

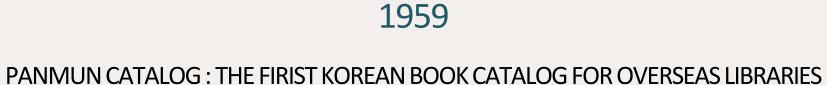
JUNHO LIM / CEO
CEAL ANNUAL CONFERENCE IN SEATTLE, 2024

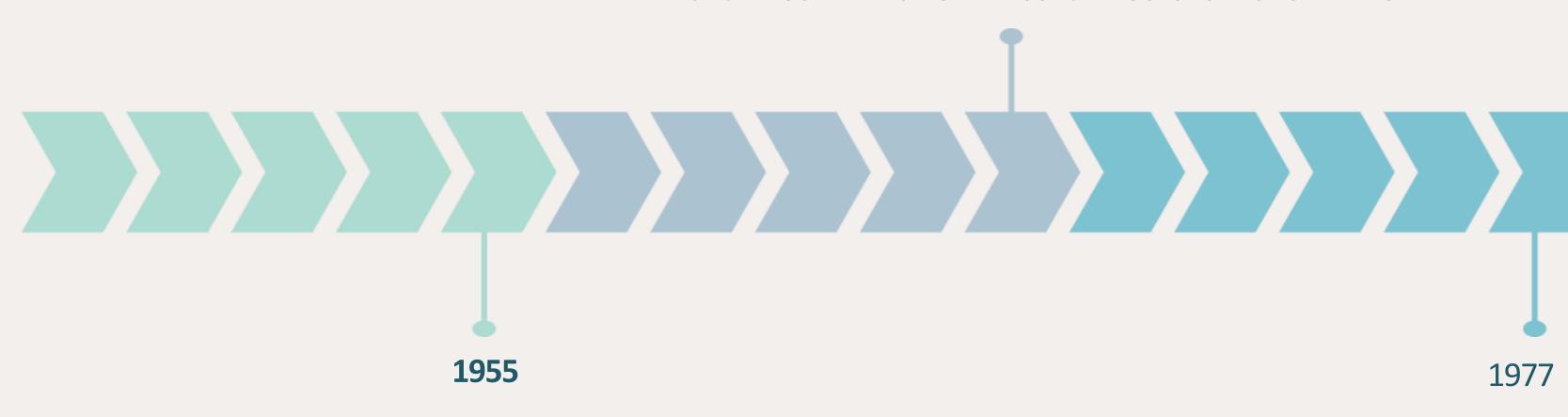


INVITE YOU: THE JOURNEY OF PANMUN









#### PANMUN BOOK COMPANY HAS BEEN ESTABLISHED

THE BOOK CARD

- PANMUN started its history as the export department of PANMUN BOOK COMPANY which is the book trading company
  - PANMUN began supplying Korean books for HARVARD-YENCHING LIBRARY for the first time in KOREA (1958)







#### 1959

#### PANMUN CATALOG: THE FIRIST KOREAN BOOK CATALOG FOR OVERSEAS LIBRARIES

PANMUN started publishing and distributing PANMUN BOOK CATALOG which introduced
 Korean Studies materials to overseas institutions

 PANMUN BOOK CATALOG has been spreading Korean publication information to the world in the period of no online information source exist

