Keledge

Chinese eBooks & Knowledge Services

“To Build an Ecosystem for Chinese Electronic Book Industry”
Contents

1. About Keledge
2. Copyrights & Resources
3. Knowledge Services
4. Sales Model
5. Customers
6. Standards Setting
1. About Keledge

--A Digital Path Leads to China!

- Keledge is the one and only platform where publishers open their online book store. It’s the Sub-Platform of The National Knowledge Services Platform of China.

- The Keledge Platform belongs to Beijing Wanwu Keledge Technology Co., LTD. (北京万物可知技术有限公司)
2. Copyrights & Resources: How We Work With Publishers

Publishers supply high quality e-book directly to libraries through Keledge, they price their products and are well-informed with the sales.

Breaking through the barriers of the industry chain
2. Copyrights & Resources: Our Content Providers

National presses: 72     University presses: 43     Regional presses: 141
Covering 13 categories and 300+ majors.

<table>
<thead>
<tr>
<th>Subject(s)</th>
<th>Title(s)</th>
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<tbody>
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## 2. Copyrights & Resources: By Publishing Year

*EBooks added to Keledge as soon as the print editions released.*

<table>
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<td>2017</td>
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<td>2016</td>
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<td>2015 and before</td>
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Welcome to enquire about an e-book title not found on Keledge or a print book, we can get the publisher’s feedback very soon, whether this publisher works with us or not.
Eg. Tsinghua University wanted this serial books, we reported to 中西书局, and then the publisher added the e-books to Keledge in 10 days.
3. Knowledge Services: Individualized Displays

Match books to your subjects & majors and recommend books based on data analysis.
Users can suggest a purchase to librarian on Keledge. (This function can be turned off for you)

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Using visualization technology to build **mapping knowledge domains** to help readers to learn and acquire knowledge.
4. Sales Model

- The platform is free, you are just charged per individual book that is selected
- The titles you purchase are owned in perpetuity—patrons can always access the title
5. Customers

1500+ libraries

30m+ Users

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As the technical support unit for the International Standard Link Identifier (ISLI) China National Standard, we contributed to the enactment of the ISLI.

中新金桥 is the parent company of万物可知
6. Standards-Setting: Domestic

国家标准 (7项)
1. 知识对象标识符 (KOI)
   GB/T 40989-2021
2. 内容资源数字化加工系列标准 (6项)
   GB/T 38548.1-2020

行业标准 (30项)
1. 知识关联服务编码 (KLC)
   CY/T 236—2021
2. 中文古籍数字出版规范 (10项)
3. 专业内容数字阅读规范 (4项)
   CY/T 179-182-2019
4. 新闻出版内容资源加工规范 (12项)
   CY/T 101.1-10-2014
   CY/T 168-169—2019
5. 图书印前数字资源文件保存要求
   CY/T 159-2017
6. 数字出版产品内容标引规范
7. 出版业区块链技术应用标准体系表

工程标准 (30项)
1. 中国大百科全书第三版工程标准 (2项)
2. 国家数字复合出版系统工程标准 (4项)
3. 中央文化企业数字转型升级项目标准 (4项)
4. 中共中央党校数字图书馆工程标准 (20项)

企业标准 (44项)
1. 中国建筑工业出版社数字出版规范 (4项)
2. 国家图书馆出版社数字出版规范 (20项)
3. 中国水利水电出版社数字出版规范 (20项)

国家新闻出版署2021年出版业科技与标准创新示范项目
“标准应用示范单位” (全国共27个)
全国新闻出版标准化技术委员会标准化制修订工作
2022 年度突出贡献单位和突出贡献个人

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Thanks for Listening!

