanding perceptions about application process, burden, and other	• Anticipated first survey: Summer 2023
Grantees	• Understanding perceptions about IMLS quality of service and identifying key	• TBD

Citizen Reader Virtual Convenings
September 8 and 13, 2022

Session 1: Harnessing Research & Engaging Communities

Speakers:

Munro Richardson, PhD

Executive Director
Read Charlotte

Jamar Rahming

Director
Wilmington Institute Free Library

Session 2: Identifying & Serving Underserved Populations

Speakers:

Pat Losinski

Chief Executive Officer
Columbus Metropolitan Library

Dr. Michelle H. Martin

Beverly Cleary Professor I-School at the University of Washington

Kathleen Campana, PhD

Assistant Professor
Kent State University's School of Information

J. Elizabeth Mills, PhD

Independent Researcher

September Virtual Reading Convenings Summary

Convening design takeaways:

- Virtual format reflected insights from in-person, March 2022 meeting
- Range of voices, approaches, and experiences

Best practices/insights shared:

- Reading is a complex problem to solve; not a one-size-fits-all solution
- Knowing the audience and the community lowers barriers to engagement
- Targeted activities seem to have some effect (e.g., focused tutoring, specific partnerships, goal-oriented reading programs)
- Sustaining focus over a long-period of time is challenging

Upcoming Citizen Research: FY23+

- Summer 2023: Geospatial Landscape Analysis
- Summer 2023: Literacy Best Practices
- Fall 2023: Researcher and Practitioner Follow-Up Convening at New York Public Library

Presidents Committee on the Arts and Humanities

- 25 non-Federal leaders in the arts, humanities, and museum and library services
- Advise the POTUS on policy objectives, public/private partnerships, and programs to enhance support for the arts, humanities, and museum and library services across the country

INSTITUTE of Museum and Library SERVICES

NATIONAL ENDOWMENT for the ARTS arts.gov

NATIONAL ENDOWMENT FOR THE HUMANITIES

Federal Information Literacy Taskforce

- Convene an interagency taskforce and facilitate the development of a portal of resources
- Help organizations confront the challenges of information literacy in many areas, from health, climate, and finance to civic engagement and public safety.

UNITED
WE STAND

East Asian Libraries

University of North Texas – 2013

In collaboration with the Shenzhen Library in China and Autonomous University of the State of Mexico:

- Investigate and evaluate machine translation technologies and their ability to provide multilingual information access to digital collections.

https://www.imls.gov/grants/awarded/lg-06-13-0187-13

Bodhisattva sculpture, China, Tang Dynasty (618-907), Limestone. On display at the National Museum of Asian Art

East Asian Libraries

Pairs of sake flasks and sake cups, Otagaki Rengetsu (1791-1875), Japan, Meiji era, 1869, Glazed earthenware. On display at the National Museum of Asian Art

University of Illinois, Urbana-Champaign - 2008

Think Globally, Act Globally

Enhance communication and relations between U.S. and Chinese librarians and enrich the variety of information and services that U.S. librarians can offer their users

- Professional development seminars in the U.S. and China
- Chinese librarians in institutions around the U.S.
- Development of web-based resources

https://www.library.illinois.edu/China/index.html

East Asian Libraries

Chrysanthemums, Japan, Edo Period, 1600-30, Hanging Scroll. On display at the National Museum of Asian Art

University of Wisconsin-Milwaukee - 2013

Fostering East Asian Librarianship (FEAL)

The University of Wisconsin-Milwaukee's School of Information Studies project addresses the shortage of information professionals with East Asian backgrounds and having Asian language skills.

The project will:

- Support for 12 paraprofessionals pursuing a Master of Library and Information Science (MLIS) degree specializing in East Asian Studies.

https://imls.gov/grants/awarded/re-01-13-0014-13

Executive Orders and Laws

January 2021	EO 13985: Advancing Racial Equity and Support for Underserved Communities Through the Federal Government https://www.federalregister.gov/documents/2021/01/25/2021-01753/advancing-racial-equity-and-support-for-underserved-communities-through-the-federal-government
January 26, 2021	Memorandum Condemning and Combating Racism, Xenophobia, and Intolerance Against Asian Americans and Pacific Islanders in the United States https://www.whitehouse.gov/briefing-room/presidential-actions/2021/01/26/memorandum-condemning-and-combating-racism-xenophobia-and-intolerance-against-asian-americans-and-pacific-islanders-in-the-united-states/
May 20, 2021	COVID-19 Hate Crimes Act https://www.congress.gov/bill/117th-congress/senate-bill/937/text
May 28, 2021	EO 14031: Advancing Equity, Justice, and Opportunity for Asian Americans, Native Hawaiians, and Pacific Islanders https://www.federalregister.gov/documents/2021/06/03/2021-11792/advancing-equity-justice-and-opportunity-for-asian-americans-native-hawaiians-and-pacific-islanders

Executive Orders and Laws

June 25, 2021

EO 14305: Diversity, Equity, Inclusion, and Accessibility (DEIA) in the Federal Workforce
https://www.federalregister.gov/documents/2021/06/30/2021-14127/diversity-equity-inclusion-and-accessibility-in-the-federal-workforce

October 11, 2021

EO 14049: White House Initiative on Advancing Educational Equity, Excellence, and Economic Opportunity for Native Americans and Strengthening Tribal Colleges and Universities
https://www.federalregister.gov/documents/2021/10/14/2021-22588/white-house-initiative-on-advancing-educational-equity-excellence-and-economic-opportunity-for

June 13, 2022

H.R. 3525, *Commission to Study the Potential Creation of a National Museum of Asian Pacific American History and Culture Act*
https://www.congress.gov/bill/117th-congress/house-bill/3525/text?s=1&r=27&overview=closed

Square dish with design of Eight Bridges, Kyoto, Japan. Edo period, 1712-16. On display at the National Museum of Asian Art

More Helpful Links

IMLS Website:

http://www.imls.gov

Notice of Funding Opportunities:

https://www.imls.gov/grants/apply-grant/notices-funding-opportunities

Search Awarded Grants:

https://www.imls.gov/grants/awarded-grants

Sample Applications:

https://www.imls.gov/grants/apply-grant/sample-applications

Questions & Contact Information

Contact Info:

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