1955

1977

PANMUN BOOK COMPANY HAS BEEN ESTABLISHED

THE BOOK CARD









#### 1959

PANMUN CATALOG: THE FIRIST KOREAN BOOK CATALOG FOR OVERSEAS LIBRARIES

## THE WEEKLY NEW BOOK LISTS

#### ARRANGED LISTS FOR THE KOREAN COLLECTION LIBRARIES

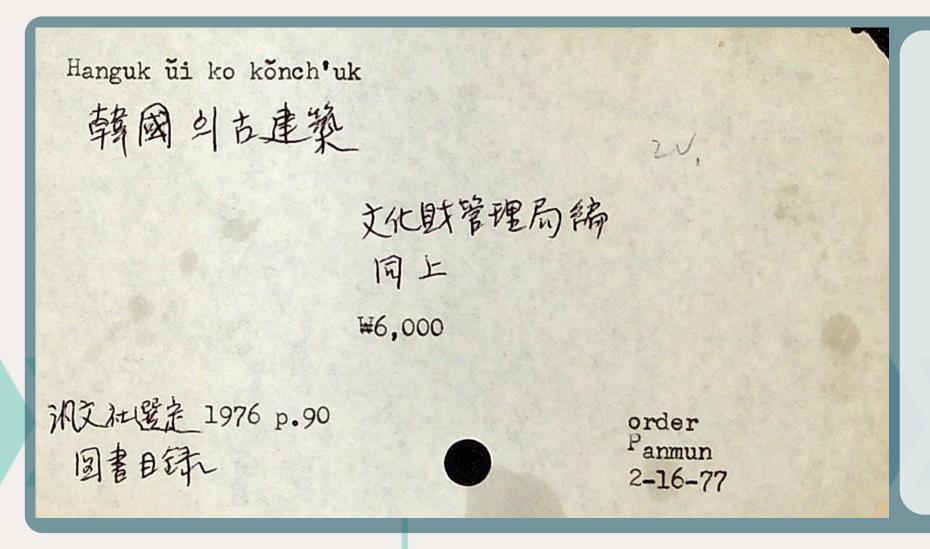
- Currently, the role of PANMUN BOOK CATALOG is continued to the weekly NEW BOOK LISTS
- NEW BOOK LISTS are selective lists of academic subjects among all kinds of Korean publications
- NEW BOOK LISTS are tailored for the Korean collections' workflow (For example, all titles are Romanized)

1955

PANMUN BOOK COMPANY HAS BEEN ESTABLISHED

THE BOOK CARD





 The BOOK CARD showcasing our history was recently discovered in the EAST ASIAN LIBRARY OF PRINCETON UNIVERSITY

- You can find the Romanized title, which was selected through the PANMUN BOOK CATALOG
- We continue to send these types of BOOK
   CARDS along with book supplies to support
   the libraries' workflow