Website: https://i.keledge.com
E-mail: gxy_claire@126.com, guoxy@kingchannels.com
Tel: +86 18211153608
Add: Room 101, N1 Building, Jinyu Innovation Park, Haidian District, Beijing
Making Chinese Studies Easier

Airiti iRead eBooks

業務經理 王蘭心 Lancy Wang
副總 鄭茗襄 Wera Cheng

AAS Booth #516
CONTENTS

- The Airiti eBooks advantage
- Unappalled Selection of publishers
- Airiti Metadata Synergy _ Integrate queries
- Airiti Service Synergy 1+1>3
- CEAL Promotion Opportunity
The Airiti eBooks advantage

• Contains more than 110,000 Chinese eBooks.
• Each month 1,200 titles are added.
• eBooks published area:

<table>
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<tr>
<th>Area</th>
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<th>Hong Kong &amp; Macau</th>
<th>Mainland China</th>
<th>East Asia</th>
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</thead>
<tbody>
<tr>
<td>Q’ty</td>
<td>82,000+</td>
<td>8,000+</td>
<td>26,000+</td>
<td>700+</td>
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</tbody>
</table>

• Period: from 1950 until now
• Full text files are saved in Taiwan.
Unappalled Selection of publishers

- Contains nearly 2,000 publishers.
- More than 400 publishers are exclusive in Airiti.
- Exclusive eBooks nearly 17,000 titles.

Publishers and Subjects:

- 文聽閣圖書：Philosophy
- 台灣學生書局：Philosophy
- 五南、八方文化、北京大學、澳門大學：Social science
- 国史館、台灣文獻館：History
- 故宮博物院、雄獅圖書：Art
- 三民書局、初文出版社、蜂鳥出版社：Literary
達志通欲：朝鮮漢語譯官與十七至十九世紀的中朝關係
作者：羅樂然 Lok-Yin Law
學界首部系統性研究朝鮮王朝譯官的著作

皇華使程圖
作者: 阮輝美
18世紀越南向中國清朝朝貢的歷史
入選聯合國教科文組織(UNESCO)《世界記憶亞太地區名錄》

十九世紀前的日韓關係與相互認識
作者: 羅麗馨
從另一視野理解十九世紀以前的東亞國際關係，並拓展了東北亞史研究的議題
Airiti Metadata Synergy
Integrate queries

• Metadata of iRead eBooks is integrated in Airiti Library database.
• One query on journals, theses and eBooks together.
• 80% CEAL members are subscribers to Airiti Library.
Airiti Service Synergy
1+1>3
CEAL Promotion Opportunity

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<td>US$8,000</td>
<td>8% off</td>
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Sales manager: 王蘭心 Lancy Wang

Email: lancy@airiti.com

Line ID:  WeChat ID:  

![QR Code for Line ID]

![QR Code for WeChat ID]
The Airti total books solution

• More introduction join SCSL annul meeting on March 17th 11:40am Harvard-Yenching Institute room 188.
Q&A
感謝聆聽
E-books for Chinese Studies

Josephine Tang
North America Sales Manager
Agenda

1. Brief Introduction of TBMC
2. Huamulan Digital Library of Theses & Dissertations
3. udnreading eBooks
4. audiobook (e-lesson) service
1. Brief Introduction of TBMC

- Established in Taipei in 1981
- In early years, we primarily imported foreign language books, academic publications, technical reports, microfilms and CD-ROMs from U.S., Europe and Japan.
- Since 2000, the major products and services already shifted to electronic publications, database construction and digital content integration and marketing.
- Overseas partnership – East View (USA) since 2016
  - Maruzen-Yushodo Co. Ltd (JP) since 2000
1. Brief Introduction of TBMC

Print Book
- Archives of the U.S. Consulate in Formosa (1887~1941) 美國駐臺領事館檔案輯成
- Archives of Correspondence of U.S. Consulate in Nanking (1921-1935) 美國駐南京領事館/總領事館檔案輯成
- Reproduced Kung Yung Pao (1942~1945) 復刻共榮報
- Taiwan Min Bao (1900~1904) 臺灣民報
- Taiwan Topographic Map / MK1944 臺灣多普地圖 MK1944

Ebook
- Huamulan Digital Library of Theses & Dissertations 花木蘭數位資料庫
- udnreading eBooks udn讀書館
- Jinfm.net 一刻鯨選