1977

THE BOOK CARD: DONATED BY THE EAST ASIAN LIBRARY OF PRINCETON

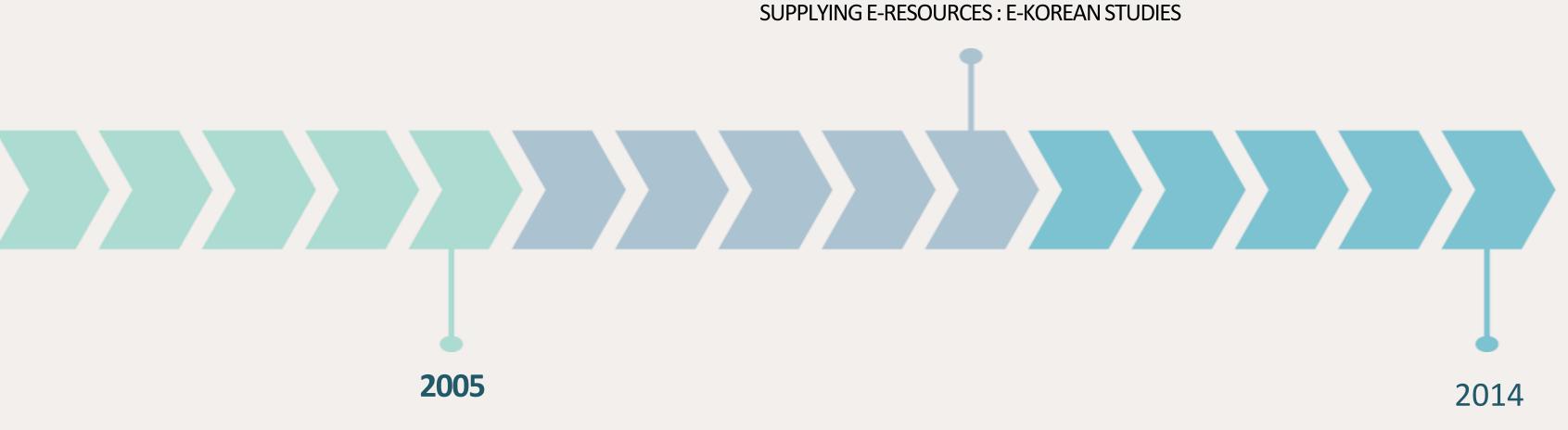


IDENTITY: A CLASSICAL BOOK VENDOR

CKM SPECIAL SESSION



# 2008



PANMUN CO., LTD. HAS BEEN ESTABLISHED

 PANMUN has been independent from PANMUN BOOK COMPANY and started its history as the specialized vendor of Korean academic materials

40



IDENTITY: A CLASSICAL BOOK VENDOR

CKM SPECIAL SESSION



#### 2008

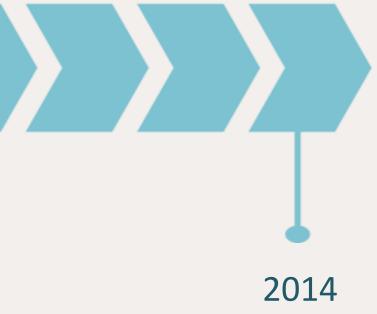
# THE VENDOR SPECIALIZED FOR THE KOREAN COLLECTIONS

#### WHO CAN SUPPLIY VARIOUS TYPES OF ACADEMIC MATIRIALS

- PANMUN can support libraries' various demands, especially in collection development
- PANMUN can engage in discussions with libraries regarding acquisition issues (Fore example, book recommendations, seeking rare materials, handling gift materials from Korean domestic institutions)
  - PANMUN offers APPROVAL PLAN to libraries with extensive experience



PANMUN CO., LTD. HAS BEEN ESTABLISHED



SUPPLYING METADATA (CATALOGING SERVICES)



**CKM SPECIAL SESSION** IDENTITY: A CLASSICAL BOOK VENDOR



## APPROVAL PLAN

#### **SUPPLYING E-RESOURCES : E-KOREAN STUDIES**

분류	저자/편저(로)	저자/편저(한)	서명(로마)	서명(한국)	지역	출판사(로)	년도	지역	출판사(한)	페이지	총서명(로)	총서명(한)	ISBN
문학이론	Kim, Yŏng-mi oe	김영미外著	Chaeil Hanin munhak ŭi ŏje wa onŭl	00 555 00 55 00 555	Sŏul	Han'guk Munhwasa	2022	서울	韓國文化社	350	Chaeoe Hanin munhak yŏn'gu ch'ongsŏ	재외한인문학연구총 서	979116685072
문학이론	Sim, Yŏng-ŭi	심영의著		5.18, 그리고 아포리아	Kyŏngg i-do P'aju-si	P'urŭn Sasangsa	2022	경기도 파주시	푸른사상사	333	P'urŭn Sasang p'yŏ ngnonsŏn ; 37	푸른사상 평론선 ; 37	979113081926
문학이론	Pak, Sŏn-yŏng	박선영蕃	P'ŭrollet'aria ŭi mulkyŏl : singminji Chosŏn ŭi munhak kwa chwap'a munhwa	프롤레타리아의 물결 : 식민지 조선 의 문학과 좌파문화	Sŏul	Somyŏng Ch'ulp'an	2022	서울	소명출판	444			979115905714
문학이론	Ku, Kwang-mo	구광모蕃	chakp'um	친일문학에서 항일문학으로 : 태평양 전쟁 동원 문인들과 검열작품	Sŏul	Chomyŏng Munhwasa	2022	서울	조명문화사	556			978897257523
문학이론	Kim, Chŏng-hun p'yŏnyŏk	김정훈編譯	Minjok chŏhang siin ŭi Tong Asiajŏk chŏpkŭn	민족 저항시인의 동아시아적 접근	Sŏul	Somyŏng Ch'ulp'an	2022	서울	소명출판	452			979115905727
사회문제	Yi, Ŭn-ŭi	이은의著	Yeminhan ke anira tangyŏnhan kŏ mnida : sŏn ŭl nŏmnŭn sesang kwa ssawŏ iginŭn pŏp	예민한 게 아니라 당연한 겁니다 : 선 을 넘는 세상과 싸워 이기는 법	P'aju-si	Tip'ŭllot	2022	경기도 파주시	디플롯	287			97911974130
사회문제	Kim, Hŭi-jin oe	김희진外著	Saengil ŏmnŭn aidŭl : ppuri rŭl ch'annŭn chonjae		Kyŏngg i-do P'aju-si	t'ŭmsae ŭi sigan	2022	경기도 파주시	틈새의시간	215			97911978783
사회문제	Kim, Su-a oe	김수아外著	Ch'abyŏl kwa hyŏmo rŭl nŏmŏsŏ : wae munhwa tayangsŏng in'ga	차별과 혐오를 넘어서 : 왜 문화다양 성인가	Sŏul	K'ŏlch'ŏ Luk	2022	서울	컬처룩	247			979119209013
언어학	Ch'oe, Sŏng-il	최성일著	Han'guk Hancha yuŭiŏ pigyo yŏn'gu	한국 한자 유의어 비교 연구	Sŏul	Hyŏnusa	2022	서울	현우사	350		1.5 26	97889808158
언어학	Yi, Chŏng-bok	이정복著		한국 사회의 차별 언어	Sŏul	Sot'ong	2022	서울	소통	450	Taegu Taehakkyo inmun kwahak yŏn'gu ch'ongsŏ ; 34	대구대학교 인문과학 연구총서 ; 34	97911919571
언어학	Yi, Sang-gyu	이상규著	Sŏngunhakchŏk kwanchŏm esŏŭi Hunmin Chŏngŭm yŏn'gusa	성운학적 관점에서의 훈민정음 연구 사	Sŏul	Kyŏngjin Ch'ulp'an	2022	서울	경진출판	465			97889599685

GING SERVICES)

FOCUS MORE ON: APPROVAL PLAN























IDENTITY: A CLASSICAL BOOK VENDOR

CKM SPECIAL SESSION



### APPROVAL PLAN

**SUPPLYING E-RESOURCES: E-KOREAN STUDIES** 







SPECIAL RECOMMENDATION OF THE YEAR (PLAN)

2005

PANMUN CO., LTD. HAS BEEN ESTABLISHED

2014

SUPPLYING METADATA (CATALOGING SERVICES)



**CKM SPECIAL SESSION** IDENTITY: A CLASSICAL BOOK VENDOR



<THE ACTOR IS PRESENT>is a unprecedented book, featuring photographs of 200 Korean actors representative of the past, present, and future of Korean films and the reviews of which summarize the actors' acting world in-depth of the actors.



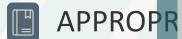
Nowadays, you must be paying attention to K-Culture Contents, which have given great joy and a deep impression to the public around the world.

As you already know, Director Bong Joonho's PARASITE, which won the Cannes Film Festival and the American Academy Awards, and the TV series Squid Game, which sparked global syndrome, signaled a significant leap in Korean films and entertainment contents in the future.

LOGING SERVICES)

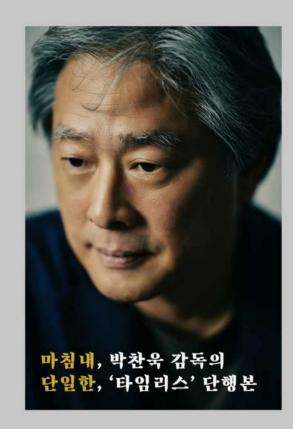
THE SELE





SPECIAL F

PANMUN CO., LTD. H



A book celebrating the 30th anniversary of director Park Chan-wook's debut <Finally, Park Chan-Wook>

This is the very first book that captures Director Park's world of cinema which began with his debut film <The Moon is what the Sun dreams of> in 1992, and continued with <Joint Security Area JSA>, <Sympathy for Mr. Vengeance>, <Old Boy>, < Sympathy for Lady</p> Vengeance>, <Thirst>, <Stoker>, <The Handmaiden>, and <Decision to leave>.