Japanese Studies
- Taiwan Nichinchichi Sinpou (1898~1944) 臺灣日日新報
- Japanese Colonial Periodicals of Taiwan 日治時期期刊集成資料庫
- Taiwan Image Explorer: Georeferenced Historical Photographs 臺灣百年寫真 / GIS資料庫
- Communique of Taiwan Sotokufu (1896~1945) 臺灣總督府府報資料庫
- Journal of Formosan Medical Association (1899~1999) 百年臺灣醫學史資料庫

Cross-Strait Research
- Records on Marshall Mission, the American mediation between the Nationalists (KMT) and Chinese Communist Party (CCP) 1945-1947 美方調停國共事件紀錄簿
- Central Daily News (1928-2006/5/31) 中央日報
- China Times (1950+) 中國時報
- United Daily News (1951+) 聯合報
- Qingji Waijiao Shiliao 清季外交史料
- Journal of National Essence 國粹學報
Agenda

1. Brief Introduction of TBMC
2. Huamulan Digital Library of Theses & Dissertations
3. udnreading eBooks
4. audiobook (e-lesson) service
2. Huamulan Digital Library of Theses & Dissertations

Three Series of Sinology Theses and Dissertations
2. Huamulan Digital Library of Theses & Dissertations

Starting from March 2018, our books in database are updated simultaneously with hardcopy published.
2. Huamulan Digital Library of Theses & Dissertations

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by browse
2. Huamulan Digital Library of Theses & Dissertations

by keyword search
2. Huamulan Digital Library of Theses & Dissertations
2. Huamulan Digital Library of Theses & Dissertations

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<table>
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<td>1.1.</td>
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<td>4.2.</td>
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<td>4.3.</td>
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Bibliography: 書籍書目

Background of Author, Abstract, Table of Contents.
下定論，則聞疑以待考，例如：

1. 考論聲孔古義：校本明確指出顧國之漢

2. 考論諸公之制，簡正不複用空洞

3. 考論考編之法，參考古今之文，於是存古譯觀：

4. 以上所考諸事，皆に基づき其義，於後之考編之法，必將取其發表之

5. 以上諸事，皆於考編之法，必將取其發表之
第二章 程瑤田考據學思想基礎

一、實現方法

實現方法，顧名思義「考據方法，程瑤田思想」，一貫道出實現方法的內涵。於實現方法而言，是將現代語言學方法和學術思路結合的特點。現代研究方法之學問曰：「實現方法，要義不在一筆」。此評價亦適用於程瑤田思想考據學方法，言之成理。本節是從實踐來論述的。這主要表現為：

（一）實踐方法論比照，不仼斷斷然說，程氏考據學思想往往被推崇入長，但又不時受到批評，何不論斷於此？故於這場語言學之中，實行思考。程氏常言「法不應在筆架，乃考訂之精神」、「語文之義，脈絡因緣歸宿」、「語術之義，出於天經地義」、「言語不因水文，則無以言文。」

現今之研究，話義之意，即本不應在筆架之論。程氏考據學思想與是論思維理念一致。
Agenda

1. Brief Introduction of TBMC
2. Huamulan Digital Library of Theses & Dissertations
3. udnreading eBooks
4. audiobook (e-lesson) service
3. udnreading eBooks
3. udnreading eBooks
3. udnreading eBooks

You can add and switch between multiple accounts.

「Reserve Titles」

「My Favorite」
3. udnreading eBooks
3. udnreading eBooks – Administrator

1. Enable to customize your library name, branding, website link, banner, etc.

2. Develop Usage Reports

3. Staff Picks Section setting
3. udnreading eBooks

1. Subscriptions
2. Patron- Driven Acquisitions(PDA)
3. Consortium(Perpetual Purchase)
Agenda

1. Brief Introduction of TBMC
2. Huamulan Digital Library of Theses & Dissertations
3. udnreading eBooks
4. audiobook (e-lesson) service
一刻鲸選
好知識就在耳邊
內容供應來源

自產自製

合作夥伴
Featured Courses
4. Jinfm.net 一刻鯨選

Scan the QR code, Listen for free
4. Jinfm.net 一刻鲸選

PC web
4. Jinfm.net 一刻鯨選

1. Subscriptions

2. Perpetual Purchase
Thank you!

AAS 3/17-19
TBMC Booth #505

3/17 Thurs. 14:00 – 16:00
eBook Tea Time
Come to join us!!