In commemoration of the 30th anniversary of the debut of cineaste Park Chan-wook, who has made beautiful and outstanding accomplishments in film history worldwide beyond Korean cinema, a commemorative book, <Finally, Park Chan-wook> that captures his 30 years of cinematic life has been released.

THE TITLES OF RECOMMENDATION 2024: THE MOVIE STARS



























#### 2008

**SUPPLYING E-RESOURCES: E-KOREAN STUDIES** 

# E-KOREAN STUDIES

#### THE UNIFIED E-RESOURCES OF KOREAN STUDIES

- PANMUN has expanded its service area to include e-resources
- E-KOREAN STUDIES was the significant attempt to establish

the unified e-resource service that could operate as the Korean studies e-library

2005

2014

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SUPPLYING METADATA (CATALOGING SERVICES)

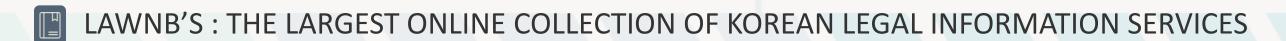


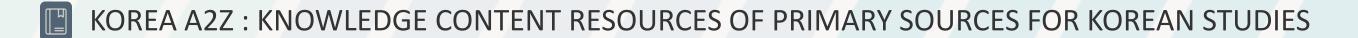


#### E-KOREAN STUDIES BASIC

**SUPPLYING E-RESOURCES: E-KOREAN STUDIES** 







KOREA HISTORY CULTURE: RESEARCH DATABASE OF EXCAVATION REPORTS OF HISTORICAL SITES

2005

2014

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SUPPLYING METADATA (CATALOGING SERVICES)