Create your own Postcard
Exploring China via CNKI eBooks

https://book.oversea.cnki.net

Joyce Zhang, CNKI

March 16, 2023
1. Introduction to CNKI eBooks
2. Publishers & Featured Collections
3. Purchase Options & Services
1.1 Brief Introduction

- CNKI eBooks collects Chinese classical academic works; reveals authoritative academic achievements; and highlights Chinese humanities & social sciences researches.
- Collection: 16,000+ volumes (as of Feb. 2023)
- Year Coverage: 1911 onward with most published after 2010
- Update Frequency: Bimonthly
1.2 Subject Classification

10 Disciplines

Philosophy & Religion
Language & Literature
History
Politics/Law/Military
Economics & Social Sciences

China & the World
Ethnic Group & Geography
Art
Science & Technology
Medicine/Pharmacy/Healthcare
## 1.2 Subject Classification

141 Subjects

<table>
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<th>A</th>
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<th>M</th>
<th>Medicine/Pharmacy/Healthcare</th>
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<td>S.O1</td>
<td>Basic Science</td>
<td>M.O1</td>
<td>Medical Biography &amp; Encyclopedia</td>
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<td>S.O2</td>
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<td>M.O2</td>
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<td>S.O5</td>
<td>Aviation &amp; Aerospace</td>
<td>M.O3</td>
<td>Basic Medicine</td>
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<td>S.D2</td>
<td>Rail Transport</td>
<td>M.O4</td>
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<td>D.D3</td>
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<td>S.D3</td>
<td>Road Transport</td>
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<td>S.D4</td>
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<td>S.D5</td>
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1.3 Functions

Search, Browse, Recommendation, Download, Online Reading
1.3 Functions

Cross-database search on CNKI unified search platform

CNKI Homepage

Search Result Page
2 Publishers & Featured Collections
Cooperated with 207 Publishers with clear copyright

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2.2 Featured Collections - Literature

Collected Works of Liang Xiaosheng

Contains ALL 49 volumes by Liang Xiaosheng so far

21 novels
9 novellas
4 short stories
15 essays
2.2 Featured Collections - Literature

Series of Ming and Qing Essays
9 Volumes, Yuelu Publishing House
2.2 Featured Collections - History

*Series of the Study of Ming & Qing History*

29 volumes, Forbidden City Press
2.2 Featured Collections - History

Research Materials on Modern History of Overseas Chinese

141 volumes, Shanghai Scientific and Technological Literature Press
2.2 Featured Collections - History

A Collection of Historical Materials Relating to Nanjing Massacre

70 volumes, Jiangsu People's Publishing House
2.2 Featured Collections - Philosophy & Religion

Collected Works of Tang Yijie

10 volumes, China Renmin University Press
2.2 Featured Collections - Arts

Old Shanghai Arts Pictorials

36 volumes, Tianjin Ancient Books Publishing House
2.2 Featured Collections - Films

Old Shanghai Film Pictorials

68 volumes, Tianjin Ancient Books Publishing House
2.2 Featured Collections – Politics, Economy & International Relationship

*National Think Tank Reports*

128 volumes, China Social Sciences Press
2.2 Featured Collections – Politics, Economy & International Relationship

Research Report Series of Renmin University of China

83 volumes, China Renmin University Press
Panorama of Reform And Opening-up in China 1978-2012

35 volumes, China Intercontinental Press, English
Purchase Options & Services
## 3.1 Purchase Options

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<td>③ No limitation on concurrent users</td>
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<td>④ Customized Packages</td>
<td>④ Free MARC record</td>
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3.2 Services

I. eBook Express
II. CNKI Reading Salon
III. New Books Collection on Demand
Thank You!

Questions? Comments?

https://book.oversea.cnki.net