FOCUS MORE ON: KSDC DB



























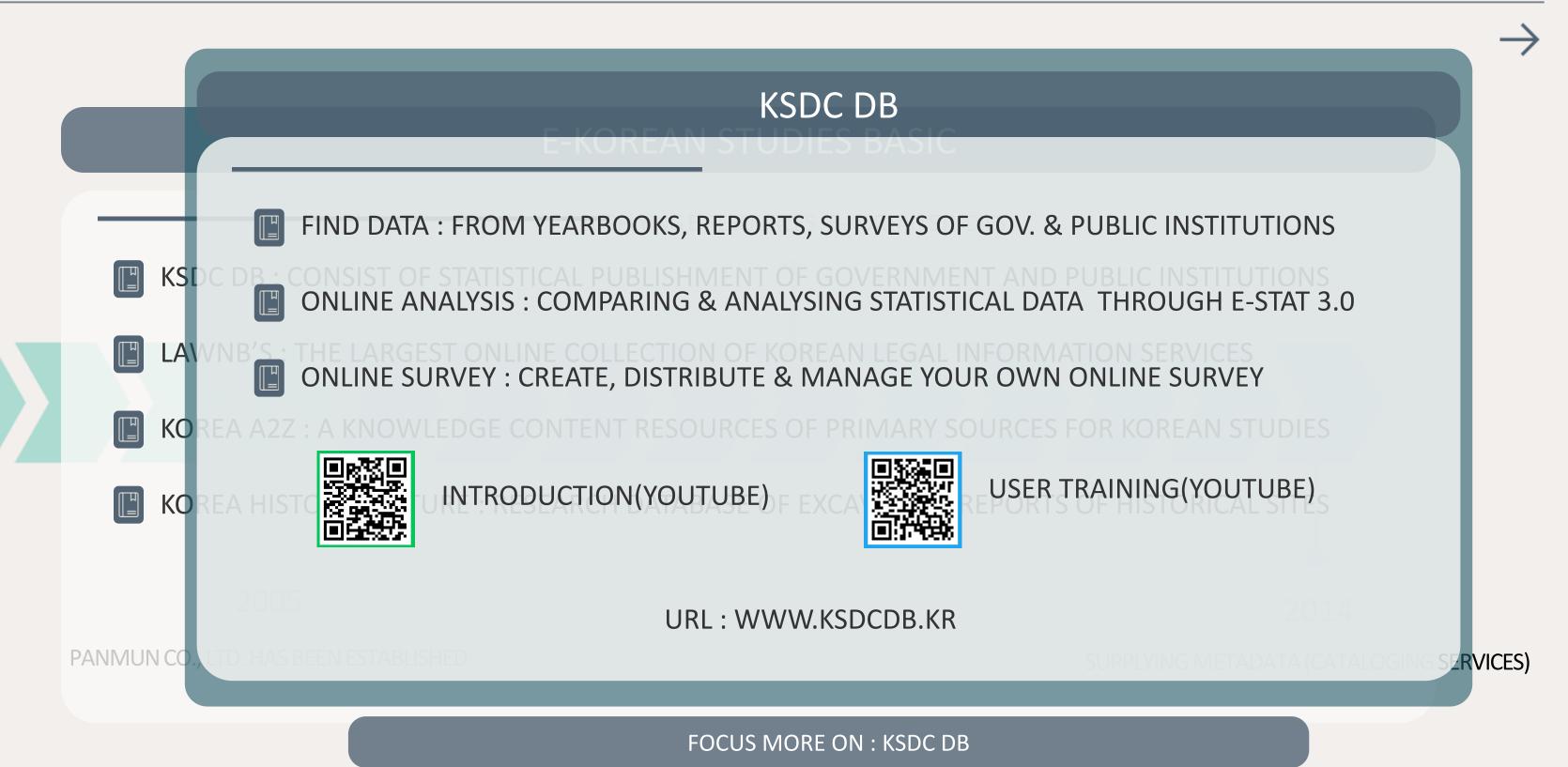








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4

IDENTITY : TOTAL LIBRARY SOLUTION PROVIDER

CKM SPECIAL SESSION



#### 2018

#### **SHELF-READY SERVICE**

## TOTAL LIBRARY SOLUTION PROVIDER

PANMUN has expanded its service area to include cataloging services and has further developed these services
into shelf-ready services, providing the comprehensive library service (2018)

PANMUN has been gradually developing cataloging services,

starting with supplying order-record-level metadata (2009), supplying descriptive records (2014) and progressing to offer full-level cataloging services for overseas libraries (2014)

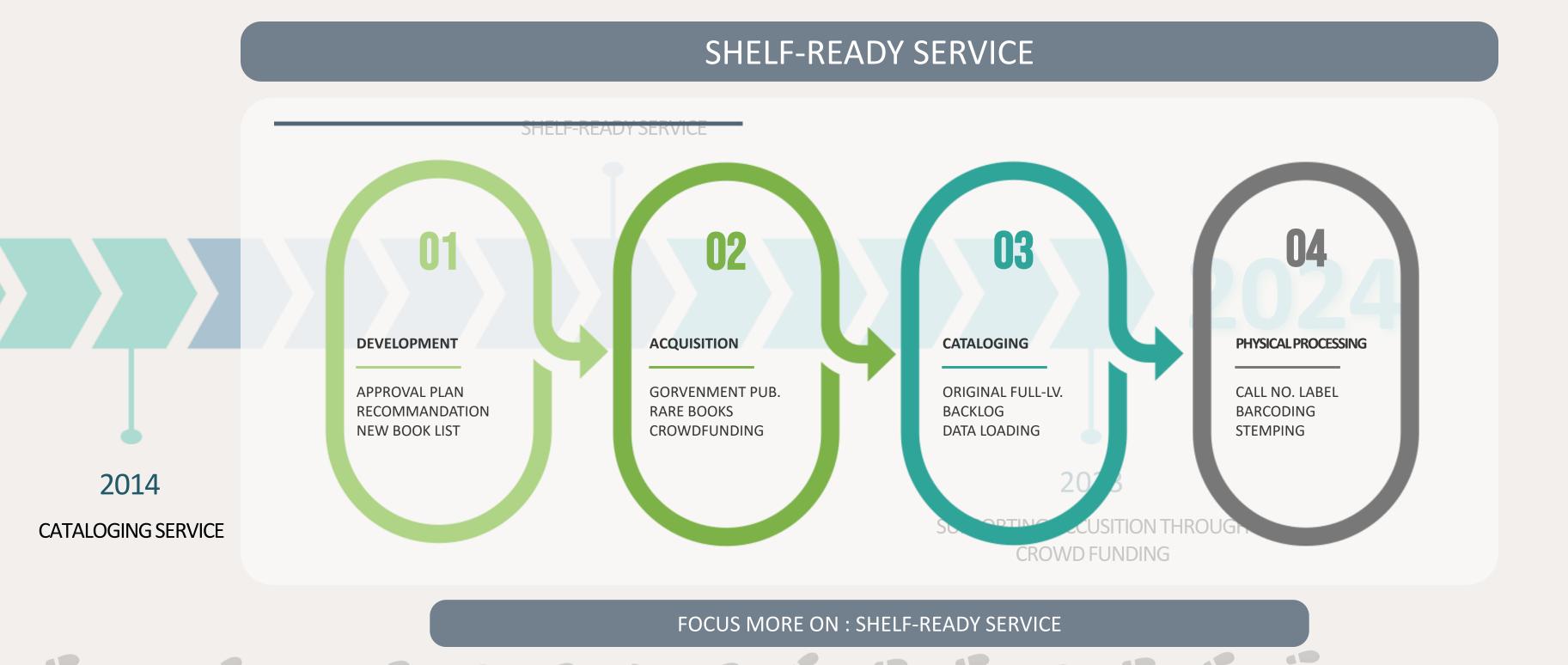
2014 2023

**CATALOGING SERVICE** 

SUPPORTING ACQUISITION THROUGH CROWDFUNDING

**CKM SPECIAL SESSION IDENTITY: TOTAL LIBRARY SOLUTION PROVIDER** 





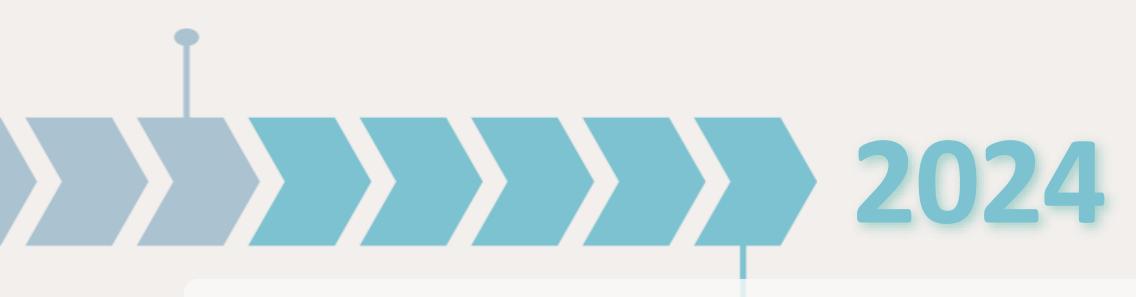
IDENTITY: TOTAL LIBRARY SOLUTION PROVIDER

CKM SPECIAL SESSION





#### **SHELF-READY SERVICE**



PANMUN supports libraries to acquire independent publications through crowdfunding

**CATALOGING SERVICE** 

SUPPORTING ACQUISITION THROUGH CROWDFUNDING

# THE FOOTSTEPS

WE ARE WALKING WITH LIBRARIES

# THANK YOU

# Q AND A

#### <u>CONTACT</u>

EMAIL: PANEX@EPANMUN.CO.KR : PHONE: +82 2 2063 0606